

338120-2026 - Mededinging

Noorwegen – Adviezen inzake bedrijfsvoering en management, en aanverwante diensten –
Framework agreement for strategic consultancy and communication services.

OJ S 94/2026 18/05/2026

Aankondiging van een opdracht of concessie – standaardregeling
Diensten

1. Koper

1.1. Koper

Officiële naam: Norske tog AS

E-mail: Nazife.Maliqi@norsketog.no

Rechtsvorm van de koper: Overheidsonderneming onder zeggenschap van een centrale overheidsinstantie

Activiteit van de aanbestedende instantie: Spoorwegdiensten

2. Procedure

2.1. Procedure

Titel: Framework agreement for strategic consultancy and communication services.

Beschrijving: This procurement is for an agreement for assistance in connection with strategic and communication consultancy services. The procurement is divided into two assignments /sub-areas, including (1). Strategic communication consulting and (2). Strategic design and graphical services. Norske tog intend to enter into a framework agreement with one tenderer in each of the areas. See Annex A for further details on the delivery.

Identificatiecode van de procedure: e233badc-d41d-4b40-bca5-1057926440f0

Interne identificatiecode: 26-26

Type procedure: Niet-openbaar

De procedure wordt versneld: neen

2.1.1. Doel

Aard van het contract: Diensten

Belangrijkste classificatie (cpv): 79400000 Adviezen inzake bedrijfsvoering en management, en aanverwante diensten

Aanvullende classificatie (cpv): 72413000 Diensten voor het ontwerpen van websites, 79000000 Zakelijke dienstverlening: juridisch, marketing, consulting, drukkerij en beveiliging, 79340000 Reclame- en marketingdiensten, 79341100 Diensten voor advies inzake reclame, 79415200 Ontwerpadvies, 79416100 Diensten voor public relationsbeheer, 79822500 Maken van grafische ontwerpen, 79960000 Fotografische en aanvullende diensten

2.1.2. Plaats van uitvoering

Onderverdeling land (NUTS): Oslo (NO081)

Land: Noorwegen

Aanvullende informatie: Digital or at Norske togs premises in Oslo.

2.1.3. Waarde

Geraamde waarde exclusief btw: 25 000 000,00 NOK

2.1.4. Algemene informatie

2.1.6. Gronden voor uitsluiting

Bronnen voor uitsluitingsgronden: Uniform Europees Aanbestedingsdocument (UEA), Aankondiging, Aanbestedingsstuk

Corruptie: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a enforceable verdict has been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, Involving European Communities or European Union Member States (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Fraude: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Witwassen van geld of financiering van terrorisme: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Deelname aan een criminele organisatie: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Terroristische misdrijven of strafbare feiten in verband met terroristische activiteiten: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Kinderarbeid en andere vormen van mensenhandel: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Niet-nakoming van verplichtingen op het gebied van milieurecht: Is the tenderer aware of breaches of environmental provisions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Niet-nakoming van verplichtingen op het gebied van arbeidsrecht: Is the tenderer aware of breaches of provisions on working conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Niet-nakoming van verplichtingen op het gebied van sociaal recht: Is the tenderer aware of breaches of provisions on social conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Vervalsing van de mededinging: Has the tenderer entered into agreement(s) with other tenderers with the intention of turning the competition?

Ernstige beroepsfout: Has the tenderer committed serious errors in professional practice? If relevant, see the definitions in national law, the relevant notice or procurement documents.

Gaf valse verklaringen af, hield informatie achter, was niet in staat vereiste documenten te verstrekken of verkreeg vertrouwelijke informatie over deze procedure: Have the tenderer: a) given grossly incorrect information when notifying the information required to verify that there is no basis for rejection, or of the qualification requirements being met, b) failed to provide such information, c) subject to immediately submitting the supporting documents requested by the Contracting Authority, or d) improperly affecting the Contracting Authority's decision process to acquire confidential information that could give this an unlawful advantage in connection with competition, or negligently has given misleading information that can have a significant influence on decisions on rejection, selection or award?

