

360269-2026 - Kompetizzjoni

In-Norveġja – Servizi ta' konsulenza dwar amministrazzjoni tal-marketing – K26-11 Framework agreement full service agency services

OJ S 100/2026 27/05/2026

Avviż tal-kuntratt jew tal-konċessjoni – reġim standard

Servizzi

1. Xerrej

1.1. Xerrej

Isem uffiċjali: Kolumbus AS

Email: mia.valoe@kolumbus.no

Attività tal-entità kontraenti: Servizi ferrovjarji urbani, tat-tramm, tat-trolleybus jew tax-xarabank

2. Proċedura

2.1. Proċedura

Titlu: K26-11 Framework agreement full service agency services

Deskrizzjoni: The aim of the procurement is to enter into a framework agreement with one tenderer (full service agency) who can deliver comprehensive communication and media agency services in support of Kolumbus's business goals. The delivery shall contribute to measurable effect, high implementation ability and quick response as needed. The contracting authority particularly needs assistance in the following main areas: • Campaigns and communication connected to the opening and operation of Bussveien - large and small (launches, changes, hubs and customer management) • Communication about Sykkkelstamveien and the new mobility picture in the region (combination journeys, bicycles + collective, new habits) • Reputation building and positive brand development for Kolumbus • Strategy and measures for changing travel habits - get more people to choose collectively and bicycles • Ongoing content production, publication and administration in social media. • Quick response and capacity when needed (events, deviations and political/public attention) The framework agreement includes strategic consultancy, planning, production and execution, as well as media procurements, optimisation and reporting. The contracting authority will use close and integrated cooperation, where the full service agency works together with Kolumbus's team and actively contributes to planning and execution. See the tender documentation part 2 for further information on the contract's extent and content.

Identifikatur tal-proċedura: 49ec87ca-f6f1-40b2-812e-fb7ef9f3a29f

Identifikatur intern: K26-11

Tip ta' proċedura: Miftuħa

Il-proċedura hija aċċellerata: Ie

Elementi prinċipali tal-proċedura: This procurement will be carried out in accordance with the Act from 17 June 2016 no. 73 on public procurements (LOA) and the regulations 12 August 2016 no. 975 on procurement rules in the supply sector (The Supply Regulations (FYF)). The procurement will be carried out as an open tender contest in accordance with FYF parts I and II. This procedure gives all interested tenderers the possibility to submit tender offers.

2.1.1. Għan

Natura tal-kuntratt: Servizi

Klassifikazzjoni prinċipali (cpv): 79413000 Servizzi ta' konsulenza dwar amministrazzjoni tal-marketing

Klassifikazzjoni addizzjonali (cpv): 79000000 Servizzi ta' negozju: Liġi, kummerċjalizzazzjoni, konsulenza, reklutaġġ, stampar u sigurtà, 79300000 Riċerka tas-suq u ekonomika; sħarriġ ta' l-opinjoni pubblika u statistika, 79340000 Servizzi tar-reklamar u l-marketing, 79341000 Servizzi tar-reklamar, 79341100 Servizzi ta' konsulenza dwar ir-reklamar, 79341200 Servizzi ta' l-amministrazzjoni tar-reklamar, 79341400 Servizzi ta' kampanji tar-reklamar, 79341500 Servizzi ta' reklamar mill-ajru, 79342000 Servizzi ta' marketing, 79342100 Servizzi ta' marketing dirett, 79342200 Servizzi promozzjonali, 79342300 Servizzi tal-klijenti, 79400000 Servizzi ta' l-amministrazzjoni tan-negozju u dawk relatati magħhom, 79415200 Servizzi ta' konsulenza dwar id-disinn, 79800000 Servizzi ta' stampar u relatati

2.1.2. Post tal-prestazzjoni

Pajjiż: In-Norveġja

Ikun fejn ikun fil-pajjiż ikkonċernat

2.1.3. Valur

Valur stmat mingħajr VAT: 50 000 000,00 NOK

Valur massimu tal-ftehim qafas: 50 000 000,00 NOK

2.1.4. Informazzjoni ġenerali

Bażi legali:

Direttiva 2014/25/UE

2.1.6. Raġunijiet għall-esklużjoni

Sors tal-motivi għall-eżklużjoni: Dokument Uniku Ewropew tal-Akkwist (DUEA), Dokument tal-Akkwist

