

Ir-Renju Unit-Warwickshire: Servizzi tar-relazzjonijiet pubbliċi**OJ S 35/2018 20/02/2018****Avviż ta' informazzjoni minn qabel****Servizzi****Il-bażi ġuridika:**

Direttiva 2014/24/UE

Taqsimha I: Awtorità kontraenti

I.1. Isem u indirizzi

Isem uffiċjali: AHDB

Indirizz postali: Stoneleigh Park

Belt: Kenilworth, Warwickshire

Kodiċi NUTS: UKG13 Warwickshire

Kodiċi postali: CV8 2TL

Pajjiż: Ir-Renju Unit

Persuna ta' kuntatt: Sarah Jackson

Posta elettronika: sarah.jackson@ahdb.org.uk

Telefown: +44 2476478871

Indirizz(i) tal-Internet:Indirizz ewlieni: www.defra.bravosolution.co.ukIndirizz tal-profil tax-xerrej: <https://ahdb.org.uk/>**I.3. Komunikazzjoni**

Aktar informazzjoni tista' tinkiseb minn l-indirizz imsemmi hawn fuq

I.4. Tip ta' awtorità kontraenti

Korp irregolat mil-liġi pubblika

I.5. Attività ewlenija

Attivitajiet oħra: Agriculture and Horticulture

Taqsimha II: L-għan

II.1. L-għan tal-ksib**II.1.1. Titlu**

AHDB Representative in Hong Kong and Macau covering beef, lamb and pork

Numru ta' referenza: 2017-246

II.1.2. Kodiċi ewlieni CPV

79416000 Servizzi tar-relazzjonijiet pubbliċi

II.1.3. It-tip ta' kuntratt

Servizzi

II.1.4. Deskrizzjoni qasira

AHDB Exports are looking for a English, Cantonese/Mandarin speaking, PR and Marketing Representative to cover the Hong Kong and Macau markets, maintaining contact and working jointly with beef, lamb, pork and dairy exporters, agents, representatives, importers, distributors, hotel and food service operators and retailers.

The representative must have a strong knowledge of working with the gastronomy and food sectors in Hong Kong and Macau together with a good knowledge of beef, lamb, pork and dairy product importers within the Hong Kong and Macau markets; and to have strong general knowledge of the market there.

The representative must be based or have a commercial office in Hong Kong.

II.1.5. Stima tal-valur totali

Valur mingħajr VAT: 68 000,00 GBP

II.1.6. Informazzjoni dwar il-lottijiet

Dan il-kuntratt huwa maqsum f'lottijiet: le

II.2. Deskrizzjoni

II.2.2. Kodiċi(jiet) addizzjonali tal-VKK

79416200 Servizzi ta' konsulenza tar-relazzjonijiet pubbliċi

II.2.3. Il-post tat-twettiq

Kodiċi NUTS: 00 Oħrajn jew mhux speċifikati

Is-sit jew post ewlieni tal-eżekuzzjoni: Hong Kong and Macau.

II.2.4. Deskrizzjoni tal-akkwist

— The Representative is expected to cover:

— Represent English Beef and Lamb sectors for the Hong Kong media and gastronomy sector.

— Handle internet communication and management of Internet site. Deliver annual PR plans, encompassing complete plans for representation to the gastronomy, food service and retail press, and buying of advertisement/advertorials as required.

— Liaise with AHDB Export team, British Consulate General, and importers/exporters.

— Support AHDB's Export team.

— Organise events.

— Handle crisis management.

— Provide market information.

II.2.14. Informazzjoni addizzjonali

Maximum 250 000 HKD per annum for Representation work.

II.3. Id-data stmata tal-pubblikazzjoni tal-avviż tal-kuntratt

07/03/2018

Taqsimha IV: Proċedura

IV.1. Deskrizzjoni

IV.1.8. Informazzjoni dwar il-Ftehim dwar l-Akkwisti Pubbliċi (GPA)

L-akkwist huwa kopert mill-GPA: iva

Taqsimha VI: Informazzjoni kumplimentari

VI.3. Informazzjoni addizzjonali

To register interest, please email procurement@ahdb.org.uk for the attention of Sarah Jackson, quoting reference 2017-246 Hong Kong.

VI.5. Data ta' meta ntbagħat dan l-avviż
16/02/2018