Belangenconflict als gevolg van deelneming aan de aanbestedingsprocedure: Are tenderers aware of a conflict of interest as stated in national law, the relevant notice or procurement documents?

Directe of indirecte betrokkenheid bij de voorbereiding van deze aanbestedingsprocedure: Has the tenderer or an entity associated with the supplier advised the contracting authority or in another way been involved in the planning of the competition?

Voortijdige beëindiging, schadevergoeding of andere vergelijkbare sancties: Has the tenderer committed significant breaches of contract in connection with the fulfilment of a previous public contract, a previous contract with a public contracting authority or a previous concession contract, where the breach has led to the cancellation of the contract, compensation or other similar sanctions?

Niet-nakoming van de verplichting tot betaling van socialezekerheidsbijdragen: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Niet-nakoming van de verplichting tot betaling van belastingen: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

Staking van bedrijfsactiviteiten: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Faillissement: Is the tenderer in a bankruptcy situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Regeling met schuldeisers: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Insolventie: Is the tenderer in an insolvency situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Activa beheerd door vereffenaar: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Met faillissement vergelijkbare toestand uit hoofde van nationale recht: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

5. Perceel

5.1. Perceel: LOT-0000

Titel: Framework agreement for strategic consultancy and communication services.

Beschrijving: This procurement is for an agreement for assistance in connection with strategic and communication consultancy services. The procurement is divided into two assignments /sub-areas, including (1). Strategic communication consulting and (2). Strategic design and graphical services. Norwegian trains intend to enter into a framework agreement with one tenderer in each of the areas. See Annex A for further details on the delivery.

Interne identificatiecode: 1-0

5.1.1. Doel

Aard van het contract: Diensten

Belangrijkste classificatie (cpv): 79400000 Adviezen inzake bedrijfsvoering en management, en aanverwante diensten

Aanvullende classificatie (cpv): 72413000 Diensten voor het ontwerpen van websites, 79000000 Zakelijke dienstverlening: juridisch, marketing, consulting, drukkerij en beveiliging, 79340000 Reclame- en marketingdiensten, 79341100 Diensten voor advies inzake reclame,

79415200 Ontwerpadvies, 79416100 Diensten voor public relationsbeheer, 79822500 Maken van grafische ontwerpen, 79960000 Fotografische en aanvullende diensten

Opties:

Beschrijving van de opties: Option to extend the framework agreement for a further 2+2+2 years.

5.1.2. Plaats van uitvoering

Onderverdeling land (NUTS): Oslo (NO081)

Land: Noorwegen

Aanvullende informatie: Digital or at Norske togs premises in Oslo.

5.1.3. Geraamde duur

Looptijd: 8 Jaren

5.1.4. Verlenging

Maximumaantal verlengingen: 3

5.1.5. Waarde

Geraamde waarde exclusief btw: 25 000 000,00 NOK

5.1.6. Algemene informatie

Vorbehouden deelname:

Deelname is niet voorbehouden.

De aanbesteding valt onder de Overeenkomst inzake overheidsopdrachten (GPA): ja

5.1.9. Selectiecriteria

Bronnen van selectiecriteria: Uniform Europees Aanbestedingsdocument (UEA), Aankondiging , Aanbestedingsstuk

Criterium: Andere economische of financiële eisen

Beschrijving van het selectie criterium: Tax certificate - Tenderers shall fulfil tax, employer contribution and VAT obligations.

De criteria zullen worden gebruikt om de gegadigden te selecteren die voor de tweede fase van de procedure zullen worden uitgenodigd

Criterium: Inschrijving in een handelsregister

Beschrijving van het selectie criterium: Company Registration Certificate - Tenderers shall be a legally established company.

De criteria zullen worden gebruikt om de gegadigden te selecteren die voor de tweede fase van de procedure zullen worden uitgenodigd

Criterium: Financiële ratio

Beschrijving van het selectie criterium: Credit rating - Tenderers shall have sufficient financial strength to be able to fulfil the contract.

