383692-2026 - Kompetizzjoni

Il-Finlandja – Servizzi ta' analiżi dwar id-data – Measurement and analysis tool for news visibility in the Google ecosystem
OJ S 106/2026 04/06/2026
Avviż tal-kuntratt jew tal-konċessjoni – reġim standard
Servizzi

1. Xerrej

1.1. Xerrej

Isem uffiċjali: Yleisradio Oy
Email: tarjoukset.yle@yle.fi
Tip legali tax-xerrej: Impriża pubblika
Attività tal-awtorità kontraenti: Rikreazzjoni, kultura u reliġjon

2. Proċedura

2.1. Proċedura

Titlu: Measurement and analysis tool for news visibility in the Google ecosystem
Deskrizzjoni: The object of the procurement is an analytics tool that measures and reports news visibility in the Google ecosystem in Finland in the Finnish language in real-time. Estimated value of the procurement: 40 000-45 000 eur (VAT 0%) / year. The estimated value of the procurement is an estimate and is not binding on Yle during the contract period. The offered solution should be ready-made and already in production use. The object of the procurement and the requirements set for the procurement are presented in the call for tender and its annexes. Yle will choose one (1) supplier as a contracting party as a result of this bidding competition. The Agreement shall remain in effect for twelve (12) months after signing the contract. Upon the expiration of the Initial Term, the Customer may renew the Agreement yearly for an additional twelve (12) month period ("Renewal Term") by providing written notice to the Supplier no later than thirty (30) days prior to the expiration of the Initial Term or the then-current Renewal Term, as applicable.
Identifikatur tal-proċedura: e673fab7-eb95-41ba-84e7-b639321f258f
Identifikatur intern: YLE20260005
Tip ta’ proċedura: Miftuħa
Il-proċedura hija aċċellerata: le
Elementi prinċipali tal-proċedura: REGULATIONS AND PRINCIPLES TO BE FOLLOWED The procurement procedure will take place in compliance with the Finnish Act on Public Procurement and Concession Contracts 1397/2016 (“Procurement Act”) which derives from the European Community directives on public procurement (“Procurement Directives”). The procurement is also under the terms of the World Trade Organization's (WTO) Agreement on Government Procurement (""GPA"") signed by the non-EU tenderer's country of establishment. The same procurement terms and conditions as those from Finland and other European Union member states shall apply to the tenderer’ from states that have signed the GPA. If the tenderer's country of establishment does not have a valid GPA agreement, the contracting entity has no obligation to accept the tenderer in the procurement procedure. PROCUREMENT PROCEDURE The contract will be concluded using an open procedure according in accordance with Section 32 of the Procurement Act. In an open procedure the contracting entity publishes a contract notice and places a call for tenders for the receivable,

on which basis all prospective suppliers may submit their tenders. The procedure includes the following steps. The contracting entity: 1. Publishes a contract notice and places a call for tenders available; 2. Answers the questions received by the time limit; 3. Opens the tenders received by the time limit; 4. Reviews that the responses of the tenderer given in the ESPD form and in the tender fulfill the eligibility and suitability requirements set for the supplier; 5. Reviews that the tenders are consistent with the call for tenders; 6. Evaluates the tenders as stated in the call for tenders; 7. Makes the contract award decision and communicates the decision to all tenderers; 8. Requests and verifies the certificates and reports on the eligibility and suitability of the chosen tenderer(s); 10. Concludes the procurement agreement with the winner. The tenderer shall note that the contracting procedure does not include a phase of negotiation in which the tenderer could specify the given tender.

