

79798-2026 - Kompetizzjoni

**Il-Bożnija-Ħerzegovina – Servizzi tar-reklamar u l-marketing – Outreach and Communication
Support for the EU Delegation – Europe House**

OJ S 24/2026 04/02/2026

Avviż tal-kuntratt jew tal-konċessjoni – reġim standard

Servizzi

1. Xerrej

1.1. Xerrej

Isem uffiċjali: European Union, represented by the European Commission on behalf of and for the account of Bosnia and Herzegovina

Email: delegation-bosnia-and-herzegovina-procurement@eeas.europa.eu

Tip legali tax-xerrej: Istituzzjoni, korp jew aġenzija tal-UE

Attività tal-awtorità kontraenti: Servizzi publiċi ġenerali

2. Proċedura

2.1. Proċedura

Titlu: Outreach and Communication Support for the EU Delegation – Europe House

Deskrizzjoni: The overall objective (Impact) to which this action contributes is: • To provide objective, clear and accessible information to BiH citizens and to specific target groups on the EU, its policies and assistance programmes; • To assist, support and advise the EU in BiH in BiH to conduct efficient communication and outreach activities, also using public diplomacy as a vector. The specific objective (Outcome) of this contract is as follows: • Efficient management of the EU Info Center (EUIIC) in Sarajevo and EU Info Points (EUIPs) in Banja Luka, Brcko District and Mostar providing easy access to EU information to citizens supported by coordinated country-wide communication and outreach activities. Efficient management of activities within the existing youth platforms and networks, including Generation Change and EU in BiH Youth Advisory Board. Efficient engagement of BiH media outlets in reporting on the EU related topics thus bringing the EU integration process closer to BiH citizens.

Identifikatur tal-proċedura: 0a81b56c-8a10-4c57-a70e-e8204e9337b7

Identifikatur intern: EC-ENEST/SJJ/2026/EA-RP/0008

Tip ta' proċedura: Ristretta

Il-proċedura hija aċċellerata: Ie

2.1.1. Għan

Natura tal-kuntratt: Servizzi

Klassifikazzjoni prinċipali (cpv): 79340000 Servizzi tar-reklamar u l-marketing

2.1.2. Post tal-prestazzjoni

Pajjiż: Il-Bożnija-Ħerzegovina

Ikun fejn ikun fil-pajjiż ikkonċernat

Informazzjoni addizzjonali: Please consult the procurement documents.

2.1.3. Valur

Valur stmat mingħajr VAT: 5 380 000,00 EUR

2.1.4. Informazzjoni ġenerali

Informazzjoni addizzjonali: For any additional information, please refer to the document A5f "Additional information about the Contract Notice". In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Bażi legali:

Regolament (UE, Euratom) 2024/2509

LocalLaw - Procurement award procedure applying to European Union external actions financed from the general budget of the European Union and the European Development Fund (EDF)

2.1.6. Raġunijiet għall-eskluzjoni

Sors tal-motivi għall-eżklussjoni: Dokument tal-Akkwist

5. Lott

5.1. Lott: LOT-0001

Titlu: Outreach and Communication Support for the EU Delegation – Europe House

Deskrizzjoni: The overall objective (Impact) to which this action contributes is: • To provide objective, clear and accessible information to BiH citizens and to specific target groups on the EU, its policies and assistance programmes; • To assist, support and advise the EU in BiH in BiH to conduct efficient communication and outreach activities, also using public diplomacy as a vector. The specific objective (Outcome) of this contract is as follows: • Efficient management of the EU Info Center (EUIC) in Sarajevo and EU Info Points (EUIPs) in Banja Luka, Brcko District and Mostar providing easy access to EU information to citizens supported by coordinated country-wide communication and outreach activities. Efficient management of activities within the existing youth platforms and networks, including Generation Change and EU in BiH Youth Advisory Board. Efficient engagement of BiH media outlets in reporting on the EU related topics thus bringing the EU integration process closer to BiH citizens.

Identifikatur intern: EC-ENEST/SJJ/2026/EA-RP/0008

5.1.1. Għan

Natura tal-kuntratt: Servizzi

Klassifikazzjoni prinċipali (cpv): 79340000 Servizzi tar-reklamar u l-marketing

Klassifikazzjoni addizzjonali (cpv): 79320000 Servizzi ta' sondaġġ dwar l-opinjoni pubblika, 79410000 Servizzi ta' konsulenza dwar in-negozju u l-amministrazzjoni

Għażliet:

Deskrizzjoni tal-għażliet: provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to .00 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice.

5.1.2. Post tal-prestazzjoni

Ikun fejn ikun

Informazzjoni addizzjonali: The contract will be performed in Bosnia and Herzegovina

5.1.3. Tul ta' żmien stmat

5.1.4. **Tiġdid**

Numru massimu ta' tiġdid: 1

Informazzjoni oħra dwar it-tiġdid: The contract is concluded for an initial period of 18 (eighteen) months, renewable 1 (one) time(s). Please consult the draft contract in the procurement documents.

5.1.5. **Valur**

Valur stmat mingħajr VAT: 5 380 000,00 EUR

5.1.6. **Informazzjoni ġenerali**

Parteċipazzjoni riżervata:

Il-parteċipazzjoni mhijiex riżervata.

Proġett ta' akkwist iffinanzjat kompletament jew parzjalment mill-Fondi tal-UE

L-akkwist huwa kopert mill-Ftehim dwar l-Akkwisti Pubbliċi (GPA): Ie

Informazzjoni addizzjonali: The procurement is funded by the following EU programme: Instrument for Pre-accession Assistance.

