

425083-2026 - Kompetizzjoni

In-Norveġja – Servizzi ta' marketing – Advertising services for Harstad municipality and collaborating municipalities.

OJ S 118/2026 22/06/2026

Avviż tal-kuntratt jew tal-konċessjoni – reġim standard
Servizzi

1. Xerrej

1.1. Xerrej

Isem uffiċjali: Harstad Kommune

Email: innkjop@harstad.kommune.no

Tip legali tax-xerrej: Impriża pubblika

Attività tal-awtorità kontraenti: Servizzi publiċi ġenerali

1.1. Xerrej

Isem uffiċjali: Kvæfjord Kommune

Email: innkjop@harstad.kommune.no

Tip legali tax-xerrej: Impriża pubblika

Attività tal-awtorità kontraenti: Servizzi publiċi ġenerali

1.1. Xerrej

Isem uffiċjali: Dielddanuori suohkan - Tjeldsund kommune

Email: innkjop@harstad.kommune.no

Tip legali tax-xerrej: Impriża pubblika

Attività tal-awtorità kontraenti: Servizzi publiċi ġenerali

2. Proċedura

2.1. Proċedura

Titlu: Advertising services for Harstad municipality and collaborating municipalities.

Deskrizzjoni: Background: Harstad municipality shall, on behalf of the participating collaboration municipalities, enter into a new framework agreement for advertising services. The need is a more general, efficient and predictable ad process. The municipalities need a system that combines a high degree of self-service with access to professional consultancy as needed. This particularly applies to recruitment advertisements, but the municipalities can also use the system for more complex or statutory announcements, where correct channel choices, targeting and documentation are important. Harstad municipality is the contracting authority for the procurement on behalf of the municipalities included in the contract. Each participating municipality will be responsible for its own obligations under the framework agreement. Other municipal entities, including public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to join the contract. Description of the assignment: Framework agreement for the procurement, production and publication of job advertisements, announcements and equivalent announcements on relevant channels. The contract's system shall facilitate simple and effective orders, follow-up and documentation of announcements. A service with self-service functionality is requested, combined with access to consultancy and assistance in the cases required by the municipalities. The contract shall contribute to better traceability and internal control throughout the entire process, from ordering and production to publication, reporting and archivable documentation. It is also a

central objective that the system shall support the municipality's work flow and interact with the recruitment and HR systems that are used. The delivery shall cover publication in relevant digital and printed channels, including, among other things, newspapers, trade and trade media, job portals, social media and public registers where publication is required. Furthermore, the tenderer's system shall allow advertisements prepared in the municipalities' own recruitment and HR systems to be imported or uploaded to the tenderer's platform in an easy and appropriate manner. System integrations or automated data exchange are not required. The assignment also includes the necessary reporting and documentation for each advertisement or campaign.

Identifikatur tal-proċedura: 8e857b72-8f18-4054-85ec-f1aaf6bd720d

Identifikatur intern: cmpz9l6kf000004jrhdxsi6f8

Tip ta' proċedura: Miftuħa

Il-proċedura hija aċċellerata: Ie

2.1.1. Għan

Natura tal-kuntratt: Servizzi

Klassifikazzjoni prinċipali (cpv): 79342000 Servizzi ta' marketing

Klassifikazzjoni addizzjonali (cpv): 79341400 Servizzi ta' kampanji tar-reklamar, 79341100 Servizzi ta' konsulenza dwar ir-reklamar, 79341500 Servizzi ta' reklamar mill-ajru, 79000000

Servizzi ta' negozju: Liġi, kummerċjalizzazzjoni, konsulenza, reklutaġġ, stampar u sigurtà, 79341200 Servizzi ta' l-amministrazzjoni tar-reklamar, 79413000 Servizzi ta' konsulenza dwar amministrazzjoni tal-marketing, 79341000 Servizzi tar-reklamar

2.1.2. Post tal-prestazzjoni

Iindirizz postali: Postmottak, Postboks 1000, Harstad kommune

Belt: Harstad

Kodiċi postali: 9479

Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)

Pajjiż: In-Norveġja

Informazzjoni addizzjonali: Norway

2.1.3. Valur

Valur stmat mingħajr VAT: 4 500 000,00 NOK

2.1.4. Informazzjoni ġenerali

Bażi legali:

Direttiva 2014/24/UE

Anskaffelsesforskriften -

2.1.6. Raġunijiet għall-esklużjoni

Sors tal-motivi għall-eżklussjoni: Dokument tal-Akkwist, Dokument tal-Akkwist

5. Lott

5.1. Lott: LOT-0001

Titlu: Harstad municipality with collaboration municipalities shall enter into a new contract with one tenderer

