

313541-2026 - Kompetizzjoni

Il-Ġermanja – Servizi tar-reklamar u l-marketing – Organisation of a Marketing Programme for German Wine in USA

OJ S 88/2026 07/05/2026

Avviż tal-kuntratt jew tal-konċessjoni – reġim standard

Servizzi

1. Xerrej

1.1. Xerrej

Isem uffiċjali: Deutsches Weininstitut GmbH

Email: vergabe@deutscheweine.de

Tip legali tax-xerrej: Impriża pubblika, ikkontrollata minn awtorità tal-gvern ċentrali

Attività tal-awtorità kontraenti: Affarijiet ekonomiċi

2. Proċedura

2.1. Proċedura

Titlu: Organisation of a Marketing Programme for German Wine in USA

Deskrizzjoni: The international activities of the DWI to promote the sale of quality wines from the 13 German wine-growing regions are also focused overseas, including USA. In order to gain a market presence in the USA for the years 2027-2032, the strategy includes raising the interest of consumers for German wines and increasing or consolidating sales of German wine products in this country. To establish this market presence a Service Provider shall exercise consistent marketing and public relations work through multi-channel activities and provide information on German wines, German wine and sparkling wine producers and related topics relevant to the market.

Identifikatur tal-proċedura: abbbc9ac-90cd-49fb-9f63-d6db16f82837

Identifikatur intern: DWI 2026-10

Tip ta' proċedura: Innegożjta bil-pubblikazzjoni minn qabel ta' sejha għall-kompetizzjoni/għall-kompetizzjoni bin-negożjar

Il-proċedura hija aċċellerata: Ie

2.1.1. Għan

Natura tal-kuntratt: Servizi

Klassifikazzjoni prinċipali (cpv): 79340000 Servizi tar-reklamar u l-marketing

2.1.2. Post tal-prestazzjoni

Pajjiż: L-Istati Uniti

Ikun fejn ikun fil-pajjiż ikkonċernat

2.1.3. Valur

Valur stmat mingħajr VAT: 2 580 000,00 EUR

Valur massimu tal-ftehim qafas: 4 128 000,00 EUR

2.1.4. Informazzjoni ġenerali

Informazzjoni addizzjonali: #Bekanntmachungs-ID: CXP4YWSMNPL#

Baži legali:

Direttiva 2014/24/UE

2.1.6. Raġunijiet għall-esklużjoni

Sors tal-motivi għall-eżklussjoni: Avviż

Ksur tal-obbligi stabbiliti skont raġunijiet ta' esklużjoni purament nazzjonali:

Parteċipazzjoni f'organizzazzjoni kriminali: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Reati terroristiċi jew reati marbuta ma' attivitajiet terroristiċi: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Hasil tal-flus jew finanzjament tat-terroriżmu: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Frodi: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Il-korruzzjoni: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Thaddim tat-tfal u forom oħra ta' traffikar tal-bnedmin: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Ksur tal-obbligu relatat mal-ħlas tat-taxxi: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Ksur tal-obbligu relatat mal-ħlas tal-kontribuzzjonijiet tas-sigurtà soċjali: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Ksur tal-obbligi fl-oqsma tal-liġi ambjentali: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Ksur tal-obbligi fl-oqsma tal-liġi soċjali: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Ksur tal-obbligi fl-oqsma tal-liġi tax-xogħol: Self declaration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibility and/or subcontractors.

