

647333-2026 - Mededinging

Duitsland – Zakelijke dienstverlening: juridisch, marketing, consulting, drukkerij en beveiliging – 10021316-Lot 1: Strengthening MSME Competitiveness, Market Access and Business

Environment Reform in Benin

OJ S 182/2026 21/09/2026

Aankondiging van een opdracht of concessie – standaardregeling

Diensten

1. Koper

1.1. Koper

Officiële naam: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

E-mail: gailute.judickaite@giz.de

Rechtsvorm van de koper: Overheidsonderneming onder zeggenschap van een centrale overheidsinstantie

Activiteit van de aanbestedende dienst: Algemene overheidsdiensten

2. Procedure

2.1. Procedure

Titel: 10021316-Lot 1: Strengthening MSME Competitiveness, Market Access and Business Environment Reform in Benin

Beschrijving: Benin's economy has experienced strong growth in recent years, with GDP growth estimated at around 6-7% annually. Nevertheless, this growth has not translated sufficiently into sustainable employment and income opportunities for the majority of the population. Micro, small and medium-sized enterprises (MSMEs), which represent more than 95% of registered businesses in Benin, continue to face major structural constraints limiting their competitiveness, productivity and job creation potential. These constraints include limited access to finance and markets, low levels of innovation and digitalisation, weak managerial and technical capacities, insufficient quality infrastructure, and a mismatch between labour market needs and available skills. The project "Employment-oriented promotion of the competitiveness of micro, small and medium-sized enterprises" (ProPME 2) aims to improve the competitiveness of MSMEs in selected sectors and regions in Benin with a strong employment impact. The project focuses particularly on enterprises operating in the agri-food sector, renewable energies, crafts and services, as well as on strengthening entrepreneurial ecosystems and labour market intermediation structures. Particular attention is given to women-led enterprises and young entrepreneurs. The project contributes to Benin's National Development Plan 2018-2025, the national SME promotion strategy and the national employment promotion strategy. It is implemented as part of the wider programme "Improvement of income and employment situation in Benin", jointly supported by German Development Cooperation through GIZ and KfW. In addition, the project supports the implementation of the Alliance for Product Quality in Africa (AfPQ), a multi-actor initiative implemented by GIZ and PTB to improve product quality and market access under the African Continental Free Trade Area (AfCFTA). The module is structured around three main outputs: - Output 1 aims to strengthen the entrepreneurial, technical and market integration capacities of MSMEs through tailored training, coaching and quality management support. - Output 2 aims to improve the business environment and strengthen support institutions involved in MSME development, quality infrastructure and public-private dialogue. - Output 3 aims to improve

labour market intermediation and the alignment between vocational training and the skills needs of MSMEs.

Identificatiecode van de procedure: bca672f1-1664-4b94-b607-3572f113754b

Interne identificatiecode: 10021316

Type procedure: Niet-openbaar

De procedure wordt versneld: neen

2.1.1. Doel

Aard van het contract: Diensten

Belangrijkste classificatie (cpv): 79000000 Zakelijke dienstverlening: juridisch, marketing, consulting, drukkerij en beveiliging

2.1.2. Plaats van uitvoering

Land: Benin

Overal in het desbetreffende land

2.1.4. Algemene informatie

Aanvullende informatie: #Bekanntmachungs-ID: CXTRY6DYR0YSMQ9# All communication takes place in English via communication tool in the project area of the procurement portal.

Rechtsgrondslag:

Richtlijn 2014/24/EU

vgr -

2.1.6. Gronden voor uitsluiting

Bronnen voor uitsluitingsgronden: Aankondiging, Aanbestedingsstuk

Niet-nakoming van verplichtingen op grond van louter nationale uitsluitingsgronden: In accordance with §§ 123,124 GWB, § 22 LkSG

5. Perceel

5.1. Perceel: LOT-0001

Titel: 10021316-Lot 1: Strengthening MSME Competitiveness, Market Access and Business Environment Reform in Benin

Beschrijving: Benin's economy has experienced sustained economic growth in recent years, with GDP growth estimated at approximately 6.4% in 2023 and 7.5% in 2024. Despite this positive trend, micro, small and medium-sized enterprises (MSMEs), which represent more than 95% of registered enterprises in Benin, continue to face major structural constraints limiting their competitiveness and job creation potential. These constraints include limited managerial and technical capacities, weak market integration, insufficient access to finance and qualified labour, low levels of digitalisation, and limited access to quality infrastructure and certification services. The Government of Benin has identified private sector development, employment promotion and economic transformation as key priorities through the National Development Plan 2018-2025, the national SME promotion strategy and the national employment promotion strategy. In parallel, the implementation of the African Continental Free Trade Area (AfCFTA) creates new opportunities for regional and international trade, while increasing the need for enterprises to comply with quality and certification requirements. In this context, the project "Employment-oriented promotion of the competitiveness of micro, small and medium-sized enterprises" (ProPME 2), implemented by GIZ, aims to strengthen the competitiveness of MSMEs with employment impact. The project focuses particularly on MSMEs operating in sectors with high employment potential, including agri-food processing, renewable energies, crafts and services. Special attention is given to women-led enterprises,

