

594621-2026 - Kompetizzjoni

In-Norveġja – Servizzi bħala appoġġ mill-aġenziji ta' l-ivvjaġġar, operaturi tal-ġiti u ta' l-għajjuna lit-turisti – Procurement of tourism services for Trondheim towards 2030.

OJ S 166/2026 28/08/2026

Avviż tal-kuntratt jew tal-konċessjoni – reġim standard

Servizzi

1. Xerrej

1.1. Xerrej

Isem uffiċjali: Trondheim kommune

Email: roar.nass@trondheim.kommune.no

Tip legali tax-xerrej: Korp irregolat bil-liġi pubblika, ikkontrollat minn awtorità lokali

Attività tal-awtorità kontraenti: Servizzi publiċi ġenerali

2. Proċedura

2.1. Proċedura

Titlu: Procurement of tourism services for Trondheim towards 2030.

Deskrizzjoni: Trondheim municipality, hereafter called the Contracting Authority, invites tenderers to an open tender competition with negotiations for a contract for tourism services for Trondheim towards 2030. The contracting authority is currently contributing with a grant to Visit Trondheim to sell, market, develop and brand building Trondheim as an attractive tourist destination, national and international. In 2026 the contracting authority expects to procure tourism services for a total of NOK 2,865,000 excluding VAT. In the terms of the grant, Trondheim municipality expects Visit Trondheim to be an active collaborating partner and contributor to major events that Trondheim municipality is involved in. The contracting authority shall now enter into an ongoing service contract for tourism services for Trondheim towards 2030 from 01.01.2027.

Identifikatur tal-proċedura: 5ad2e19d-9605-4ad5-a45f-dc8fa4ec16d2

Identifikatur intern: 2026/30027

Tip ta' proċedura: Miftuħa

Il-proċedura hija aċċellerata: Ie

Elementi prinċipali tal-proċedura: Tourism is an important industry for Trondheim municipality and the contracting authority needs assistance with tourism services. The importance of the industry for the city is increasing and the development potential is considered significant. Trondheim municipality takes responsibility for local tourism services because it is considered to be an important investment to build the reputation of Trondheim as an attractive tourist destination, nationally and internationally. The contracting authority intends to make Trondheim an attractive destination. The assignment shall contribute to the sale and marketing of Trondheim as an attractive destination, with increased visits within holidays and leisure travellers, business tourism and events, nationally and internationally. In general, the assignment shall contribute to a proactive role in the sale and marketing of the city's visitor industries and various events, and in particular it shall contribute to selling and marketing Trondheim as a history and cultural city with world-class dining experiences against the National Anniversary of 2030. Trondheim also depends on marketing and visibility of the technological powers in search, obtain and hold several international conventions, meetings and other major events against 2030. Good knowledge of existing markets and products with a

look for new markets and products is a prerequisite for success with the work. Likewise, the ability to early capture and convert new trends into possible positions and customers. The profiling shall not be based on assumptions, but on real time data, trend analyses and strategic digital presence. Trondheim destination shall be present in sales meetings, sales events and trade fairs with relevant tour operators and relevant travel agencies in the largest markets for Trondheim, nationally and internationally. This requires insight into national and international "business to business" markets. The destination shall have broad digital visibility and targeted digital campaigns on social channels with unique and good stories from Trondheim. Continuous search engine optimisation (SEO) and search engine marketing (SEM), will contribute to ensuring Trondheim's visibility in AI-based search engines and digital assistants, and ensure that Trondheim is well represented by the use of AI and "Search Generative Experiences" (SGE). SGE delivers to a greater degree tailored AI responses which means that the tenderer must be conscious of content production, optimisation and user experience in line with SGE. It shall be a plan for the content production connected to announcements and profiling of Trondheim in social media and on other platforms, adapted to different target groups in line with focus on SEO, SEM and SGE, nationally and internationally. The destination company shall have a local host role for visitors who arrive at the destination and run a tourist office. Destination development and branding Trondheim as a destination is more than the municipality or a destination company. This includes the sum of actors who make up Trondheim as a tourist destination. The contracting authority intends to work strategically and systematically in order for Trondheim to become an attractive and sustainable destination through reputation building and development of the experience industries in the city. The assignment shall contribute to a network arena for product development and cooperation for the professionalisation of the city's tourism and experiences. The executors must offer relevant tourism products and experiences to contribute to the growth and development of Trondheim as a tourist destination for holidays, leisure and business tourism. The assignment can be solved by inviting the most relevant tour operators and agents to Trondheim, and using the visits to put tour operators and product owners together to chisel out new experience products or adjust current products. The aim is to give participants insight about the most important markets and to build understanding and knowledge about what the city has to offer. Through press work, viewing trips and a joint profiling of Trondheim, the assignment will contribute to the tourism industry and public actors heading in the same direction with a uniform storytelling that ensures a desired position and brand as an attractive national and international destination, creating values for inhabitants, businesses and visitors. Trondheim can achieve the label "Sustainable Destination" from Innovation Norway. In achieving the sustainable destination label, the supplier can have a particular responsibility to initiate cooperation across the tourism industry and mobilise the actors so that the industry develops in a sustainable track in line with international requirements and standards. The voluntary sector is a specific target group that the tenderer shall cooperate with in the destination development. This is especially important for the liquidation of major events and for building identity up until the National Anniversary in 2030. The tenderer is expected to remain updated on the current trends, laws and guidelines nationally and internationally that can be of importance for tourism. Tenderers must be able to have dialogue and cooperation with both local, regional, national and international tourism networks, clusters, organisations and actors within the private and public sectors.