5. Lott

5.1. Lott: LOT-0000

Titlu: K26-11 Framework agreement full service agency services

Deskrizzjoni: The aim of the procurement is to enter into a framework agreement with one tenderer (full service agency) who can deliver comprehensive communication and media agency services in support of Kolumbus's business goals. The delivery shall contribute to measurable effect, high implementation ability and quick response as needed. The contracting authority particularly needs assistance in the following main areas: • Campaigns and communication connected to the opening and operation of Bussveien - large and small (launches, changes, hubs and customer management) • Communication about Sykkkelstamveien and the new mobility picture in the region (combination journeys, bicycles + collective, new habits) • Reputation building and positive brand development for Kolumbus • Strategy and measures for changing travel habits - get more people to choose collectively and bicycles • Ongoing content production, publication and administration in social media. • Quick response and capacity when needed (events, deviations and political/public attention) The framework agreement includes strategic consultancy, planning, production and execution, as well as media procurements, optimisation and reporting. The contracting authority will use close and integrated cooperation, where the full service agency works together with Kolumbus's team and actively contributes to planning and execution. See the tender documentation part 2 for further information on the contract's extent and content.

Identifikatur intern: K26-11

5.1.1. Għan

Natura tal-kuntratt: Servizi

Klassifikazzjoni prinċipali (cpv): 79413000 Servizi ta' konsulenza dwar amministrazzjoni tal-marketing

Klassifikazzjoni addizzjonali (cpv): 79000000 Servizi ta' negozju: Liġi, kummerċjalizzazzjoni, konsulenza, reklutaġġ, stampar u sigurtà, 79300000 Riċerka tas-suq u ekonomika; sħarriġ ta' l-opinjoni pubblika u statistika, 79340000 Servizi tar-reklamar u l-marketing, 79341000 Servizi tar-reklamar, 79341100 Servizi ta' konsulenza dwar ir-reklamar, 79341200 Servizi ta' l-amministrazzjoni tar-reklamar, 79341400 Servizi ta' kampanji tar-reklamar, 79341500 Servizi ta' reklamar mill-ajru, 79342000 Servizi ta' marketing, 79342100 Servizi ta' marketing dirett, 79342200 Servizi promozzjonali, 79342300 Servizi tal-klijenti, 79400000 Servizi ta' l-amministrazzjoni tan-negozju u dawk relatati magħhom, 79415200 Servizi ta' konsulenza dwar id-disinn, 79800000 Servizi ta' stampar u relatati

Għażliet:

Deskrizzjoni tal-għażliet: A framework agreement shall be signed with one tenderer for the assignment. The framework agreement period is 2 years. The contracting authority shall have the option to extend the framework agreement for a further 1+1+1+1+1+1 year, so that the maximum length of the framework agreement including the option years is 8 years. For information on triggering options and termination, see SSA-R Annex 4 Contract point 1.3 Length and termination - option for an extension.

5.1.2. Post tal-prestazzjoni

Pajjiż: In-Norveġja

Ikun fejn ikun fil-pajjiż ikkonċernat

5.1.3. Tul ta' żmien stmat

Tul ta' żmien: 8 Snin

5.1.4. Tiġdid

Numru massimu ta' tiġdid: 6

Informazzjoni oħra dwar it-tiġdid: Renewal length is 12 months

5.1.5. Valur

Valur stmat mingħajr VAT: 50 000 000,00 NOK

Valur massimu tal-ftehim qafas: 50 000 000,00 NOK

5.1.6. Informazzjoni ġenerali

Parteċipazzjoni riżervata:

Il-parteċipazzjoni mhijiex riżervata.

Proġett ta' akkwist mhux iffinanzjat mill-Fondi tal-UE

L-akkwist huwa kopert mill-Ftehim dwar l-Akkwisti Pubbliċi (GPA): iva

Dan l-akkwist huwa adattat ukoll għall-intrapriżi żgħira u ta' daqs medju (SMEs): iva

5.1.9. Kriterji tal-għażla

Sors tal-kriterji ta' għażla: Avviż, Dokument tal-Akkwist

Kriterju: Rekwiżiti ekonomiċi jew finanzjarji oħra

Deskrizzjoni tal-kriterju ta' selezzjoni: 6.4.1 Requirement for tax certificate Tenderers shall have their tax, payroll tax and VAT payments in order. Documentation requirement: Tax certificates not older than six months calculated from the tender deadline. Tax certificate means: Norwegian tenderers: › Tax and VAT certificate issued by the tax office via Altinn.

Foreign tenderers: › Foreign tenderers must submit equivalent certificates from their own country that show that they have their tax and duty payments in order. If the authorities in the relevant country do not issue such certificates, the tenderer shall submit a statement which

states that all taxes and duties have been paid. The declaration shall be approved and signed by the tenderer's Financial Director/ person responsible for Finance.

