

740139-2026 - Mededinging

Duitsland – Advies inzake algemeen management – 10035189-Advice on implementation of AfCFTA Digital Trade Protocol and technical inputs to related reforms; facilitation and development of partnerships with the private sector on digital trade

OJ S 207/2026 26/10/2026

Aankondiging van een opdracht of concessie – standaardregeling

Diensten

1. Koper

1.1. Koper

Officiële naam: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

E-mail: zuhal.uysal@giz.de

Rechtsvorm van de koper: Overheidsonderneming onder zeggenschap van een centrale overheidsinstantie

Activiteit van de aanbestedende dienst: Algemene overheidsdiensten

2. Procedure

2.1. Procedure

Titel: 10035189-Advice on implementation of AfCFTA Digital Trade Protocol and technical inputs to related reforms; facilitation and development of partnerships with the private sector on digital trade

Beschrijving: The project "Pan-African e-Commerce Initiative 3 - Boosting African Digital Trade" (PeCI 3) is a regional technical cooperation project implemented by the German Federal Ministry for Economic Cooperation and Development (BMZ) in the context of the African Continental Free Trade Area (AfCFTA). The project aims to strengthen an enabling environment for cross-border digital trade in Africa, with a particular focus on micro, small and medium-sized enterprises (MSMEs), including women-led businesses. PeCI 3 contributes to the BMZ's core area "Sustainable Economic Development, Training and Employment" and supports its digital policy and Africa Strategy through the promotion of inclusive digital trade ecosystems, and public-private cooperation. The project builds on the achievements and partnerships established under the previous phases (PeCI 1 and PeCI 2). Earlier phases supported MSMEs in adopting e-commerce solutions and digital sales channels, strengthened intermediary organisations providing training and advisory services, facilitated public-private exchange on digital trade issues and contributed to regional approaches related to e-commerce, digital payments, consumer protection and electronic transactions. The project also strengthened cooperation with the East African Community (EAC), the Smart Africa Alliance (SAA) and the AfCFTA Secretariat. PeCI 3 supports implementation of the AfCFTA Digital Trade Protocol (DTP), adopted by the African Union in 2024, by strengthening structures, processes and cooperation mechanisms required for cross-border digital trade. The project addresses barriers affecting MSME participation in digital trade, including fragmented regulatory frameworks, limited interoperability of digital payment systems, logistics and last-mile delivery challenges, gaps in online consumer protection and limited coordination between public and private actors. Particular attention is given to barriers affecting women's participation in digital trade ecosystems. The project operates at pan-African, regional and national levels and combines technical advisory services, stakeholder consultations, public-private dialogue formats and capacity development measures. Activities include support for

implementation of selected DTP chapters, facilitation of cross-border exchange on best practices, development of cooperation models between private-sector actors and intermediary organisations, and support for gender-sensitive approaches to digital entrepreneurship and MSME support services. Environmental sustainability is integrated as a cross-cutting topic, including approaches related to sustainable packaging and resource-efficient logistics. The project is implemented in cooperation with public, private and regional stakeholders in selected AfCFTA countries, particularly Ghana and Kenya, as well as with the EAC. Lead executing agencies are the Ministry of Finance in Ghana, the Ministry of Investments, Trade and Industry (MITI) in Kenya and the EAC Secretariat. Additional partners include the AfCFTA Secretariat, the Smart Africa Secretariat, chambers of commerce, business and e-commerce associations, payment service providers, logistics companies, innovation hubs and women's business networks. PeCI 3 further aims to strengthen cooperation between African, German and European private-sector actors to promote cross-border digital trade and MSME participation. The project cooperates with business associations, e-commerce platforms, logistics and payment providers, chambers of commerce and innovation actors, including bevh, AHKs and African e-commerce associations. Cooperation with UNCTAD, ITC and initiatives supported by the European Union and the World Bank further strengthens synergies and regional outreach. The project is scheduled to run until June 2028.