2.1.1. Għan

Natura tal-kuntratt: Servizzi
Klassifikazzjoni prinċipali (cpv): 72316000 Servizzi ta' analiżi dwar id-data
Klassifikazzjoni addizzjonali (cpv): 48000000 Pakketti tas-softwer u sistemi ta' informazzjoni, 72250000 Servizzi ta' sistemi u appoġġ

2.1.2. Post tal-prestazzjoni

Ikun fejn ikun

2.1.4. Informazzjoni ġenerali

Bażi legali:
Direttiva 2014/24/UE

2.1.6. Raġunijiet għall-esklużjoni

Sors tal-motivi għall-eżklussjoni: Dokument Uniku Ewropew tal-Akkwist (DUEA)

5. Lott

5.1. Lott: LOT-0000

Titlu: Measurement and analysis tool for news visibility in the Google ecosystem
Deskrizzjoni: The object of the procurement is an analytics tool that measures and reports news visibility in the Google ecosystem in Finland in the Finnish language in real-time. Estimated value of the procurement: 40 000-45 000 eur (VAT 0%) / year. The estimated value of the procurement is an estimate and is not binding on Yle during the contract period. The offered solution should be ready-made and already in production use. The object of the procurement and the requirements set for the procurement are presented in the call for tender and its annexes. Yle will choose one (1) supplier as a contracting party as a result of this bidding competition. The Agreement shall remain in effect for twelve (12) months after signing the contract. Upon the expiration of the Initial Term, the Customer may renew the Agreement yearly for an additional twelve (12) month period ("Renewal Term") by providing written notice to the Supplier no later than thirty (30) days prior to the expiration of the Initial Term or the then-current Renewal Term, as applicable.
Identifikatur intern: YLE20260005

5.1.1. Għan

Natura tal-kuntratt: Servizzi
Klassifikazzjoni prinċipali (cpv): 72316000 Servizzi ta' analiżi dwar id-data
Klassifikazzjoni addizzjonali (cpv): 48000000 Pakketti tas-softwer u sistemi ta' informazzjoni, 72250000 Servizzi ta' sistemi u appoġġ

5.1.2. Post tal-prestazzjoni

Ikun fejn ikun

5.1.3. Tul ta’ żmien stmat

Data tal-bidu: 01/08/2026
Data tat-tmiem tad-durata: 31/07/2027

5.1.6. Informazzjoni ġenerali

Parteċipazzjoni riżervata:
Il-parteċipazzjoni mhijiex riżervata.
Proġett ta’ akkwist mhux iffinanzjat mill-Fondi tal-UE
L-akkwist huwa kopert mill-Ftehim dwar l-Akkwisti Pubbliċi (GPA): iva
Dan l-akkwist huwa adattat ukoll għall-intrapriżi żgħar u ta’ daqs medju (SMEs): iva

5.1.9. Kriterji tal-għażla

Sors tal-kriterji ta' għażla: Dokument Uniku Ewropew tal-Akkwist (DUEA)

5.1.10. Kriterji tal-għoti

Kriterju:
Tip: Prezz
Isem: Price
Deskrizzjoni: Price
Kategorija tal-kriterju tal-għoti piż: Fattur ta’ ponderazzjoni (persentaġġ, eżatt)
Numru tal-kriterju għall-għoti: 70
Kriterju:
Tip: Kwalità
Isem: Quality
Deskrizzjoni: Quality
Kategorija tal-kriterju tal-għoti piż: Fattur ta’ ponderazzjoni (persentaġġ, eżatt)
Numru tal-kriterju għall-għoti: 30

5.1.11. Dokumenti tal-akkwist

Skadenza biex tintalab informazzjoni addizzjonali: 15/06/2026 09:00:00 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT
Indirizz tad-dokumenti tal-akkwist: https://tarjouspalvelu.fi/yleisradiooy?id=616132&tpk=e3431b9e-e44a-41d9-91c7-d767394ec68f

5.1.12. Termini tal-akkwist

Termini tas-sottomissjoni:
Sottomissjoni elettronika: Meħtieġa
Indirizz għas-sottomissjoni: https://tarjouspalvelu.fi/yleisradiooy?id=616132&tpk=e3431b9e-e44a-41d9-91c7-d767394ec68f
Lingwi li bihom jistgħu jiġu sottomessi offerti jew talbiet għall-parteċipazzjoni: Ingliż
Katalogu elettroniku: Mhux permessa
L-offerenti jistgħu jitfgħu aktar minn offerta waħda: Mhux permessa
Skadenza biex jintlaqgħu l-offerti: 03/07/2026 09:00:00 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT
Perjodu waqt li l-offerta għandha tibqa' valida: 4 Xhur
Informazzjoni dwar il-ftuħ pubbliku:
Data tal-ftuħ: 03/07/2026 09:10:00 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT
Termini tal-kuntratt:
L-eżekuzzjoni tal-kuntratt għandha titwettaq fil-qafas ta’ programmi ta’ impjiegi protetti: Le