Deskrizzjoni: Background: Harstad municipality shall, on behalf of the participating collaboration municipalities, enter into a new framework agreement for advertising services. The need is a more general, efficient and predictable ad process. The municipalities need a system that combines a high degree of self-service with access to professional consultancy as needed. This particularly applies to recruitment advertisements, but the municipalities can also

use the system for more complex or statutory announcements, where correct channel choices, targeting and documentation are important. Harstad municipality is the contracting authority for the procurement on behalf of the municipalities included in the contract. Each participating municipality will be responsible for its own obligations under the framework agreement. Other municipal entities, including public law bodies and organisations established by Harstad municipality, shall have the right, but are not obliged, to join the contract. Description of the assignment: Framework agreement for the procurement, production and publication of job advertisements, announcements and equivalent announcements on relevant channels. The contract's system shall facilitate simple and effective orders, follow-up and documentation of announcements. A service with self-service functionality is requested, combined with access to consultancy and assistance in the cases required by the municipalities. The contract shall contribute to better traceability and internal control throughout the entire process, from ordering and production to publication, reporting and archivable documentation. It is also a central objective that the system shall support the municipality's work flow and interact with the recruitment and HR systems that are used. The delivery shall cover publication in relevant digital and printed channels, including, among other things, newspapers, trade and trade media, job portals, social media and public registers where publication is required. Furthermore, the tenderer's system shall allow advertisements prepared in the municipalities' own recruitment and HR systems to be imported or uploaded to the tenderer's platform in an easy and appropriate manner. System integrations or automated data exchange are not required. The assignment also includes the necessary reporting and documentation for each advertisement or campaign.

Identifikatur intern: cmpz9l6mn000304jrz97ktewf

5.1.1. Għan

Natura tal-kuntratt: Servizi

Klassifikazzjoni prinċipali (cpv): 79342000 Servizi ta' marketing

Klassifikazzjoni addizzjonali (cpv): 79341400 Servizi ta' kampanji tar-reklamar, 79341100

Servizi ta' konsulenza dwar ir-reklamar, 79341500 Servizi ta' reklamar mill-ajru, 79000000

Servizi ta' negozju: Liġi, kummerċjalizzazzjoni, konsulenza, reklutaġġ, stampar u sigurtà,

79341200 Servizi ta' l-amministrazzjoni tar-reklamar, 79413000 Servizi ta' konsulenza dwar amministrazzjoni tal-marketing, 79341000 Servizi tar-reklamar

5.1.2. Post tal-prestazzjoni

Indirizz postali: Postmottak, Postboks 1000, Harstad kommune

Belt: Harstad

Kodiċi postali: 9479

Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)

Pajjiż: In-Norveġja

Informazzjoni addizzjonali: Norway

5.1.3. Tul ta' żmien stmat

Tul ta' żmien: 48 Xhur

5.1.4. Tiġdid

Numru massimu ta' tiġdid: 2

Informazzjoni oħra dwar it-tiġdid: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.5. Valur

Valur stmat mingħajr VAT: 4 500 000,00 NOK

5.1.6. Informazzjoni ġenerali

Parteċipazzjoni riżervata:

Il-parteċipazzjoni mhijiex riżervata.

Proġett ta' akkwist mhux iffinanzjat mill-Fondi tal-UE

L-akkwist huwa kopert mill-Ftehim dwar l-Akkwisti Pubbliċi (GPA): iva

5.1.7. Akkwist strateġiku

Akkwist tal-Innovazzjoni: Ix-xogħlijiet, il-provvisti jew is-servizzi akkwistati jinvolve innovazzjoni tal-proċess.

5.1.9. Kriterji tal-għażla

Sors tal-kriterji ta' għażla: Dokument tal-Akkwist

5.1.10. Kriterji tal-għoti

Kriterju:

Tip: Kwalità

Isem: Quality

Deskrizzjoni: Assessment of the functionality of the digital platform system for self-service, simple ordering, follow-up, traceability, documentation and support of the municipalities' work flow.

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 60

Kriterju:

Tip: Prezz

Isem: Price

Deskrizzjoni: Evaluation of the tenderer's price form for advertising services, including relevant prices for publication, any mark-up/fees and price sustainability for the announcement volume and channel needs covered by the framework agreement.

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 40

5.1.11. Dokumenti tal-akkwist

Indirizz tad-dokumenti tal-akkwist: <https://hyir.no/procurement/cmpz9l6kf000004jrhdksi6f8>

5.1.12. Termini tal-akkwist

Termini tas-sottomissjoni:

Sottomissjoni elettronika: Meħtieġa

Indirizz għas-sottomissjoni: <https://hyir.no/procurement/cmpz9l6kf000004jrhdksi6f8>

Lingwi li bihom jistgħu jiġu sottomessi offerti jew talbiet għall-parteċipazzjoni: Norveġiż, Ingliż

Katalogu elettroniku: Mhux permessa

Skadenza biex jintlaqgħu l-offerti: 06/08/2026 12:00:00 (UTC+02:00) Ħin tal-Ewropa tal-Lvant, Ħin tas-sajf tal-Ewropa Ċentrali