Identificatiecode van de procedure: 115d5b9e-3c88-4afd-b604-33c4d3fc66a9

Interne identificatiecode: 10035189

Type procedure: Openbaar

De procedure wordt versneld: neen

2.1.1. Doel

Aard van het contract: Diensten

Belangrijkste classificatie (cpv): 79411000 Advies inzake algemeen management

Aanvullende classificatie (cpv): 79411100 Advisering omtrent bedrijfsontwikkeling

2.1.2. Plaats van uitvoering

Postadres: P.O. Box KA 9698, 7 Volta Street Airport Residential Area Accra - Ghana

Stad: Accra

Land: Ghana

2.1.4. Algemene informatie

Aanvullende informatie: #Bekanntmachungs-ID: CXTRYY6DYHDTAZ68# All communication takes place in English via communication tool in the project area of the procurement portal.

Rechtsgrondslag:

Richtlijn 2014/24/EU

vgr -

2.1.6. Gronden voor uitsluiting

Bronnen voor uitsluitingsgronden: Aankondiging

Niet-nakoming van verplichtingen op grond van louter nationale uitsluitingsgronden:

Deelname aan een criminele organisatie:

Terroristische misdrijven of strafbare feiten in verband met terroristische activiteiten:

Witwassen van geld of financiering van terrorisme:

Fraude:

Corruptie:

Kinderarbeid en andere vormen van mensenhandel:

Niet-nakoming van de verplichting tot betaling van belastingen:

Niet-nakoming van de verplichting tot betaling van socialezekerheidsbijdragen:

Niet-nakoming van verplichtingen op het gebied van milieurecht:
Niet-nakoming van verplichtingen op het gebied van sociaal recht:
Niet-nakoming van verplichtingen op het gebied van arbeidsrecht:
Insolventie:
Activa beheerd door vereffenaar:
Staking van bedrijfsactiviteiten:
Met faillissement vergelijkbare toestand uit hoofde van nationale recht:
Ernstige beroepsfout:
Vervalsing van de mededinging:
Belangenconflict als gevolg van deelneming aan de aanbestedingsprocedure:
Directe of indirecte betrokkenheid bij de voorbereiding van deze aanbestedingsprocedure:
Voortijdige beëindiging, schadevergoeding of andere vergelijkbare sancties:
Gaf valse verklaringen af, hield informatie achter, was niet in staat vereiste documenten te verstrekken of verkreeg vertrouwelijke informatie over deze procedure:

5. Perceel

5.1. Perceel: LOT-0001

Titel: 10035189-Advice on implementation of AfCFTA Digital Trade Protocol and technical inputs to related reforms; facilitation and development of partnerships with the private sector on digital trade

Beschrijving: The assignment supports the implementation of the African Continental Free Trade Area (AfCFTA) Digital Trade Protocol (DTP) by providing technical advisory services, capacity building and partnership development to strengthen digital trade ecosystems in Africa. The DTP establishes a continental framework for facilitating digital trade and promoting regulatory cooperation among AfCFTA State Parties. Effective implementation requires strengthened institutional capacities, coordinated implementation mechanisms and practical support to translate the Protocol into national policies, regulatory frameworks and business practices. The objective of this procurement is to provide technical and process advisory services to public and private sector stakeholders in Ghana, Kenya, the East African Community (EAC), and other selected African countries as well as to the AfCFTA Secretariat. The contractor will provide technical expertise to support the implementation of the DTP, strengthen coordination among relevant institutions and facilitate the exchange of international and regional best practices on digital trade. On the public sector side, the assignment includes technical and process advice on the implementation of the AfCFTA DTP and support to national implementation mechanisms in Ghana and Kenya. This comprises the preparation and facilitation of National e-Commerce Steering Committee meetings in Ghana and National e-Commerce Strategy Implementation Committee meetings in Kenya, combined with technical capacity-building sessions on selected digital trade topics. The contractor will further organise regional knowledge-sharing activities for EAC Partner States and provide technical advice to the AfCFTA Secretariat on the implementation of the DTP. The assignment also includes the preparation of technical inputs to strategy documents of transnational African organisations to promote the integration of international best practices into regional digital trade initiatives. The contractor will also provide technical advice on digital trade legislation and regulation, including the conceptualisation and delivery of technical workshops for public stakeholders on digital trade laws, policies and international best practices. Particular emphasis will be placed on consumer protection in digital trade. In Kenya, the assignment includes a legal and regulatory assessment of the consumer protection framework for digital trade, including benchmarking against international approaches and the formulation of legal and regulatory recommendations to strengthen the existing framework. The assignment further includes strengthening

