

356244-2026 - Mededinging

Finland – Recruiteringsdiensten – iGaming Recruitment Services

OJ S 99/2026 26/05/2026

Aankondiging van een opdracht of concessie – standaardregeling
Diensten

1. Koper

1.1. Koper

Officiële naam: Veikkaus Oy

E-mail: hankinnat@veikkaus.fi

Rechtsvorm van de koper: Entiteit met bijzondere of uitsluitende rechten

Activiteit van de aanbestedende dienst: Recreatie, cultuur en godsdienst

2. Procedure

2.1. Procedure

Titel: iGaming Recruitment Services

Beschrijving: The subject of the procurement is the comprehensive iGaming Recruitment Services required by Veikkaus Group (hereinafter "Veikkaus"). The subject of the procurement is described in more detail in the Call for Tenders and its annexes, especially in Annex 1 'Description of the Object of the Procurement'. The maximum and estimated value of the framework agreement is 1 912 350,60 € (VAT 0%). This framework agreement does not include a minimum purchase obligation. Veikkaus reserves the right to procure services outside this framework if deemed necessary. The framework agreement enters into force once it has been signed by both parties but no earlier than 1.7.2026. The Agreement is in force until 1.7.2028. The Agreement includes two (2) extension options of one (1) year each. If an option is not exercised in respect of one party to the framework arrangement, this does not affect the validity of the entire framework arrangement.

Identificatiecode van de procedure: 28bb5676-00bc-44de-be0b-e5ed2334abb4

Interne identificatiecode: 614803

Type procedure: Openbaar

De procedure wordt versneld: ja

Rechtvaardiging voor de versnelde procedure: In accordance with Section 57 of the Act on Public Procurement and Concession Contracts (1397/2016), the time limits prescribed above in subsection 2 of section 56 for the open and restricted procedure and for the negotiated procedure may be shortened if compliance with the time limits in these procedures is not possible in practice, owing to an urgency that is duly substantiated by the contracting entity. Veikkaus Oy is preparing for the multi#license system in accordance with renewed applicable legislation (Gambling Act (10/2026), which will significantly alter Veikkaus' s operating environment, creating an immediate need for the service to be procured. Accordingly, Veikkaus Oy considers that the statutory grounds for shortening the applicable procurement time limits are fulfilled.

Belangrijkste kenmerken van de procedure: 1. GENERAL The legislation concerning the public procurement is applied to the procurement. Type of procedure is accelerated open procedure. 2. CONTRACT NOTICE A contract notice has been published on the website www.hankintailmoitukset.fi and <http://ted.europa.eu>. The contract award notice shall be published after the award decision. 3. SUBMITTING THE TENDER AS A GROUP OF ECONOMIC

OPERATORS AND SUBCONTRACTING A tender may be submitted by a group of economic operators (a consortium or group). If awarded the contract, all group members must sign the contract and will be jointly liable for its performance. The composition of the group may not change during the procurement process or the contract period. The group, as well as a supplier with subcontractors, must possess the necessary technical, economic, financial, and other capacities to deliver the goods and services in accordance with the contract for its entire duration. During the tender process and throughout the contract period, the contracting authority may request proof of commitments and agreements with declared subcontractors that could impact the supplier's ability to fulfill the contract obligations. Similarly, the group may be required to provide evidence of the arrangements governing relationships among its members. If a tenderer engages subcontractors, it remains fully responsible for their work as if it were its own. A tenderer submitting an independent bid while relying on subcontractors must specify in the Subcontractors Form how each subcontractor contributes to service delivery. During the contract period, subcontractors may only be replaced with the contracting authority's approval, provided such changes do not lead to significant or material modifications of the contract.

4. USING RESOURCES OF OTHER ENTITIES A tenderer or a group of economic operators may rely on the resources of other entities to meet the requirements of the invitation to tender, regardless of the legal nature of their relationship. However, these resources must be available to the tenderer or group throughout the procurement process and the contract period. Such resources may include, for example: Professional experience – Relying on the expertise of another economic operator, such as a company within the same corporate group, to fulfil the suitability requirements (references). Economic and financial standing – Leveraging the financial capacity of another entity. In these instances, the entity being relied on must be appropriately indicated the subcontractors annex.