Fatturazzjoni elettronika: Meħtieġa
Se tintuża l-ordni elettronika: iva
Se jintuża l-pagament elettroniku: iva

5.1.15. Tekniki

Ftehim qafas:
Ebda ftehim ta' qafas
Informazzjoni dwar is-sistema dinamika tax-xiri:
Ebda sistema dinamika ta’ xiri

5.1.16. Aktar informazzjoni, medjazzjoni u rieżami

Organizzazzjoni tar-rieżami: Markkinaoikeus
Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami: Markkinaoikeus
Organizzazzjoni li tirċievi t-talbiet għall-parteċipazzjoni: Yleisradio Oy
Organizzazzjoni li tipproċessa l-offerti: Yleisradio Oy

8. Organizzazzjonijiet

8.1. ORG-0001

Isem uffiċjali: Yleisradio Oy
Numru tar-reġistrazzjoni: 0215438-8
Indirizz postali: Uutiskatu 5
Belt: Helsinki
Kodiċi postali: 00240
Sottodiviżjoni tal-pajjiż (NUTS): Helsinki-Uusimaa (FI1B1)
Pajjiż: Il-Finlandja
Punt ta’ kuntatt: Procurement Services
Email: tarjoukset.yle@yle.fi
Telefown: +358 914801
Indirizz tal-internet: http://www.yle.fi
Rwoli ta’ din l-organizzazzjoni:
Xerrej
Organizzazzjoni li tirċievi t-talbiet għall-parteċipazzjoni
Organizzazzjoni li tipproċessa l-offerti

8.1. ORG-0002

Isem uffiċjali: Markkinaoikeus
Numru tar-reġistrazzjoni: 3006157-6
Indirizz postali: Radanrakentajantie 5
Belt: Helsinki
Kodiċi postali: 00520
Sottodiviżjoni tal-pajjiż (NUTS): Helsinki-Uusimaa (FI1B1)
Pajjiż: Il-Finlandja
Email: markkinaoikeus@oikeus.fi
Telefown: +358 295643300
Indirizz tal-internet: https://www.markkinaoikeus.fi
Rwoli ta’ din l-organizzazzjoni:
Organizzazzjoni tar-rieżami
Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami

8.1. ORG-0003

Isem uffiċjali: Hansel Oy (Hilma)
Numru tar-reġistrazzjoni: FI09880841
Indirizz postali: Mannerheiminaukio 1a
Belt: Helsinki
Kodiċi postali: 00100
Sottodiviżjoni tal-pajjiż (NUTS): Helsinki-Uusimaa (FI1B1)
Pajjiż: Il-Finlandja
Punt ta' kuntatt: eSender
Email: tekninen@hankintailmoitukset.fi
Telefown: 029 55 636 30
Indirizz tal-internet: http://hankintailmoitukset.fi
Rwoli ta' din l-organizzazzjoni:
TED eSender

Informazzjoni dwar l-avviż

Identifikatur/verżjoni tal-avviż: 1a63cda5-4ed3-4aee-bb0e-95c1991dc14c - 01
Tip ta' formola: Kompetizzjoni
Tip ta' avviż: Avviż tal-kuntratt jew tal-konċessjoni – reġim standard
Sottotip tal-avviż: 16
Data ta' meta ntbagħat l-avviż: 03/06/2026 10:35:58 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT
Data tad-dispaċċ tal-avviż (eSender): 03/06/2026 10:35:59 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT
Lingwi li bihom dan l-avviż huwa disponibbli uffiċjalment: Ingliż
Numru tal-pubblikazzjoni tal-avviż: 383692-2026
Numru tal-ħarġa tal-ĠU S: 106/2026
Data tal-pubblikazzjoni: 04/06/2026