capacities for private sector stakeholders, with a particular focus on MSMEs, business associations and intermediary organisations. In collaboration with the Association of e-Commerce Practitioners (AeP) in Ghana, the contractor will design and deliver a workshop on developing cross-border e-commerce business expansion plans for selected MSMEs, complemented by follow-up coaching. The contractor will also develop a practical guidebook on financing opportunities for MSMEs engaged in digital trade, outlining relevant funding sources, eligibility requirements and practical guidance on accessing finance. In addition, the contractor will deliver capacity-building workshops for business associations and intermediary organisations on strengthening business development, organisational management and the operation of e-commerce activities in line with international standards and best practices. To strengthen international private sector cooperation, the assignment includes the preparation and facilitation of a study visit for German and European e-commerce companies to selected African countries to explore market opportunities and establish business linkages. Furthermore, the contractor will compile a mapping of relevant German and European e-commerce actors to identify potential cooperation opportunities with African stakeholders. The contractor will also support the development of strategic partnership concepts between African, German and European private sector actors. This includes preparing partnership concepts under initiatives such as the EU Tech Business Offer or the EU Global Gateway Investment Hub, as well as developing an additional cooperation concept for private sector collaboration in digital trade. Complementary activities include facilitating thematic sessions on digital trade at international events in Germany or Europe and organising matchmaking events in selected African countries to connect public and private stakeholders, identify cooperation opportunities and promote sustainable partnerships in digital trade and e-commerce. Overall, the assignment combines technical and process advisory services on the implementation of the AfCFTA DTP, policy and regulatory support, capacity building and partnership facilitation to strengthen digital trade ecosystems in Africa. It supports public sector stakeholders in Ghana, Kenya and the EAC in translating the DTP into national and regional implementation mechanisms, legislation and policy frameworks, while providing technical inputs to digital trade regulation and consumer protection reforms. The assignment further strengthens the capacities of MSMEs, business associations and intermediary organisations to seize new business opportunities arising from the DTP through business development support, access to finance, capacity building and market-oriented advisory services. In addition, it facilitates strategic partnerships between African, German and European private sector actors, to promote investment, knowledge exchange, innovation and sustainable cross-border digital trade cooperation

Interne identificatiecode: 10035189

5.1.1. Doel

Aard van het contract: Diensten

Belangrijkste classificatie (cpv): 79411000 Advies inzake algemeen management

Aanvullende classificatie (cpv): 79411100 Advisering omtrent bedrijfsontwikkeling

Opties:

Beschrijving van de opties: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.2. Plaats van uitvoering

Postadres: P.O. Box KA 9698, 7 Volta Street Airport Residential Area Accra - Ghana

Stad: Accra

Land: Ghana

5.1.3. Geraamde duur

Begindatum: 01/03/2027

Einddatum van de duur: 30/06/2028

5.1.4. Verlenging

Maximumaantal verlengingen: 2

Overige informatie over verlengingen: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.6. Algemene informatie

Voorbehouden deelname:

Deelname is niet voorbehouden.