5. PROCESSING OF TENDERS

5.1 SUITABILITY OF TENDERS Before the tenders are processed it shall be assessed whether the tenderers meet the technical, professional and economic and financial requirements presented in clause/form "Exclusion and suitability (ESPD)". The tenderer's suitability shall be examined using the information provided in the tender, other financial statements (if separately requested) and the information available from risk rating reports. Tenderers who do not meet the minimum requirements set in the Call for Tenders shall be excluded from the tender competition. A tenderer who has been convicted of or in which any person with powers of representation, decision making or control has been convicted of an offence as referred in EU Public Procurement Directive 57 article, section 1 or to extortionate work discrimination as stated in the Criminal Code of Finland, chapter 47 section 3(a) shall also be excluded from the tender competition. A tenderer to whom a criterion for exclusion as referred to in Public Procurement Act may also be excluded from the tender competition.

5.2 COMPLIANCE WITH THE CALL FOR TENDERS The goods and services offered must fully comply with the requirements outlined in the Call for Tenders and its annexes. All requested information and required annexes must be submitted as part of the tender. Compliance will be assessed based on the tender's overall content. Tenders that do not meet the requirements of the Call for Tenders or fail to adhere to the conditions of the tendering procedure will be disqualified from the competition.

5.3 EVALUATION OF TENDERS The evaluation of the tenders shall be made according to chapter "Grounds for decision".

5.4 AWARD DECISION AND ITS NOTIFICATION The award decision shall be sent to all tenderers party to the decision via email. The contract does not enter into force as a result of the notification of the decision, but requires a separate written contract.

2.1.1. Doel

Aard van het contract: Diensten

Belangrijkste classificatie (cpv): 79600000 Recruiteringsdiensten

2.1.2. Plaats van uitvoering

Waar dan ook

2.1.3. Waarde

Maximumwaarde van de raamovereenkomst: 1 912 350,60 EUR

2.1.4. Algemene informatie

Rechtsgrondslag:

Richtlijn 2014/24/EU

2.1.6. Gronden voor uitsluiting

Bronnen voor uitsluitingsgronden: Uniform Europees Aanbestedingsdocument (UEA)

5. Perceel

5.1. Perceel: LOT-0000

Titel: iGaming Recruitment Services

Beschrijving: The subject of the procurement is the comprehensive iGaming Rectruitment Services required by Veikkaus Group (hereinafter "Veikkaus"). The subject of the procurement is described in more detail in the Call for Tenders and its annexes, especially in Annex 1 'Description of the Object of the Procurement'. The maximum and estimated value of the framework agreement is 1 912 350,60 € (VAT 0%). This framework agreement does not include a minimum purchase obligation. Veikkaus reserves the right to procure services outside this framework if deemed necessary. The framework agreement enters into force once it has been signed by both parties but no earlier than 1.7.2026. The Agreement is in force until 1.7.2028. The Agreement includes two (2) extension options of one (1) year each. If an option is not exercised in respect of one party to the framework arrangement, this does not affect the validity of the entire framework arrangement.

Interne identificatiecode: 614803

5.1.1. Doel

Aard van het contract: Diensten

Belangrijkste classificatie (cpv): 79600000 Recruiteringsdiensten

5.1.2. Plaats van uitvoering

Waar dan ook

5.1.3. Geraamde duur

Looptijd: 48 Maanden

5.1.4. Verlenging

Maximumaantal verlengingen: 2

Overige informatie over verlengingen: After the initial term, Veikkaus reserves the option to extend the agreement with two (2) optional periods of one (1) year each.

5.1.5. Waarde

Maximumwaarde van de raamovereenkomst: 1 912 350,60 EUR

5.1.6. Algemene informatie

Voorbehouden deelname:

Deelname is niet voorbehouden.

Aanbestedingsproject dat niet uit EU-fondsen wordt gefinancierd

De aanbesteding valt onder de Overeenkomst inzake overheidsopdrachten (GPA): ja

Deze aanbesteding is ook geschikt voor kleine en middelgrote ondernemingen (kmo's): ja

5.1.7. Strategische aanbestedingen

Bevorderde sociale doelstelling: Zorgvuldigheid inzake de mensenrechten in wereldwijde toeleveringsketens, Billijke arbeidsvoorwaarden

5.1.9. Selectiecriteria

Bronnen van selectiecriteria: Uniform Europees Aanbestedingsdocument (UEA)

5.1.10. Gunningscriteria

Criterium:

Type: Prijs

Naam: Comparison price of the tender

Beschrijving: In accordance with the 'Grounds for Decision' section of the Call for Tenders.

Categorie van het gunningscriterium gewicht: Gewicht (punten, exact)

Gunningscriterium numerieke waarde: 30

Criterium:

Type: Kwaliteit

Naam: Service Description

Beschrijving: In accordance with the 'Grounds for Decision' section of the Call for Tenders.