young entrepreneurs and enterprises located in northern regions of Benin. The overall objective of the module is: "The competitiveness of micro, small and medium-sized enterprises in selected regions and sectors in Benin has been improved with employment impact." In addition, the project contributes to the implementation of the Alliance for Product Quality in Africa (AfPQ), jointly implemented by GIZ and PTB, which supports African enterprises in improving product quality and compliance with regional and international market requirements under the AfCFTA framework. The project is structured around three main outputs: - Output 1: Strengthening the entrepreneurial, technical and market integration capacities of MSMEs. - Output 2: Strengthening the institutional environment for MSME promotion, including quality infrastructure and public-private dialogue. - Output 3: Improving labour market intermediation and the alignment between vocational training and MSME needs. The mission of the contractor is to contribute in an integrated manner to strengthening the competitiveness of MSMEs in Benin. The contractor contributes in particular to the achievement of: - Output Indicator 1.1: Improvement of entrepreneurial and technical capacities of MSMEs in selected sectors and value chains. o Contractor target: support to 150 MSMEs, including women-led, youth-led and northern-based enterprises, in product quality management and market access. - Output Indicator 2.1: Measures implemented to improve the business environment for MSMEs, including quality infrastructure. o Contractor target: contribution to one measure related to quality infrastructure and SME support systems. The contractor will implement three complementary work packages: Work package 1: Product quality and market access The contractor will support 150 MSMEs through training and coaching on quality management, food safety, traceability, hygiene practices and agroecological standards. In addition, 15 SMEs will receive tailored support to obtain regional or international certifications and approvals, including ECOWAS/UEMOA accreditations and private certifications such as Global G.A.P., Fairtrade or EU Organic. Work package 2: Quality infrastructure and compliance The contractor will support 50 MSMEs in obtaining Marketing Authorisations (MA) or Beninese Standards (NB) certification, in close cooperation with national quality infrastructure institutions such as ABSSA and ANM. Activities include diagnostics, training, coaching, audit preparation and support for compliance measures. Work package 3: Institutionalisation of the SME Loop The contractor will support national MSME support institutions, particularly ADPME and CCI Benin/IRAE, in institutionalising the SME Loop entrepreneurial support methodology. This includes the development of national quality standards, certification frameworks, monitoring and evaluation tools, and capacity development measures for national stakeholders. All activities will be implemented in close collaboration with GIZ and relevant public and private partners to ensure sustainability, institutional ownership and improved competitiveness of MSMEs in Benin.

Interne identificatiecode: 10021316

5.1.1. Doel

Aard van het contract: Diensten

Belangrijkste classificatie (cpv): 79000000 Zakelijke dienstverlening: juridisch, marketing, consulting, drukkerij en beveiliging

Opties:

Beschrijving van de opties: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.2. Plaats van uitvoering

Land: Benin

Overal in het desbetreffende land

5.1.3. Geraamde duur

Looptijd: 24 Maanden

5.1.4. Verlenging

Maximumaantal verlengingen: 2

Overige informatie over verlengingen: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.6. Algemene informatie

Voorbehouden deelname:

Deelname is niet voorbehouden.

De namen en beroepskwalificaties van het voor de uitvoering van de opdracht ingezette personeel moeten worden vermeld: Niet vereist

Aanbestedingsproject dat niet uit EU-fondsen wordt gefinancierd

De aanbesteding valt onder de Overeenkomst inzake overheidsopdrachten (GPA): ja

Deze aanbesteding is ook geschikt voor kleine en middelgrote ondernemingen (kmo's): ja

Aanvullende informatie: #Besonders auch geeignet für:selbst#, #Besonders auch geeignet für: other-sme#

5.1.7. Strategische aanbestedingen

Doel van strategische aanbestedingen: Vermindering van milieueffecten

Beschrijving: Please see the tender documents

Doel van strategische aanbestedingen: Verwezenlijking van sociale doelstellingen

Beschrijving: Please see the tender documents.