Perjodu waqt li l-offerta għandha tibqa' valida: 60 Jiem

Termini tal-kuntratt:

L-eżekuzzjoni tal-kuntratt għandha titwettaq fil-qafas ta' programmi ta' impjiegi protetti: Le
Kundizzjonijiet relatati mat-twettiq tal-kuntratt: See Tender Documents

Fatturazzjoni elettronika: Meħtieġa

Se tintuża l-ordni elettronika: Ie

Se jintuża l-pagament elettroniku: Ie

Arrangament finanzjarju: See tender documents

5.1.15. Tekniki

Ftehim qafas:

Ftehim qafas, mingħajr ma terġa' tinfetaħ il-kompetizzjoni

Numru massimu ta' parteċipanti: 1

Informazzjoni dwar is-sistema dinamika tax-xiri:

Ebda sistema dinamika ta' xiri

5.1.16. Aktar informazzjoni, medjazzjoni u rieżami

Organizzazzjoni tar-rieżami: MIDTRE HÅLOGALAND TINGRETT

Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist: Harstad Kommune

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami: MIDTRE HÅLOGALAND TINGRETT

Organizzazzjoni li tirċievi t-talbiet għall-parteeċipazzjoni: Hyyr AS

8. Organizzazzjonijiet

8.1. ORG-0001

Isem uffiċjali: MIDTRE HÅLOGALAND TINGRETT

Numru tar-reġistrazzjoni: 926723073

Indirizz postali: Postboks 343

Belt: NARVIK

Kodiċi postali: 8505

Sottodivizjoni tal-pajjiż (NUTS): Nordland/Nordlândia (NO071)

Pajjiż: In-Norveġja

Punt ta' kuntatt: MIDTRE HÅLOGALAND TINGRETT

Rwoli ta' din l-organizzazzjoni:

Organizzazzjoni tar-rieżami

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami

8.1. ORG-0002

Isem uffiċjali: Hyyr AS

Numru tar-reġistrazzjoni: 924998687

Indirizz postali: Gaustadalléen 21

Belt: Oslo

Kodiċi postali: 0349

Sottodivizjoni tal-pajjiż (NUTS): Oslo (NO081)

Pajjiż: In-Norveġja

Punt ta' kuntatt: Hyyr Support

Email: admin@hyir.no

Telefown: +47 90 63 65 38

Rwoli ta' din l-organizzazzjoni:

Organizzazzjoni li tirċievi t-talbiet għall-parteeċipazzjoni

8.1. ORG-0003

Isem uffiċjali: Harstad Kommune

Numru tar-reġistrazzjoni: 972417971

Indirizz postali: Postmottak, Postboks 1000, Harstad kommune

Belt: Harstad

Kodiċi postali: 9479

Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)

Pajjiż: In-Norveġja

Punt ta' kuntatt: Harstad Kommune
Email: innkjop@harstad.kommune.no
Telefown: +4791645479

Rwoli ta' din l-organizzazzjoni:

Xerrej

Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist

8.1. ORG-0004

Isem uffiċjali: Kvæfjord Kommune
Numru tar-registrazzjoni: 972417998
Indirizz postali: Bygdevegen 26
Belt: Borkenes
Kodiċi postali: 9475
Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)
Pajjiż: In-Norveġja
Punt ta' kuntatt: Kvæfjord Kommune
Email: innkjop@harstad.kommune.no
Telefown: 90526349

Rwoli ta' din l-organizzazzjoni:

Xerrej

8.1. ORG-0005

Isem uffiċjali: Dieiddanuori suohkan - Tjeldsund kommune
Numru tar-registrazzjoni: 959469326
Indirizz postali: Evenskjer
Belt: Evenskjer
Kodiċi postali: 9440
Sottodivizjoni tal-pajjiż (NUTS): Troms/Romsa/Tromssa (NO072)
Pajjiż: In-Norveġja
Punt ta' kuntatt: Dieiddanuori suohkan - Tjeldsund kommune
Email: innkjop@harstad.kommune.no
Telefown: +4790526349

Rwoli ta' din l-organizzazzjoni:

Xerrej

Informazzjoni dwar l-avviż

Identifikatur/verżjoni tal-avviż: 7fa347b6-d9e9-45c2-9c98-2178b566c68e - 01
Tip ta' formola: Kompetizzjoni
Tip ta' avviż: Avviż tal-kuntratt jew tal-konċessjoni – reġim standard
Sottotip tal-avviż: 16
Data ta' meta ntbagħat l-avviż: 19/06/2026 12:36:34 (UTC+02:00) Hin tal-Ewropa tal-Lvant,
Hin tas-sajf tal-Ewropa Ċentrali
Lingwi li bihom dan l-avviż huwa disponibbli uffiċjalment: Ingliż
Numru tal-pubblikazzjoni tal-avviż: 425083-2026
Numru tal-ħarġa tal-ĠU S: 118/2026
Data tal-pubblikazzjoni: 22/06/2026