2.1.1. Għan

Natura tal-kuntratt: Servizzi

Klassifikazzjoni prinċipali (cpv): 63500000 Servizzi bħala appoġġ mill-aġenziji ta' l-ivvjaġġar, operaturi tal-ġiti u ta' l-għajjnuna lit-turisti

Klassifikazzjoni addizzjonali (cpv): 55100000 Servizzi tal-lukandi, 92500000 Servizzi tal-libreriji, arkivji, mużewijiet u servizzi kulturali oħrajn, 98300000 Servizzi varji

2.1.2. Post tal-prestazzjoni

Indirizz postali: Erling skakkes gt.

Belt: Torgarden

Kodiċi postali: 7004

Sottodivizjoni tal-pajjiż (NUTS): Trøndelag/Tröndelage (NO060)

Pajjiż: In-Norveġja

2.1.4. Informazzjoni ġenerali

Bażi legali:

Direttiva 2014/24/UE

Anskaffelsesforskriften - Procurement regulations and procurement regulations.

2.1.6. Raġunijiet għall-esklużjoni

Sors tal-motivi għall-eżklussjoni: Dokument Uniku Ewropew tal-Akkwist (DUEA)

5. Lott

5.1. Lott: LOT-0000

Titlu: Procurement of tourism services for Trondheim towards 2030.

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Identifikatur intern: 2026/30027

5.1.1. Għan

Natura tal-kuntratt: Servizzi

Klassifikazzjoni prinċipali (cpv): 63500000 Servizzi bħala appoġġ mill-aġenziji ta' l-ivvjaġġar, operaturi tal-ġiti u ta' l-għajjnuna lit-turisti

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Belt: Torgarden

Kodiċi postali: 7004

Sottodivizjoni tal-pajjiż (NUTS): Trøndelag/Tröndelage (NO060)

Pajjiż: In-Norveġja

5.1.3. Tul ta' żmien stmat

Data tal-bidu: 31/12/2026

Data tat-tmiem tad-durata: 31/12/2036

5.1.4. Tiġdid

Numru massimu ta' tiġdid: 6

Informazzjoni oħra dwar it-tiġdid: 4+1+1+1+1+1+1

5.1.6. Informazzjoni ġenerali

Parteċipazzjoni riżervata:

Il-parteċipazzjoni mhijiex riżervata.

Proġett ta' akkwist mhux iffinanzjat mill-Fondi tal-UE

L-akkwist huwa kopert mill-Ftehim dwar l-Akkwisti Pubbliċi (GPA): Ie

Dan l-akkwist huwa adattat ukoll għall-intrapriżi żgħira u ta' daqs medju (SMEs): iva

5.1.7. Akkwist strateġiku

L-akkwist jaqa' fil-kamp ta' applikazzjoni tad-Direttiva 2009/33/KE tal-Parlament Ewropew u tal-Kunsill (id-Direttiva dwar Vetturi Nodfa – CVD)

Il-bażi ġuridika tas-CVD biex jiġi stabbilit liema kategorija ta' proċedura ta' akkwist tapplika:

Servizzi ta' trasport tal-passiġġieri bit-triq

5.1.9. Kriterji tal-għażla

Sors tal-kriterji ta' għażla: Avviż, Dokument Uniku Ewropew tal-Akkwist (DUEA)

Kriterju: Reġistrazzjoni f'reġistru tal-kummerċ

Deskrizzjoni tal-kriterju ta' selezzjoni: The tenderer is registered in a company register or a trade register in the member state in which the tenderer is established. As described in annex XI of directive 2014/24/EU; suppliers from certain member states may have to fulfil other requirements in the mentioned annex. Minimum qualification requirements Requirement: The tenderer shall be a legally established company. Documented by a Company Registration Certificate or equivalent.

