751691-2026 - Kompetizzjoni

L-Awstrija – Servizzi ta' kampanji tar-reklamar – Selection of an Implementing Partner for an EU Sustainable Soya Awareness Campaign
OJ S 210/2026 29/10/2026
Avviż tal-kuntratt jew tal-konċessjoni – reġim standard
Servizzi

1. Xerrej

1.1. Xerrej

Isem uffiċjali: Donau Soja Association (Association for Promoting European Soya Production – Donau Soja)
Email: news@donausoja.org
Tip legali tax-xerrej: Organizzazzjoni li tagħti kuntratt issussidjat minn awtorità kontraenti
Attività tal-awtorità kontraenti: Affarijiet ekonomiċi

2. Proċedura

2.1. Proċedura

Titlu: Selection of an Implementing Partner for an EU Sustainable Soya Awareness Campaign
Deskrizzjoni: Implementation of an Awareness Campaign in Austria & Germany on EU-grown Soya and its environmental and sustainability impact (2027–2029). Implementation: Organise, manage and deliver the approved activities and deliverables in these tender specifications, together with the Donau Soja project team, in line with the Description of Action, the Grant Agreement and the AGRIP requirements. This includes developing detailed concepts for all approved activities. The expected work covers six areas: Public Relations, Website, Social Media & Influencer Relations, Paid Online Advertising, Content Production and Events.
Identifikatur tal-proċedura: 20f04480-66a0-4b28-b138-e3b5a0eef138
Identifikatur intern: Donau Soja/EU Sustainable Soya/2026/01
Tip ta' proċedura: Miftuħa
Elementi prinċipali tal-proċedura: The evaluation will be carried out in two stages: Stage 1 • assessment of the tenderer's eligibility; and • assessment of the quality and price of the compliant offers, Stage 2 • the tenderer pitch (for shortlisted and top ranked candidates only) The contract will be awarded to the compliant tender achieving the highest overall score and offering the best value for money rather than selecting on price alone. The contract award is conditional on Donau Soja signing the Grant Agreement.

2.1.1. Għan

Natura tal-kuntratt: Servizzi
Klassifikazzjoni prinċipali (cpv): 79341400 Servizzi ta' kampanji tar-reklamar

2.1.2. Post tal-prestazzjoni

Indirizz postali: Wiesingerstrasse 6/14
Belt: Vienna
Kodiċi postali: 1010
Sottodiviżjoni tal-pajjiż (NUTS): Wien (AT130)
Pajjiż: L-Awstrija

2.1.3. Valur

Valur stmat mingħajr VAT: 657 350,00 EUR

2.1.4. Informazzjoni ġenerali

Bażi legali:

Ieħor

Voluntary publication under the AGRIP Grant Agreement and Donau Soja procurement rules

2.1.6. Raġunijiet għall-esklużjoni

Sors tal-motivi għall-eżklussjoni: Dokument tal-Akkwist

5. Lott

5.1. Lott: LOT-0001

Titlu: Selection of an Implementing Partner for an EU Sustainable Soya Awareness Campaign

Deskrizzjoni: Implementation of an Awareness Campaign in Austria & Germany on EU-grown Soya and its environmental and sustainability impact (2027–2029)

Identifikatur intern: Donau Soja/EU Sustainable Soya/2026/01

5.1.1. Għan

Natura tal-kuntratt: Servizzi

Klassifikazzjoni prinċipali (cpv): 79341400 Servizzi ta' kampanji tar-reklamar

5.1.2. Post tal-prestazzjoni

Indirizz postali: Wiesingerstrasse 6/14

Belt: Vienna

Kodiċi postali: 1010

Sottodiviżjoni tal-pajjiż (NUTS): Wien (AT130)

Pajjiż: L-Awstrija

5.1.3. Tul ta’ żmien stmat

Data tal-bidu: 01/01/2027

Data tat-tmiem tad-durata: 31/12/2029

5.1.5. Valur

Valur stmat mingħajr VAT: 657 350,00 EUR

5.1.6. Informazzjoni ġenerali

Proġett ta’ akkwist iffinanzjat kompletament jew parzjalment mill-Fondi tal-UE

Informazzjoni dwar Fondi tal-Unjoni Ewropea:

Programm tal-fondi mill-UE: Fond Agrikolu Ewropew ta’ Garanzija (FAEG) (2021/2027)

Identifikatur tal-fondi tal-UE: AGRIP-MULTI-2026-IM-SUSTAINABLE

Aktar dettalji dwar il-fondi tal-UE: The campaign is funded by the EU Agriculture Promotion Fund (AGRIP) under the AGRIP-MULTI-2026-IM-SUSTAINABLE call, based on Regulation (EU) No 1144/2014 on information provision and promotion measures for agricultural products. The contract award is conditional on the signature of the AGRIP Grant Agreement. All deliverables must show the EU emblem and a statement of EU funding.