De criteria zullen worden gebruikt om de gegadigden te selecteren die voor de tweede fase van de procedure zullen worden uitgenodigd

Criterium: Relevante onderwijs- en beroepskwalificaties

Beschrijving van het selectie criterium: 1. Competence and professional capacity - Tenderers shall have the necessary capacity and expertise to fulfil the contract. 2. Relevant deliveries and references - Tenderers shall have documented experience and competence to fulfil the contract. 3. Quality assurance and control - Tenderers shall have and operate a good and efficient quality assurance system.

De criteria zullen worden gebruikt om de gegadigden te selecteren die voor de tweede fase van de procedure zullen worden uitgenodigd

Informatie over de tweede fase van een procedure in twee fasen:

Maximumaantal gegadigden dat voor de tweede fase van de procedure kan worden uitgenodigd: 5

De procedure verloopt in opeenvolgende fasen. In elke fase kunnen deelnemers afvallen

5.1.11. Aanbestedingsstukken

Adres van de aanbestedingsstukken: https://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=455299&TID=200416003&B=

5.1.12. Voorwaarden van de aanbesteding

Voorwaarden voor indiening:

Elektronische indiening: Vereist

Adres voor indiening: https://eu.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=455299&TID=200416003&B=

Talen waarin inschrijvingen of verzoeken tot deelname kunnen worden ingediend: Noors

Elektronische catalogus: Toegestaan

Uiterste datum voor de ontvangst van verzoeken tot deelname: 15/06/2026 10:00:00 (UTC+00:00) West-Europese tijd, GMT

Voorwaarden van het contract:

De uitvoering van de opdracht moet plaatsvinden binnen het kader van programma's voor maatwerkbedrijven: Neen

Voorwaarden met betrekking tot de uitvoering van de opdracht: Procurement of consultancy services in connection with: strategic communication consultancy and strategic design and graphical services, with payment after delivery.

Elektronische facturering: Toegestaan

Financiële regeling: General payment terms for invoicing after delivery, cf. annex B.

5.1.15. Technieken

Raamovereenkomst:

Raamovereenkomst, zonder hernieuwde oproep tot mededinging

Informatie over het dynamische aankoopstelsel:

Geen dynamisch aankoopstelsel

5.1.16. Nadere inlichtingen, bemiddeling en evaluatie

Organisatie voor beroepsprocedures: Oslo Tingrett

Informatie over de termijnen voor beroep: See the tender documentation (ITT)

Organisatie die nadere inlichtingen over de aanbestedingsprocedure verstrekt: Norske tog AS

8. Organisaties

8.1. ORG-0001

Officiële naam: Norske tog AS

Registratienummer: 917445060

Postadres: Postboks 1547 Vika

Stad: Oslo

Postcode: 0117

Onderverdeling land (NUTS): Oslo (NO081)

Land: Noorwegen

Contactpunt: Nazife Maliqi

E-mail: Nazife.Maliqi@norsketog.no

Telefoon: +47 41262664

Kopersprofiel: <https://eu.eu-supply.com/ctm/company/companyinformation/index/355648>

Rollen van deze organisatie:

Koper

Organisatie die nadere inlichtingen over de aanbestedingsprocedure verstrekt

8.1. ORG-0002

Officiële naam: Oslo Tingrett

Registratienummer: 926725939

Stad: Oslo

Postcode: 0125

Onderverdeling land (NUTS): Oslo (NO081)

Land: Noorwegen

E-mail: oslo.tingrett@domstol.no

Telefoon: +47 22035200

Rollen van deze organisatie:

Organisatie voor beroepsprocedures

Informatie over een aankondiging

Identificatiecode/versie van de aankondiging: aca69386-7709-479f-a4e7-1fb9b2d05213 - 01

Type formulier: Mededinging

Type aankondiging: Aankondiging van een opdracht of concessie – standaardregeling

Subtype aankondiging: 17

Verzenddatum van de aankondiging: 13/05/2026 14:54:46 (UTC+00:00) West-Europese tijd, GMT

Aankondiging datum verzending (eSender): 14/05/2026 09:01:06 (UTC+00:00) West-Europese tijd, GMT

Talen waarin deze aankondiging officieel beschikbaar is: Engels

Publicatienummer aankondiging: 338120-2026

Nummer uitgave PB S: 94/2026

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