Kriterju: Rekwiżiti ekonomiċi jew finanzjarji oħra

Deskrizzjoni tal-kriterju ta' selezzjoni: Regarding any other economic and financial requirements that have been stated in the notice or in the procurement documents, the tenderer declares that: Minimum qualification requirements Requirement: The tenderer shall have sufficient economic and financial capacity to carry out the assignment - the tenderer shall be credit worthy. Credit worthy with security is not accepted. A/N is sufficient for newly established tenderers. Documentation requirement: • Credit rating of the tenderer, not older than 6 months calculated from the deadline for receipt of tenders. The assessment shall be based on the last known fiscal figures with an indication of how the credit rating has evolved during the past three years. The result of the credit rating must be given as a graded value (letters or numbers) on a defined scale. Newly established tenderers must document the financial capacity to fulfil the assignment by other documentation, such as accounting figures and a bank guarantee.

Kriterju: Miżuri biex jiżguraw il-kwalità

Deskrizzjoni tal-kriterju ta' selezzjoni: The tenderer utilises the following technical facilities and quality assurance measures and the tenderer's survey and research facility is as follows: Minimum qualification requirements Requirement: Tenderers shall have a functioning quality assurance system/quality management system. Documentation requirement: Description of the tenderer's quality assurance/quality management measures.

Kriterju: Ġestjoni tal-katina ta' provvista

Deskrizzjoni tal-kriterju ta' selezzjoni: The tenderer will be able to use the following management of the supply chain and tracing systems for the execution of the contract:

Minimum qualification requirements Requirement: Tenderers shall have a system for managing and tracing the delivery chain. Documentation requirement: Description of the tenderer's system for managing and tracing the delivery chain.

Kriterju: Mizuri ta' ġestjoni tal-ambjent

Deskrizzjoni tal-kriterju ta' selezzjoni: Tenderers can employ the following environmental management measures in connection with the execution of the contract: Minimum qualification requirements Requirement: Tenderers shall have a system and routines for reducing the most important environmental impact from their activities and shall use environmental management measures throughout the contract period. Therefore it is a requirement that the company has an environmental management system, such as Miljøfyrtårn, EMAS, ISO 14001 or equivalent. If the entire company is environmentally labelled with a type 1 environmental label, such as the Swan Ecolabel or equivalent, this is also approved. Documentation: Tenderers shall complete the attached Environmental Self-Declaration, as well as enclose a certificate of environmental management system.

5.1.10. Kriterji tal-ġhoti

Kriterju:

Tip: Kwalità

Isem: Quality and assignment comprehension

Deskrizzjoni: What is the most important thing that is assessed with regard to quality: the tenderer's understanding of challenges and possibilities for tourism in Trondheim. the tenderer's understanding of the assignment, including the tenderer's proposal and a description of the methodology for goal achievement. the tenderer's degree of local knowledge and a network among tourism parties in Trondheim. the tenderer's experience and competence. the tenderer's organisation and efficiency in internal processes. the tenderer's digital systems. the tenderer's innovative systems. the tenderer's local and regional co-operation the tenderer's quality assurance.

Kategorija tal-kriterju tal-ġhoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-ġhoti: 50

Kriterju:

Tip: Kwalità

Isem: Environment

Deskrizzjoni: What the most important thing that is assessed with regard to the environment: supplier's contribution to Trondheim being a sustainable destination. the tenderer's proposal for sustainable events. tenderers shall promote circular solutions and dividing economy in tourism. tenderers shall contribute to environmentally friendly distribution.

Kategorija tal-kriterju tal-ġhoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-ġhoti: 30

Kriterju:

Tip: Prezz

Isem: Price

Deskrizzjoni: The price in the current agreement is for information and the tenderer must offer a price according to what they believe is correct in relation to the quality requirements. The price assessed is excluding VAT.