Informazzjoni addizzjonali: Conditional award: the contract award depends on Donau Soja signing the AGRIP Grant Agreement. If the Grant Agreement is not signed, or its final terms materially change the scope, budget or timing, Donau Soja may decline to award the contract, cancel the procedure, or revise the arrangements. Publishing this notice does not oblige Donau Soja to conclude a contract before the Grant Agreement is signed. Clarifications: questions may only be submitted by e-mail to news@donausoja.org by 03/11/2026, 23:59

CET. Please quote the reference Donau Soja/EU Sustainable Soya/2026/01. Shortlisted tenderers will be invited to a pitch until 16/12/2026. Confidentiality: tenderers should mark any confidential parts of their offer and explain why. Tenderers must identify any pre-existing or third-party materials, including licence terms.

5.1.7. Akkwist strateġiku

Għan tal-akkwist strateġiku: Ebda akkwist strateġiku
Approċċ għat-tnaqqis tal-impatti ambjentali: Oħrajn

5.1.9. Kriterji tal-għażla

Sors tal-kriterji ta' għażla: Dokument tal-Akkwist

5.1.11. Dokumenti tal-akkwist

Skadenza biex tintalab informazzjoni addizzjonali: 03/11/2026 23:59:00 (UTC+01:00) Ħin tal-Ewropa Ċentrali, Ħin tas-sajf tal-Ewropa tal-Punent

5.1.12. Termini tal-akkwist

Termini tas-sottomissjoni:
Indirizz għas-sottomissjoni: https://www.donausoja.org/organisation/vacancies/#Call_for_offer_Implementing_partner_EU_sustainable_soya_awareness_campaign_Oct26
Lingwi li bihom jistgħu jiġu sottomessi offerti jew talbiet għall-parteċipazzjoni: Ingliż
L-offerenti jistgħu jitfgħu aktar minn offerta waħda: Mhux permessa
Skadenza biex jintlaqgħu l-offerti: 27/11/2026 23:59:00 (UTC+01:00) Ħin tal-Ewropa Ċentrali, Ħin tas-sajf tal-Ewropa tal-Punent
Perjodu waqt li l-offerta għandha tibqa' valida: 60 Jiem
Termini tal-kuntratt:
Se tintuża l-ordni elettronika: Ie
Se jintuża l-pagament elettroniku: Ie

5.1.16. Aktar informazzjoni, medjazzjoni u rieżami

Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist: Donau Soja Association (Association for Promoting European Soya Production – Donau Soja)
Organizzazzjoni li tirċievi t-talbiet għall-parteċipazzjoni: Donau Soja Association (Association for Promoting European Soya Production – Donau Soja)
Organizzazzjoni li tipproċessa l-offerti: Donau Soja Association (Association for Promoting European Soya Production – Donau Soja)

8. Organizzazzjonijiet

8.1. ORG-0001

Isem uffiċjali: Donau Soja Association (Association for Promoting European Soya Production – Donau Soja)
Numru tar-reġistrazzjoni: 974917455
Dipartiment: Donau Soja Marketing
Indirizz postali: Wiesingerstraße 6/14
Belt: Vienna
Kodiċi postali: 1010
Sottodiviżjoni tal-pajjiż (NUTS): Wien (AT130)
Pajjiż: L-Awstrija
Punt ta’ kuntatt: Donau Soja Marketing
Email: news@donausoja.org
Indirizz tal-internet: www.donausoja.org

Endpoint tal-iskambju ta' informazzjoni (URL): https://www.donausoja.org/organisation/vacancies/
Profil tax-xerrej: www.donausoja.org
Rwoli ta' din l-organizzazzjoni:
Xerrej
TED eSender
Organizzazzjoni li tipprovdi informazzjoni addizzjonali dwar il-proċedura tal-akkwist
Organizzazzjoni li tirċievi t-talbiet għall-parteċipazzjoni
Organizzazzjoni li tipproċessa l-offerti

8.1. ORG-0000
Isem uffiċjali: Publications Office of the European Union
Numru tar-reġistrazzjoni: PUBL
Belt: Luxembourg
Kodiċi postali: 2417
Sottodiviżjoni tal-pajjiż (NUTS): Luxembourg (LU000)
Pajjiż: Il-Lussemburgu
Email: ted@publications.europa.eu
Telefown: +352 29291
Indirizz tal-internet: https://op.europa.eu
Rwoli ta' din l-organizzazzjoni:
TED eSender

Informazzjoni dwar l-avviż

Identifikatur/verżjoni tal-avviż: 21ae7c90-d3a2-4d67-8744-7d60d534c2ad - 01
Tip ta' formola: Kompetizzjoni
Tip ta' avviż: Avviż tal-kuntratt jew tal-konċessjoni – reġim standard
Sottotip tal-avviż: E3
Data ta' meta ntbagħat l-avviż: 28/10/2026 08:28:49 (UTC+00:00) Ħin tal-Ewropa tal-Punent, GMT
Lingwi li bihom dan l-avviż huwa disponibbli uffiċjalment: Ingliż
Numru tal-pubblikazzjoni tal-avviż: 751691-2026
Numru tal-ħarġa tal-ĠU S: 210/2026
Data tal-pubblikazzjoni: 29/10/2026