Kriterju: Registrazzjoni f'registru tal-kummerċ

Deskrizzjoni tal-kriterju ta' selezzjoni: 6.4.2 Requirement for the tenderer's registration, authorisation etc. The tenderer shall be a legally established company. Documentation requirement: Norwegian tenderers: › Company Registration Certificate Foreign tenderers: › Confirmation and documentation that the tenderer is registered in a trade register or company register in accordance with the law in the country where the tenderer is established.

Kriterju: Rekwiziti ekonomiċi jew finanzjarji oħra

Deskrizzjoni tal-kriterju ta' selezzjoni: 6.4.3 Economic and financial position requirements The tenderer shall have sufficient financial strength to be able to fulfil the contract. The financial strength will be assessed on the tenderer's turnover, liquidity, solidity and debt ratio. Documentation requirement: The tenderer's Annual Financial Statements including notes with the Board's and auditor's reports from 2022, 2023 and 2024. In addition the tenderer is requested to present a credit rating, not older than three months from the tender deadline, from a certified credit rating company. If the tenderer does not have the possibility to deliver the above mentioned documentation, or does not fulfil qualification requirement through the above mentioned documentation, other documentation can be the contracting authority will find suitable for substantiate economic and financial capacity, such as a parent company guarantee or other guarantee/security. The tenderer will be responsible for providing sufficient documentation. The Contracting Authority reserves the right to carry out a credit assessment itself.

Kriterju: Referenzi fuq consegne speċifiċi

Deskrizzjoni tal-kriterju ta' selezzjoni: 6.4.4 Technical and professional qualification requirements (references) Tenderers shall have experience from relevant and comparable deliveries. Documentation requirement: Description of up to 3 of the tenderer's most relevant and comparable deliveries from the last three years. Tenderers shall document fulfilment by filling in the attached template for reference descriptions; See Annex 3: Reference Descriptions.

Kriterju: Miżuri biex jiżguraw il-kwalità

Deskrizzjoni tal-kriterju ta' selezzjoni: 6.4.5 Quality assurance/management system requirements Tenderers shall have a documented and implemented quality assurance /management system. The quality assurance/management system shall cover all organisation units and processes included in the contracting authority's deliveries. Documentation requirement: A copy of an ISO 9001 certificate or equivalent recognised standard for quality management, issued by an accredited certification body. If the tenderer's quality assurance /management system is not certified, the tenderer shall provide: › A description of the quality assurance/management system as well as how the system is implemented and managed in the entity. The description must be so detailed that the contracting authority can undertake an independent assessment of the tenderer's quality assurance/management system.

5.1.10. Kriterji tal-għoti

Kriterju:

Tip: Prezz

Isem: Price

Deskrizzjoni: The price will be evaluated based on the evaluation sum stated in the completed price form. Documentation requirement: The tenderer shall deliver the following: › Completed SSA-R Annex 5 Annex 1 - Price Form.

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 40

Kriterju:

Tip: Kwalità

Isem: Assignment comprehension

Deskrizzjoni: The contracting authority will undertake a judgemental overall assessment of the tenderer's assignment comprehension, including: • Co-operation (annex 1 Annex 1, Requirement 18) • Response time and operative support (Annex 1 Annex 1 Requirement 19) • Local operative understanding (annex 1 Annex 1 Requirement 20) • Delivery model and methodology for strategic consultancy, campaign development, media procurements and effect measurement (Annex 1 Annex 1 Requirement 21). The contracting authority will emphasise whether the responses are realistic, binding and project adapted. Documentation requirement: The tenderer shall deliver the following: › Completed SSA-R Annex 1 Annex 1 - The Contracting Authority's Requirement Specifications and the Tenderer's assignment comprehension.

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 40

Kriterju:

Tip: Kwalità

Isem: Expertise

Deskrizzjoni: The contracting authority will evaluate the offered key personnel's competence and experience. The contracting authority will particularly emphasise documented experience from relevant reference projects. CVs shall be submitted for a maximum of 2 key resources. Documentation requirement: The tenderer shall deliver the following: › Completed SSA-R Annex 1 Annex 2 - The tenderer's offered competence.