Kategorija tal-kriterju tal-ġhoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-ġhoti: 20

5.1.11. Dokumenti tal-akkwist

Lingwi li bihom id-dokumenti tal-akkwist huma disponibbli uffiċjalment: Norveġiż

Skadenza biex tintalab informazzjoni addizzjonali: 25/09/2026 10:00:00 (UTC+00:00) Hin tal-Ewropa tal-Punent, GMT

Indirizz tad-dokumenti tal-akkwist: <https://permalink.mercell.com/289742088.aspx>

5.1.12. Termini tal-akkwist

Termini tas-sottomissjoni:

Sottomissjoni elettronika: Meħtieġa

Indirizz għas-sottomissjoni: <https://permalink.mercell.com/289742088.aspx>

Lingwi li bihom jistgħu jiġu sottomessi offerti jew talbiet għall-partecipazzjoni: Norveġiż

Katalogu elettroniku: Mhux permessa

Varjanti: Mhux permessa

L-offerenti jistgħu jifgħu aktar minn offerta waħda: Mhux permessa

Skadenza biex jintlaqgħu l-offerti: 02/10/2026 10:00:00 (UTC+00:00) Hin tal-Ewropa tal-Punent, GMT

Perjodu waqt li l-offerta għandha tibqa' valida: 6 Xhur

Informazzjoni li tista' tiġi ssupplimentata wara l-iskadenza għas-sottomissjoni:

L-ebda dokument ma jista' jiġi pprezentat iktar tard.

Informazzjoni dwar il-ftuħ pubbliku:

Data tal-ftuħ: 02/10/2026 10:00:00 (UTC+00:00) Hin tal-Ewropa tal-Punent, GMT

Termini tal-kuntratt:

L-eżekuzzjoni tal-kuntratt għandha titwettaq fil-qafas ta' programmi ta' impjegi protetti: Le

Hu meħtieġ ftehim ta' kunfidenzjalità: le

Fatturazzjoni elettronika: Meħtieġa

Se tintuża l-ordni elettronika: le

Se jintuża l-pagament elettroniku: iva

5.1.15. Tekniki

Ftehim qafas:

Ebda ftehim ta' qafas

Informazzjoni dwar is-sistema dinamika tax-xiri:

Ebda sistema dinamika ta' xiri

5.1.16. Aktar informazzjoni, medjazzjoni u riežami

Organizzazzjoni tal-medjazzjoni: Trøndelag tingrett

Organizzazzjoni tar-riežami: Trøndelag tingrett

Informazzjoni dwar l-iskadenzi tar-riežami: Ten Days

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-riežami: Trøndelag tingrett

Organizzazzjoni li tirċievi t-talbiet għall-partecipazzjoni: Trondheim kommune

Organizzazzjoni li tipproċessa l-offerti: Trondheim kommune

8. Organizzazzjonijiet

8.1. ORG-0001

Isem uffiċjali: Trondheim kommune

Numru tar-reġistrazzjoni: 942110464

Indirizz postali: Erling Skakkes gate 14

Belt: TRONDHEIM

Kodiċi postali: 7004

Sottodivizjoni tal-pajjiż (NUTS): Trøndelag/Tröndelage (NO060)

Pajjiż: In-Norveġja

Punt ta' kuntatt: Roar Næss

Email: roar.nass@trondheim.kommune.no
Telefown: +47 72540000
Indirizz tal-internet: <https://www.trondheim.kommune.no>

Rwoli ta' din l-organizzazzjoni:

Xerrej

Organizzazzjoni li tirċievi t-talbiet għall-partecipazzjoni

Organizzazzjoni li tipproċessa l-offerti

8.1. ORG-0002

Isem uffiċjali: Trøndelag tingrett

Numru tar-reġistrazzjoni: 926722794

Indirizz postali: www.trondheim.kommune.no

Belt: TRONDHEIM

Kodiċi postali: 7004

Sottodivizjoni tal-pajjiż (NUTS): Trøndelag/Tröndelage (NO060)

Pajjiż: In-Norveġja

Email: trondelag.tingrett@domstol.no

Telefown: 73542400

Rwoli ta' din l-organizzazzjoni:

Organizzazzjoni tar-rieżami

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami

Organizzazzjoni tal-medjazzjoni

Informazzjoni dwar l-avviż

Identifikatur/verżjoni tal-avviż: e3782211-bca1-474a-aa3a-53fe7f1c6abd - 01

Tip ta' formola: Kompetizzjoni

Tip ta' avviż: Avviż tal-kuntratt jew tal-konċessjoni – reġim standard

Sottotip tal-avviż: 16

Data ta' meta ntbagħat l-avviż: 26/08/2026 05:29:30 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT

Data tad-dispaċċ tal-avviż (eSender): 26/08/2026 06:43:33 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT

Lingwi li bihom dan l-avviż huwa disponibbli uffiċjalment: Ingliż

Numru tal-pubblikazzjoni tal-avviż: 594621-2026

Numru tal-ħarġa tal-ĠU S: 166/2026

Data tal-pubblikazzjoni: 28/08/2026