Aanpak voor het beperken van milieueffecten: De bescherming en het herstel van de biodiversiteit en ecosystemen, De transitie naar een circulaire economie, De adaptatie aan klimaatverandering, De mitigatie van klimaatverandering, De preventie en bestrijding van verontreiniging

Bevorderde sociale doelstelling: Etnische gelijkheid, Gendergelijkheid, Zorgvuldigheid inzake de mensenrechten in wereldwijde toeleveringsketens, Werkgelegenheidskansen voor langdurig werklozen, kansarmen en/of personen met een handicap, Billijke arbeidsvoorwaarden, Andere

5.1.9. Selectiecriteria

Bronnen van selectiecriteria: Aankondiging, Aanbestedingsstuk

Criterium: Andere economische of financiële eisen

Beschrijving van het selectie criterium: EN-A1: Principles for the execution of orders (Mit dem Teilnahmeantrag; Mittels Eigenerklärung): The eligibility criteria are not from the same category as stipulated above, as there is no suitable category. 1. Self-declaration: name of company and address, tax ID, registration and commercial register number or equivalent register in accordance with the legal provisions of the country of origin. 2. No grounds for exclusion pursuant to § 123, § 124 GWB, § 22 LkSG, EU-Russia sanctions 3. Declaration of bidding consortium and/or declaration of subcontractors (if applicable)

Criterium: Andere economische of financiële eisen

Beschrijving van het selectie criterium: EN-A2: Conditions for the reduction of candidates (Mit dem Teilnahmeantrag; Mittels Eigenerklärung): If we receive more than 5 requests to participate, we will make a selection on the basis of the criteria laid out in the procurement documents and invite tenders only from the 5 candidates with the highest scores. We reserve

the right to cancel the procurement procedure if we receive fewer than 3 requests to participate. If it is not possible to make a clear selection of up to 5 candidates for the phase of submitting the tenders on the basis of the criteria listed in the procurement documents (e.g. if a number of candidates achieve the same overall eligibility score), we reserve the right to increase the maximum number of 5. Weighted criteria for the selection of candidates: 1. Technical experience (50%): 1. Two reference projects in supporting MSMEs in product quality improvement or quality management capacity development (15%) 2. Two reference projects in supporting MSMEs through regulatory compliance, product certification, private certification or market access processes (20%) 3. Two reference projects in leading the implementation of a full SME Business Training and Coaching Loop (15%) 2. Regional experience (30%): Regional experience in Francophone Western Africa 3. Experience of development projects (at least 50% ODA-financed) (20%)

Criterium: Referenties voor gespecificeerde diensten

Beschrijving van het selectiecriteria: EN-B1: Technical and professional ability (Mit dem Teilnahmeantrag; Mittels Eigenerklärung): 1. The technical assessment is only based on reference projects with a minimum commission value of 300.000 EUR (net). 2. At least 3 reference projects in the technical field MSME promotion and at least 2 reference projects in Western Africa in the above-mentioned technical field in the last 36 months (deadline: date of publication of invitation to tender).

Criterium: Gemiddelde jaarlijkse omzet

Beschrijving van het selectiecriteria: EN-C1: Economic and financial standing (Mit dem Teilnahmeantrag; Mittels Eigenerklärung): Average annual turnover for the last three years (last-but-four financial year can be included in case of tenders held within 6 months of end of last financial year), at least: 1.000.000 EUR (net).

Criterium: Andere economische of financiële eisen

Beschrijving van het selectiecriteria: EN-C2: Economic and financial standing (Mit dem Teilnahmeantrag; Mittels Eigenerklärung): Average number of employees and managers in the last three calendar years, at least 10 persons.

Informatie over de tweede fase van een procedure in twee fasen:

Minimumaantal gegadigden dat voor de tweede fase van de procedure moet worden uitgenodigd: 5

5.1.11. Aanbestedingsstukken

Talen waarin de aanbestedingsstukken officieel beschikbaar zijn: Engels

Termijn voor verzoeken om aanvullende informatie: 08/10/2026 23:59:59 (UTC+02:00) Oost-Europese tijd, Midden-Europese zomertijd

Adres van de aanbestedingsstukken: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYR0YSMQ9/documents>

Ad-hoccommunicatiekanaal:

URL: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYR0YSMQ9>

5.1.12. Voorwaarden van de aanbesteding

Voorwaarden van de procedure:

Vermoedelijke datum van verzending van de uitnodigingen tot inschrijving: 06/11/2026

Voorwaarden voor indiening:

Elektronische indiening: Vereist

Adres voor indiening: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYR0YSMQ9>

Talen waarin inschrijvingen of verzoeken tot deelname kunnen worden ingediend: Engels
Elektronische catalogus: Niet toegestaan
Varianten: Niet toegestaan
Inschrijvers mogen meer dan één inschrijving indienen: Niet toegestaan
Uiterste datum voor de ontvangst van verzoeken tot deelname: 20/10/2026 12:00:00 (UTC+02:00) Oost-Europese tijd, Midden-Europese zomertijd

Informatie die na het verstrijken van de indieningstermijn kan worden aangevuld:

Voor zover de afnemer dit toestaat, kunnen sommige ontbrekende documenten in verband met de inschrijver later worden ingediend.