Insolvenza: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

Assijiet amministrati minn likwidatur: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

L-attivitajiet kummerċjali huma sospiżi: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

Sitwazzjoni analoga b'hal falliment skont il-liġi nazzjonali: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

Imġiba professjonali serjament ħażina: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

Ftehimiet ma' operaturi ekonomiċi oħrajn li għandhom l-għan li jikkawżaw distorsjoni tal-kompetizzjoni: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

Kunflitt ta' interess min'habba l-partecipazzjoni tiegħu fil-proċedura ta' akkwist: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

Involvement dirett jew indirett fit-tnejn ta' din il-proċedura ta' akkwist: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

Terminazzjoni bikrija, danni jew sanzjonijiet komparabbli oħra: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

Dikjarazzjoni falza, informazzjoni moħbija, ma setgħux jiġu pprovduti d-dokumenti meħtieġa jew inkisbet informazzjoni kunfidenzjali ta' din il-proċedura: Self delcatration in accordance with sections 123, 124 GWB (German Act against Restraints od Competition). The self declaration must be submitted and signed by every member involved in case of a bidding consortium and/or a loan of eligibilty and/or subcontractors.

5. Lott

5.1. Lott: LOT-0001

Titlu: Organisation of a Marketing Programme for German Wine in USA

Deskrizzjoni: The Service Provider shall routinely perform the following tasks as basic services at a monthly fixed price including all external costs: 1. The Service Provider shall ensure an appropriate infrastructure for the completion of his contractual obligations. This consists of an

office / offices in the U.S. of America fully equipped with all the common means and channels of modern communication. The normal business and availability hours shall be made public and adhered to by the Service Provider.

2. General Basic Services The Service Provider shall perform the following tasks as General Basic Services:

- a) Basic Information Service and Correspondence - Particularly regarding exporters, agents, supermarkets, specialist retailers, catering trade, media and consumers - Consulting service for German wine and sparkling wine producers for entering or already working on the US market - Creation and maintenance of a network of important and relevant contacts and multipliers in the U.S. of America in order to perform these responsibilities - In correspondence and consultation, alternatives to in-person meetings should be considered, such as virtual meetings.
- b) Retail trade/Catering Trade /Importers/Wine Market - Identifying market potentials, concrete needs and opportunities for cooperation for German wine and sparkling wine producers - Continuous compilation and updating of lists of US wine retailers, agents, distributors, supermarkets, top hotels and selected restaurants (including contact person for wine procurement) - Adaptation of existing promotional material - Distribution and shipment of promotional materials. - Cooperation with potential partners (Sommelier-cooperations, Trade Sponsors, press clubs...) - Attendance at important/influential meetings
- c) Statistics/Market Research/Marketing Strategy for the U.S. of America - Development of an appropriate marketing strategy for the generic marketing of the Wines of Germany office in the U.S. of America corresponding to the market situation and in line with the general strategy of DWI - Transmission of statistics/market research - Continuous transmission of statistics in relation to the use of social media (number of followers, etc.) - Quarterly report on general activities.
- d) Other Basic Services - Storage of POS material and banners - Attendance of an annual meeting of all Wines of Germany offices in Germany by the team leader/Head of Campaign (about 4 days)

3. Basic Public Relation Services The Service Provider shall perform the following tasks as Basic Public Relation Services at a monthly fixed price including all external costs (including, but not limited to, subscriptions to relevant magazines or journals):

- Continuous monitoring of the US media landscape
- Expert point of contact for media representatives
- Regular summary of current media clippings (TV, print and internet)
- Reports on the current situation and changes in politics and the wine sector
- Creation and distribution of generic press releases related to the DWI or German wine in general
- Creation and distribution of basic information publications related to the DWI or German wine in general.

4. Basic Internet and Social Media Services The Service Provider shall perform the following tasks as Basic Internet and Social Media Services at a monthly fixed price including all external costs (including, but not limited to, language adaptations if required -see the "Important Notice" below):