5.1.9. **Kriterji tal-għażla**

Sors tal-kriterji ta' għażla: Dokument tal-Akkwist

Informazzjoni dwar it-tieni stadju ta' proċedura b'żewġ stadji:

Il-proċedura se ssir fi stadji suċċessivi. F'kull stadju, xi parteċipanti jistgħu jiġu eliminati

5.1.10. **Kriterji tal-għoti**

Kriterju:

Tip: Kwalità

Deskrizzjoni: Please consult the procurement documents.

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 80

Kriterju:

Tip: Prezz

Deskrizzjoni: Please consult the procurement documents.

Kategorija tal-kriterju tal-għoti piż: Fattur ta' ponderazzjoni (persentaġġ, eżatt)

Numru tal-kriterju għall-għoti: 20

5.1.11. **Dokumenti tal-akkwist**

Indirizz tad-dokumenti tal-akkwist: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/0a81b56c-8a10-4c57-a70e-e8204e9337b7-CN?#anchorDocuments>

Mezz ta' komunikazzjoni ad hoc:

Isem: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/0a81b56c-8a10-4c57-a70e-e8204e9337b7-CN?#anchorDocuments>

5.1.12. **Termini tal-akkwist**

Termini tas-sottomissjoni:

Sottomissjoni elettronika: Meħtieġa

Indirizz għas-sottomissjoni: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=0a81b56c-8a10-4c57-a70e-e8204e9337b7>

Lingwi li bihom jistgħu jiġu sottomessi offerti jew talbiet għall-parteċipazzjoni: Ingliż

Katalogu elettroniku: Mhux permessa

Skadenza biex jintlaqgħu t-talbiet għall-partecipazzjoni: 06/03/2026 12:00:59 (UTC+01:00) H'in tal-Ewropa Ċentrali, H'in tas-sajf tal-Ewropa tal-Punent

Termini tal-kuntratt:

L-eżekuzzjoni tal-kuntratt għandha titwettaq fil-qafas ta' programmi ta' impjegi protetti: Le

Fatturazzjoni elettronika: Permess

Se tintuża l-ordni elettronika: iva

Se jintuża l-pagament elettroniku: iva

5.1.15. Tekniki

Ftehim qafas:

Ebda ftehim ta' qafas

Informazzjoni dwar is-sistema dinamika tax-xiri:

Ebda sistema dinamika ta' xiri

5.1.16. Aktar informazzjoni, medjazzjoni u rieżami

Organizzazzjoni tar-rieżami: Court of Justice of the European Union

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami: European Union, represented by the European Commission on behalf of and for the account of Bosnia and Herzegovina

8. Organizzazzjonijiet

8.1. ORG-0001

Isem uffiċjali: European Union, represented by the European Commission on behalf of and for the account of Bosnia and Herzegovina

Numru tar-reġistrazzjoni: COM

Dipartiment: ENEST.B - Western Balkans, ENEST.B.4 - Montenegro, Bosnia and Herzegovina

Indirizz postali: EU Special Rep. in Bosnia and Herzegovina, Skenderija 3a

Belt: Sarajevo

Kodiċi postali: 71000

Pajjiż: Il-Bożnija-Ħerzegovina

Email: delegation-bosnia-and-herzegovina-procurement@eeas.europa.eu

Telefown: +32 2 299 11 11

Indirizz tal-internet: https://ec.europa.eu/neighbourhood-enlargement/node_en

Rwoli ta' din l-organizzazzjoni:

Xerrej

Organizzazzjoni li tipprovdi iktar informazzjoni dwar proċeduri tar-rieżami

8.1. ORG-0002

Isem uffiċjali: Court of Justice of the European Union

Numru tar-reġistrazzjoni: CURIA

Indirizz postali: Rue du Fort Niedergrünwald

Belt: Luxembourg

Kodiċi postali: L-2925

Sottodivizjoni tal-pajjiż (NUTS): Luxembourg (LU000)

Pajjiż: Il-Lussemburgu

Email: GC.Registry@curia.europa.eu

Telefown: +352 4303-1

Indirizz tal-internet: <http://curia.europa.eu>

Rwoli ta' din l-organizzazzjoni:

Organizzazzjoni tar-rieżami

8.1. ORG-0003

Isem uffiċjali: European Commission

Numru tar-registrazzjoni: EUCOM

Indirizz postali: Mondrian (CDMA), Rue du Champ de Mars 21

Belt: Brussels

Kodiċi postali: B-1050

Sottodivizjoni tal-pajjiż (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Pajjiż: Il-Belġju

Email: delegation-bosnia-and-herzegovina-procurement@eeas.europa.eu

Telefown: +32 2 299 11 11

Indirizz tal-internet: <https://commission.europa.eu/>

Rwoli ta' din l-organizzazzjoni:

TED eSender

Informazzjoni dwar l-avviż

Identifikatur/verżjoni tal-avviż: 04e3411f-bf8d-47d6-8e2a-4bba020aa1a9 - 01

Tip ta' formola: Kompetizzjoni

Tip ta' avviż: Avviż tal-kuntratt jew tal-konċessjoni – reġim standard

Sottotip tal-avviż: 16

Data ta' meta ntbagħat l-avviż: 03/02/2026 09:43:12 (UTC+01:00) Ħin tal-Ewropa Ċentrali, Ħin tas-sajf tal-Ewropa tal-Punent

Lingwi li bihom dan l-avviż huwa disponibbli uffiċjalment: Ingliż

Numru tal-pubblikazzjoni tal-avviż: 79798-2026

Numru tal-ħarġa tal-ĠU S: 24/2026

Data tal-pubblikazzjoni: 04/02/2026