Aanvullende informatie: GIZ asks the applicant or bidder to submit, complete or correct documents, within the framework laid down by law.

Voorwaarden van het contract:

De uitvoering van de opdracht moet plaatsvinden binnen het kader van programma's voor maatwerkbedrijven: Neen

Voorwaarden met betrekking tot de uitvoering van de opdracht: The execution conditions result from the information given in the contract notice and the tender documents.

Elektronische facturering: Vereist

Er zal worden gebruikgemaakt van elektronische orderplaatsing: ja

Er zal worden gebruikgemaakt van elektronische betaling: ja

5.1.15. Technieken

Raamovereenkomst:

Geen raamovereenkomst

Informatie over het dynamische aankoopstelsel:

Geen dynamisch aankoopstelsel

5.1.16. Nadere inlichtingen, bemiddeling en evaluatie

Organisatie voor beroepsprocedures: Vergabekammern des Bundes

Informatie over de termijnen voor beroep: According to Article 160, Section 3 of the German Act Against Restraint of Competition (GWB), application for review is not permissible insofar as 1. the applicant has identified the claimed infringement of the procurement rules before submitting the application for review and has not submitted a complaint to the contracting authority within a period of 10 calendar days; the expiry of the period pursuant to Article 134, Section 2 remains unaffected, 2. complaints of infringements of procurement rules that are evident in the tender notice are not submitted to the contracting authority at the latest by the expiry of the deadline for the application or by the deadline for the submission of bids, specified in the tender notice. 3. complaints of infringements of procurement rules that first become evident in the tender documents are not submitted to the contracting authority at the latest by the expiry of the deadline for application or by the deadline for the submission of bids, 4. more than 15 calendar days have expired since receipt of notification from the contracting authority that it is unwilling to redress the complaint. Sentence 1 does not apply in the case of an application to determine the invalidity of the contract in accordance with Article 135, Section 1 (2). Article 134, Section 1, Sentence 2 remains unaffected.

Organisatie die nadere inlichtingen over de aanbestedingsprocedure verstrekt: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Organisatie die verzoeken tot deelname ontvangt: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

8. Organisaties

8.1. ORG-0001

Officiële naam: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Registratienummer: 993-80072-52

Postadres: Dag-Hammarskjöld-Weg 1 - 5

Stad: Eschborn

Postcode: 65760

Onderverdeling land (NUTS): Main-Taunus-Kreis (DE71A)

Land: Duitsland

E-mail: gailute.judickaite@giz.de

Telefoon: +49 6196796866

Internetadres: <https://www.giz.de>

Rollen van deze organisatie:

Koper

Organisatie die nadere inlichtingen over de aanbestedingsprocedure verstrekt

Organisatie die verzoeken tot deelname ontvangt

8.1. ORG-0002

Officiële naam: Vergabekammern des Bundes

Registratienummer: 022894990

Postadres: Kaiser-Friedrich-Straße 16

Stad: Bonn

Postcode: 53113

Onderverdeling land (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Land: Duitsland

E-mail: vk@bundeskartellamt.bund.de

Telefoon: +49 2289499-0

Internetadres: <https://www.bundeskartellamt.de>

Rollen van deze organisatie:

Organisatie voor beroepsprocedures

8.1. ORG-0003

Officiële naam: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Registratienummer: 0204:994-DOEVD-83

Stad: Bonn

Postcode: 53119

Onderverdeling land (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Land: Duitsland

E-mail: noreply.esender_hub@bescha.bund.de

Telefoon: +49228996100

Rollen van deze organisatie:

TED eSender

Informatie over een aankondiging

Identificatiecode/versie van de aankondiging: c1a11616-e6e1-4cf7-8c01-f2ce4dc4f7d1 - 01

Type formulier: Mededinging

Type aankondiging: Aankondiging van een opdracht of concessie – standaardregeling

Subtype aankondiging: 16

Verzenddatum van de aankondiging: 18/09/2026 00:00:00 (UTC+02:00) Oost-Europese tijd,
Midden-Europese zomertijd
Talen waarin deze aankondiging officieel beschikbaar is: Engels
Publicatienummer aankondiging: 647333-2026
Nummer uitgave PB S: 182/2026
Datum van bekendmaking: 21/09/2026