- a) Website maintenance - The existing website available under <https://germanwineusa.com/> shall be maintained, regularly updated, and further developed. They shall be the central point of contact and information and shall be linked to all other social media channels in connection with the campaign. They shall contain all events and press releases as well as information on German wines in the USA - All content management shall be provided by the bidder, while the DWI shall provide an already existing Open Source Typo3 Content Management System (CMS) and host the required server. If necessary, the Service Provider will get an introduction for the Typo 3 CMS. It will be mandatory for the bidder to work within the CMS of the DWI. - The regular content creation as well as the content adaption and maintenance of the website about German wines are mandatory. In the case that new templates are needed the bidder shall ensure that the created content by the bidder or any third party is in line with the CI and CD of the DWI. This refers to any possible technical implementation of suitable templates, extensions, plugins, etc. including new content. The bidder shall ensure that the content of the websites is checked daily for relevance of data and updated at least weekly.
- b) Internet and Social Media - Content creation and maintenance of all relevant social media networks e.g. Instagram, Facebook, video

channels, etc.). Social media channels must be updated at least once a week with unique content containing added value. 5. Additional Services Upon separate request by the DWI, the Service Provider shall also perform the following tasks as additional services. These additional services will be put forward based on the DWI's general strategy and may vary from year to year depending on budgets defined for the US market. a) Media and Trade Trips to Germany b) Special Press Conferences in Relation to Current Events c) Other Marketing Activities d) Events/Fairs/Presentations
Identifikatur intern: DWI 2026-10

5.1.1. Għan

Natura tal-kuntratt: Servizzi

Klassifikazzjoni prinċipali (cpv): 79340000 Servizzi tar-reklamar u l-marketing

5.1.2. Post tal-prestazzjoni

Pajjiż: L-Istati Uniti

Ikun fejn ikun fil-pajjiż ikkonċernat

5.1.3. Tul ta' żmien stmat

Tul ta' żmien: 6 Snin

5.1.4. Tiġdid

Numru massimu ta' tiġdid: 5

Informazzjoni oħra dwar it-tiġdid: The term of the tender agreement commences on 1st January 2027 and shall expire on 31 December 2027 (which concludes one year). The contract will subsequently be extended five times for successive one-year periods unless it is terminated by either the DWI or the Service Provider by giving at least three months' written notice of termination. The maximum term for this tender agreement is six years. Accordingly, the tender agreement shall expire no later than 31st December 2032.

5.1.6. Informazzjoni ġenerali

Parteċipazzjoni riżervata:

Il-parteċipazzjoni mhijiex riżervata.

Proġett ta' akkwist iffinanzjat kompletament jew parzjalment mill-Fondi tal-UE

L-akkwist huwa kopert mill-Ftehim dwar l-Akkwisti Pubbliċi (GPA): Ie

Dan l-akkwist huwa adattat ukoll għall-intrapriżi żgħira u ta' daqs medju (SMEs): Ie

5.1.7. Akkwist strateġiku

Għan tal-akkwist strateġiku: Ebda akkwist strateġiku

5.1.9. Kriterji tal-għażla

Sors tal-kriterji ta' għażla: Avviż

Kriterju: Rekwiżiti ekonomiċi jew finanzjarji oħra

Deskrizzjoni tal-kriterju ta' selezzjoni: Company presentation attachment

Kriterju: Assigurazzjoni ta' indennità għar-riskji professjonali

Deskrizzjoni tal-kriterju ta' selezzjoni: Self-declaration confirming professional/commercial liability insurance with a coverage of at least 1.000,000.00EUR for each of personal injury and 200,000.00 EUR for each of property damage, or a declaration that such insurance will be obtained prior to the commencement of the contract.

Kriterju: Volum ta' negozju annwali ġenerali

Deskrizzjoni tal-kriterju ta' selezzjoni: The annual turnover of each of the last three completed business years shall amount to a minimum of 500,000.00 EUR. If a bidder's annual turnover is lower than the minimum, its request to participate will not be considered.

Kriterju: Referenzi fuq servizzi speċifiċi

Deskrizzjoni tal-kriterju ta' selezzjoni: Self-declaration confirming that the bidder has an active network of multipliers in trade and gastronomy in the wine/food/beverage sector as well as contacts to trade and public media in the U.S. of America.

Kriterju: Referenzi fuq servizzi speċifiċi

Deskrizzjoni tal-kriterju ta' selezzjoni: Provide an appropriate references from contracts performed in the past of major services provided in the last five years - calculated from the date of publication of this notice. The reference must cover several different marketing and PR activities for a client, with the "gastronomy and trade" sector in the U.S. of America as target group.