Categorie van het gunningscriterium gewicht: Gewicht (punten, exact)

Gunningscriterium numerieke waarde: 70

5.1.11. Aanbestedingsstukken

Termijn voor verzoeken om aanvullende informatie: 28/05/2026 13:00:00 (UTC+00:00) West-Europese tijd, GMT

Adres van de aanbestedingsstukken: <https://tarjouspalvelu.fi/veikkaus?id=614803&tpk=198e195f-7a71-4548-853a-a4b7f7e23036>

5.1.12. Voorwaarden van de aanbesteding

Voorwaarden voor indiening:

Elektronische indiening: Vereist

Adres voor indiening: <https://tarjouspalvelu.fi/veikkaus?id=614803&tpk=198e195f-7a71-4548-853a-a4b7f7e23036>

Talen waarin inschrijvingen of verzoeken tot deelname kunnen worden ingediend: Engels

Elektronische catalogus: Niet toegestaan

Varianten: Niet toegestaan

Inschrijvers mogen meer dan één inschrijving indienen: Niet toegestaan

Uiterste datum voor de ontvangst van inschrijvingen: 08/06/2026 06:00:00 (UTC+00:00) West-Europese tijd, GMT

Duur waarin de aanbieding geldig moet blijven: 6 Maanden

Informatie over de openbare opening:

Openingsdatum: 08/06/2026 06:05:00 (UTC+00:00) West-Europese tijd, GMT

Voorwaarden van het contract:

De uitvoering van de opdracht moet plaatsvinden binnen het kader van programma's voor maatwerkbedrijven: Neen

Elektronische facturering: Vereist

Er zal worden gebruikgemaakt van elektronische orderplaatsing: ja

Er zal worden gebruikgemaakt van elektronische betaling: ja

5.1.15. Technieken

Raamovereenkomst:

Raamovereenkomst, deels zonder en deels met hernieuwde oproep tot mededinging

Maximumaantal deelnemers: 2

Informatie over het dynamische aankoopstelsel:

Geen dynamisch aankoopstelsel

5.1.16. Nadere inlichtingen, bemiddeling en evaluatie

Organisatie voor beroepsprocedures: Markkinaoikeus

Informatie over de termijnen voor beroep: In accordance with national procurement legislation (1397/2016).

Organisatie die meer informatie geeft over beroepsprocedures: Markkinaoikeus

8. Organisaties

8.1. ORG-0001

Officiële naam: Markkinaoikeus

Registratienummer: 3006157-6

Postadres: Radanrakentajantie 5

Stad: Helsinki

Postcode: 00520

Onderverdeling land (NUTS): Helsinki-Uusimaa (FI1B1)

Land: Finland

E-mail: markkinaoikeus@oikeus.fi

Telefoon: +358 295643300

Internetadres: <http://www.oikeus.fi/markkinaoikeus>

Rollen van deze organisatie:

Organisatie voor beroepsprocedures

Organisatie die meer informatie geeft over beroepsprocedures

8.1. ORG-0002

Officiële naam: Veikkaus Oy

Registratienummer: 2765220-1

Postadres: PL 1

Stad: Veikkaus

Postcode: 01009

Onderverdeling land (NUTS): Helsinki-Uusimaa (FI1B1)

Land: Finland

Contactpunt: Veikkaus Oy

E-mail: hankinnat@veikkaus.fi

Telefoon: +358 20055000

Internetadres: <https://www.veikkaus.fi>

Rollen van deze organisatie:

Koper

8.1. ORG-0003

Officiële naam: Hansel Oy (Hilma)

Registratienummer: FI09880841

Postadres: Mannerheiminaukio 1a

Stad: Helsinki

Postcode: 00100

Onderverdeling land (NUTS): Helsinki-Uusimaa (FI1B1)

Land: Finland

Contactpunt: eSender

E-mail: tekninen@hankintailmoitukset.fi

Telefoon: 029 55 636 30

Internetadres: <http://hankintailmoitukset.fi>

Rollen van deze organisatie:

TED eSender

Informatie over een aankondiging

Identificatiecode/versie van de aankondiging: 60220cf0-799c-4bc3-8504-a765028c7fdb - 01

Type formulier: Mededinging

Type aankondiging: Aankondiging van een opdracht of concessie – standaardregeling

Subtype aankondiging: 16

Verzenddatum van de aankondiging: 22/05/2026 11:42:38 (UTC+00:00) West-Europese tijd, GMT

Aankondiging datum verzending (eSender): 22/05/2026 11:42:40 (UTC+00:00) West-Europese tijd, GMT

Talen waarin deze aankondiging officieel beschikbaar is: Engels

Publicatienummer aankondiging: 356244-2026

Nummer uitgave PB S: 99/2026

Datum van bekendmaking: 26/05/2026