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 20

5.1.11. Dokumenti tal-akkwist

Skadenza biex tintalab informazzjoni addizzjonali: 11/06/2026 22:00:00 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT

Indirizz tad-dokumenti tal-akkwist: <https://tendsign.com/doc.aspx?MeFormsNoticId=92736>

5.1.12. Termini tal-akkwist

Termini tas-sottomissjoni:

Sottomissjoni elettronika: Meħtieġa

Indirizz għas-sottomissjoni: <https://tendsign.com/doc.aspx?MeFormsNoticId=92736&GoTo=Tender>

Lingwi li bihom jistgħu jiġu sottomessi offerti jew talbiet għall-partecipazzjoni: Norveġiż

Katalogu elettroniku: Permess

Varjanti: Mhux permessa

L-offerti jistgħu jittgħu aktar minn offerta waħda: Mhux permessa

Skadenza biex jintlaqgħu l-offerti: 22/06/2026 10:00:58 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT

Perjodu waqt li l-offerta għandha tibqa' valida: 91 Jiem

Informazzjoni dwar il-ftuħ pubbliku:

Data tal-ftuħ: 22/06/2026 10:01:00 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT

Post: Kolumbus' office premises

Termini tal-kuntratt:

L-eżekuzzjoni tal-kuntratt għandha titwettaq fil-qafas ta' programmi ta' impjegi protetti: Le Kundizzjonijiet relatati mat-twettiq tal-kuntratt: See the tender documentation part 2.

Fatturazzjoni elettronika: Meħtieġa

Se tintuża l-ordni elettronika: iva

Se jintuża l-pagament elettroniku: iva

Arrangament finanzjarju: See the tender documentation part 2.

5.1.15. Tekniki

Ftehim qafas:

Ftehim qafas, mingħajr ma terġa' tinfetaħ il-kompetizzjoni

Numru massimu ta' parteċipanti: 1

Informazzjoni dwar is-sistema dinamika tax-xiri:

Ebda sistema dinamika ta' xiri

5.1.16. Aktar informazzjoni, medjazzjoni u rieżami

Organizzazzjoni tar-rieżami: Sør-Rogaland tingrett

Informazzjoni dwar l-iskadenzi tar-rieżami: In accordance with the tender documentation and regulations for public procurements.

Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist: Kolumbus AS

Organizzazzjoni li tipprovdi aċċess offline għad-dokumenti tal-akkwist: Kolumbus AS

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami: Sør-Rogaland tingrett

Organizzazzjoni li tirċievi t-talbiet għall-partiċipazzjoni: Kolumbus AS

Organizzazzjoni li tipproċessa l-offerti: Kolumbus AS

8. Organizzazzjonijiet

8.1. ORG-0001

Isem uffiċjali: Kolumbus AS

Numru tar-reġistrazzjoni: 914749360

Dipartiment: Inventura AS

Indirizz postali: Jernbaneveien 9

Belt: Stavanger

Kodiċi postali: 4005

Sottodivizjoni tal-pajjiż (NUTS): Rogaland (NO0A1)

Pajjiż: In-Norveġja

Punt ta' kuntatt: Mia Valø

Email: mia.valoe@kolumbus.no

Telefown: +4751925200

Indirizz tal-internet: <https://kolumbus.no>

Rwoli ta' din l-organizzazzjoni:

Xerrej

Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist

Organizzazzjoni li tipprovdi aċċess offline għad-dokumenti tal-akkwist

Organizzazzjoni li tirċievi t-talbiet għall-partiċipazzjoni

Organizzazzjoni li tipproċessa l-offerti

8.1. ORG-0002

Isem uffiċjali: Sør-Rogaland tingrett
Numru tar-registrazzjoni: 926 723 448
Indirizz postali: Postboks 159
Belt: Stavanger
Kodiċi postali: 4001
Sottodivizjoni tal-pajjiż (NUTS): Rogaland (NO0A1)
Pajjiż: In-Norveġja
Email: sor-rogaland.tingrett@domstol.no
Telefown: 52 00 46 00
Indirizz tal-internet: <https://www.domstol.no/no/domstoler/tingrett/sor-rogaland-tingrett/>

Rwoli ta' din l-organizzazzjoni:

Organizzazzjoni tar-rieżami

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami

Informazzjoni dwar l-avviż

Identifikatur/verżjoni tal-avviż: 4ee05788-49f3-49c9-a849-538461eda5c0 - 01
Tip ta' formola: Kompetizzjoni
Tip ta' avviż: Avviż tal-kuntratt jew tal-konċessjoni – reġim standard
Sottotip tal-avviż: 17
Data ta' meta ntbagħat l-avviż: 22/05/2026 15:29:34 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT
Data tad-dispaċċ tal-avviż (eSender): 22/05/2026 15:29:34 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT
Lingwi li bihom dan l-avviż huwa disponibbli uffiċjalment: Ingliz
Numru tal-pubblikazzjoni tal-avviż: 360269-2026
Numru tal-ħarġa tal-ĠU S: 100/2026
Data tal-pubblikazzjoni: 27/05/2026