Il-kriterji se jintużaw biex jintgħażlu l-kandidati li għandhom jiġu mistiedna għat-tieni stadju tal-proċedura

Fattur ta' ponderazzjoni (persentaġġ, fin-nofs ta' firxa): 35,00

Kriterju: Referenzi fuq servizzi speċifiċi

Deskrizzjoni tal-kriterju ta' selezzjoni: Provide an appropriate references from contracts performed in the past of major services provided in the last five years - calculated from the date of publication of this notice. The reference must cover several different marketing and PR activities for a client, with the "gastronomy and trade" sector in the U.S. of America as target group.

Il-kriterji se jintużaw biex jintgħażlu l-kandidati li għandhom jiġu mistiedna għat-tieni stadju tal-proċedura

Fattur ta' ponderazzjoni (persentaġġ, fin-nofs ta' firxa): 35,00

Kriterju: Referenzi fuq servizzi speċifiċi

Deskrizzjoni tal-kriterju ta' selezzjoni: Qualification of the team leader/Head of Campaign /project team:Self-declaration about the Staff or technical bodies that are planned to be involved in the provision of the services, regardless of whether they form part of the undertaking or not, in particular those staff members or bodies that will be responsible for quality control.

Il-kriterji se jintużaw biex jintgħażlu l-kandidati li għandhom jiġu mistiedna għat-tieni stadju tal-proċedura

Fattur ta' ponderazzjoni (persentaġġ, fin-nofs ta' firxa): 30,00

Kriterju: Miżuri biex jiżguraw il-kwalità

Deskrizzjoni tal-kriterju ta' selezzjoni: Self-certify the knowledge of the required languages: Head of Campaign: English as native language or excellent English language skills with the ability to discuss business subjects including marketing, sales, and product management in English (language level C2). Project team: English as native language or excellent English language skills with the ability to discuss business subjects including marketing, sales, and product management in English (language level C2).

Kriterju: Rekwiżiti ekonomiċi jew finanzjarji oħra

Deskrizzjoni tal-kriterju ta' selezzjoni: If applicable: Declaration of a bidding consortium and/or the use of subcontractors

Kriterju: Awtorizzazzjoni jew appartenenza għal organizzazzjoni partikolari meħtieġa għal kuntratti tas-servizzi

Deskrizzjoni tal-kriterju ta' selezzjoni: Grounds for exclusion pursuant to Article 5 k) of Regulation (EU) No. 833/2014- Submission of the completed self-declaration

Informazzjoni dwar it-tieni stadju ta' proċedura b'żewġ stadji:

Numru minimu ta' kandidati li għandhom jiġu mistiedna għat-tieni stadju tal-proċedura: 3

Numru massimu ta' kandidati li għandhom jiġu mistiedna għat-tieni stadju tal-proċedura: 3

Il-proċedura se ssir fi stadji suċċessivi. F'kull stadju, xi parteċipanti jistgħu jiġu eliminati

Ix-xerrej jirriżerva d-dritt li jagħti l-kuntratt abbażi tal-offerti inizjali mingħajr negozjar ulterjuri

5.1.10. Kriterji tal-għoti

Kriterju:

Tip: Prezz

Isem: Price

Deskrizzjoni: Average price for one estimated year in the period Jan.2027-Dec.2032

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 32,5

Kriterju:

Tip: Kwalità

Isem: Implementation concept

Deskrizzjoni: Implementation concept table top presentation

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 7,5

Kriterju:

Tip: Kwalità

Isem: Conceptual idea

Deskrizzjoni: Conceptual idea

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 12,5

Kriterju:

Tip: Kwalità

Isem: Marketing Strategy

Deskrizzjoni: Marketing Strategy (incl. social media) for the U.S. of America

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 7,5

Kriterju:

Tip: Kwalità

Isem: Presentation

Deskrizzjoni: makeup and structure of content

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 5

Kriterju:

Tip: Kwalità

Isem: Presentation

Deskrizzjoni: Comprehensibility of the presented contents

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 5

Kriterju:

Tip: Kwalità

Isem: Presentation

Deskrizzjoni: Overall impression of the presentation

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 10

Kriterju:

Tip: Kwalità

Isem: Sustainability

Deskrizzjoni: Sustainability Plan

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 20

5.1.11. Dokumenti tal-akkwist

Lingwi li bihom id-dokumenti tal-akkwist huma disponibbli uffiċjalment: Ingliż

Skadenza biex tintalab informazzjoni addizzjonali: 01/06/2026 23:59:59 (UTC+02:00) Ħin tal-Ewropa tal-Lvant, Ħin tas-sajf tal-Ewropa Ċentrali

Indirizz tad-dokumenti tal-akkwist: <https://www.dtv.de/Satellite/notice/CXP4YWSMNPL/documents>

Mezz ta' komunikazzjoni ad hoc:

URL: <https://www.dtv.de/Satellite/notice/CXP4YWSMNPL>

5.1.12. Termini tal-akkwist

Termini tal-proċedura:

Data stmata ta' meta ntbagħtu l-istediniet għas-sottomissjoni tal-offerti: 12/06/2026

Termini tas-sottomissjoni:

Sottomissjoni elettronika: Meħtieġa

Indirizz għas-sottomissjoni: <https://www.dtv.de/Satellite/notice/CXP4YWSMNPL>

Lingwi li bihom jistgħu jiġu sottomessi offerti jew talbiet għall-partecipazzjoni: Ġermaniż, Ingliż

Katalogu elettroniku: Mhux permessa

Varjanti: Mhux permessa

L-offerenti jistgħu jifgħu aktar minn offerta waħda: Mhux permessa

Skadenza biex jintlaqgħu t-talbiet għall-partecipazzjoni: 08/06/2026 11:00:00 (UTC+02:00) Ħin tal-Ewropa tal-Lvant, Ħin tas-sajf tal-Ewropa Ċentrali

Informazzjoni li tista' tiġi ssupplimentata wara l-iskadenza għas-sottomissjoni:

Fid-diskrezzjoni tax-xerrej, xi dokumenti neqsin relatati mal-offerent jistgħu jiġu ppreżentati aktar tard.

Informazzjoni addizzjonali: The DWI may, but is not obliged to, request candidates/tenderers to submit missing undertaking-related documentation or to clarify incomplete undertaking-related documentation, including but not limited to self-declarations, information, certificates or other means of proof within an appropriate time limit set by the DWI and in compliance with the principles of transparency and equal treatment.

Termini tal-kuntratt:

L-eżekuzzjoni tal-kuntratt għandha titwettagħ fil-qafas ta' programmi ta' impjiegi protetti: Le Kundizzjonijiet relatati mat-twettiq tal-kuntratt: It is a special condition relating to the performance of this contract that the applicants, members of bidding consortia and subcontractors have to declare the absence of a conflict of interest. A conflict of interest exists, in particular, for a (single) commercial importer/wholesaler of (German) wine. Due to the DWI's legal mandate and the European framework (Regulation (EU) No 1308/2013, No 2021/2117 and Notification SA.54935 (2019/N), DWI may only carry out non-competitive worldwide marketing activities in cooperation with German producers. Therefore, any measures that are taken have to basically benefit all (wine) producers of the (wine) product type concerned. In

case of bidding consortia, a self-declaration is required from each individual member of the consortium. Any applicant, member of a bidding consortium or sub-contractor not submitting this declaration will be excluded from further participation

Fatturazzjoni elettronika: Meħtieġa

Se tintuża l-ordni elettronika: Ie

Se jintuża l-pagament elettroniku: Ie

5.1.15. Tekniki

Ftehim qafas:

Ftehim qafas, mingħajr ma terġa' tinfetaħ il-kompetizzjoni

Numru massimu ta' parteċipanti: 1

Ġustifikazzjoni tat-tul ta' żmien tal-ftehim qafas: The German Wine Institute has been working with foreign agencies for over 30 years. These agencies act as official representatives of the German Wine Institute. The target group consists of German wine producers, the media, the gastronomy and trade sector including end consumers in the respective target countries. The experience of over 30 years has shown, that it takes at least three years for an agency to develop a sufficient network of members of the aforementioned target group. From a marketing perspective it has been proven, that the initial investments made only start to amortize after this point in time. From this point on, after having built the network with the media and the gastronomy and trade sector and the mentioned representation is achieved, agency services start to become effective in a marketing sense, which enables the agencies to place marketing strategies and goals in an efficient way. The necessary investment volume on both sides, on the service provider's and client's side, is considered a recognized reason to deviate from the standard term of four (4) years for a framework contract by the public procurement jurisdiction.

Informazzjoni dwar is-sistema dinamika tax-xiri:

Ebda sistema dinamika ta' xiri

5.1.16. Aktar informazzjoni, medjazzjoni u rieżami

Organizzazzjoni tar-rieżami: Vergabekammer des Bundes

Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist: Deutsches Weininstitut GmbH

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami: Vergabekammer des Bundes

Organizzazzjoni li tirċievi t-talbiet għall-partekipazzjoni: Deutsches Weininstitut GmbH

8. Organizzazzjonijiet

8.1. ORG-0001

Isem uffiċjali: Deutsches Weininstitut GmbH

Numru tar-reġistrazzjoni: 000

Indirizz postali: Platz des Weines 2

Belt: Bodenheim

Kodiċi postali: 55294

Sottodivizjoni tal-pajjiż (NUTS): Mainz-Bingen (DEB3J)

Pajjiż: Il-Ġermanja

Email: vergabe@deutscheweine.de

Telefown: 000

Indirizz tal-internet: <https://www.deutscheweine.de/>

Rwoli ta' din l-organizzazzjoni:

Xerrej

Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist

Organizzazzjoni li tirċievi t-talbiet għall-partecipazzjoni

8.1. **ORG-0002**

Isem uffiċjali: Vergabekammer des Bundes

Numru tar-reġistrazzjoni: 000

Indirizz postali: Villemombler Straße 76

Belt: Bonn

Kodiċi postali: 53123

Sottodivizjoni tal-pajjiż (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Pajjiż: Il-Ġermanja

Telefown: +49 4922-894990

Fax: +49 4922-89499163

Rwoli ta' din l-organizzazzjoni:

Organizzazzjoni tar-rieżami

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami

8.1. **ORG-0003**

Isem uffiċjali: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Numru tar-reġistrazzjoni: 0204:994-DOEVD-83

Belt: Bonn

Kodiċi postali: 53119

Sottodivizjoni tal-pajjiż (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Pajjiż: Il-Ġermanja

Email: noreply.esender_hub@bescha.bund.de

Telefown: +49228996100

Rwoli ta' din l-organizzazzjoni:

TED eSender

Informazzjoni dwar l-avviż

Identifikatur/verżjoni tal-avviż: b4644509-57e7-4d8b-b1fc-2296d7924535 - 01

Tip ta' formola: Kompetizzjoni

Tip ta' avviż: Avviż tal-kuntratt jew tal-konċessjoni – reġim standard

Sottotip tal-avviż: 16

Data ta' meta ntbagħat l-avviż: 06/05/2026 14:33:28 (UTC+02:00) Hin tal-Ewropa tal-Lvant,
Hin tas-sajf tal-Ewropa Ċentrali

Lingwi li bihom dan l-avviż huwa disponibbli uffiċjalment: Ingliż

Numru tal-pubblikazzjoni tal-avviż: 313541-2026

Numru tal-ħarġa tal-ĠU S: 88/2026

Data tal-pubblikazzjoni: 07/05/2026