De namen en beroepskwalificaties van het voor de uitvoering van de opdracht ingezette personeel moeten worden vermeld: Niet vereist

Aanbestedingsproject dat niet uit EU-fondsen wordt gefinancierd

De aanbesteding valt onder de Overeenkomst inzake overheidsopdrachten (GPA): ja

Deze aanbesteding is ook geschikt voor kleine en middelgrote ondernemingen (kmo's): ja

Aanvullende informatie: #Besonders auch geeignet für:selbst#, #Besonders auch geeignet für: startup#, #Besonders auch geeignet für:other-sme#

5.1.7. Strategische aanbestedingen

Doel van strategische aanbestedingen: Vermindering van milieueffecten

Beschrijving: See Terms of Reference.

Doel van strategische aanbestedingen: Verwezenlijking van sociale doelstellingen

Beschrijving: See Terms of Reference.

Aanpak voor het beperken van milieueffecten: De bescherming en het herstel van de biodiversiteit en ecosystemen, De transitie naar een circulaire economie, De adaptatie aan klimaatverandering, De mitigatie van klimaatverandering

Bevorderde sociale doelstelling: Etnische gelijkheid, Gendergelijkheid, Zorgvuldigheid inzake de mensenrechten in wereldwijde toeleveringsketens, Werkgelegenheidskansen voor langdurig werklozen, kansarmen en/of personen met een handicap, Billijke arbeidsvoorwaarden, Andere

5.1.9. Selectiecriteria

Bronnen van selectiecriteria: Aankondiging

Criterium: Andere economische of financiële eisen

Beschrijving van het selectie criterium: EN-A1: Principles for the execution of orders (Mit dem Angebot; Mittels Eigenerklärung): The eligibility criteria are not from the same category as stipulated above, as there is no suitable category. 1. Self-declaration: name of company and address, tax ID, registration and commercial register number or equivalent register in accordance with the legal provisions of the country of origin. 2. No grounds for exclusion pursuant to § 123, § 124 GWB, § 22 LkSG, EU-Russia sanctions. 3. Declaration of bidding consortium and/or declaration of subcontractors (if applicable)

Criterium: Referenties voor gespecificeerde diensten

Beschrijving van het selectie criterium: EN-B1: Technical and professional ability (Mit dem Angebot; Mittels Eigenerklärung): 1. The technical assessment is only based on reference

projects with a minimum commission value of 150000 EUR (net). 2. At least 3 reference projects in the technical field E-Commerce or Digital Trade and at least 2 reference projects in Africa in the last 36 months (deadline: date of publication of invitation to tender).

Criterium: Gemiddelde jaarlijkse omzet

Beschrijving van het selectiecriterium: EN-C1: Economic and financial standing (Mit dem Angebot; Mittels Eigenerklärung): Average annual turnover for the last three years (last-but-four financial year can be included in case of tenders held within 6 months of end of last financial year), at least: 500000 EUR (net).

Criterium: Andere economische of financiële eisen

Beschrijving van het selectiecriterium: EN-C2: Economic and financial standing (Mit dem Angebot; Mittels Eigenerklärung): Average number of employees and managers in the last three calendar years, at least 5 persons.

5.1.11. Aanbestedingsstukken

Talen waarin de aanbestedingsstukken officieel beschikbaar zijn: Engels

Termijn voor verzoeken om aanvullende informatie: 16/11/2026 23:59:59 (UTC+01:00) Midden-Europese tijd, West-Europese zomertijd

Adres van de aanbestedingsstukken: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYHDTAZ68/documents>

Ad-hoccommunicatiekanaal:

URL: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYHDTAZ68>

5.1.12. Voorwaarden van de aanbesteding

Voorwaarden voor indiening:

Elektronische indiening: Vereist

Adres voor indiening: <https://ausschreibungen.giz.de/Satellite/notice/CXTRYY6DYHDTAZ68>

Talen waarin inschrijvingen of verzoeken tot deelname kunnen worden ingediend: Engels

Elektronische catalogus: Niet toegestaan

Varianten: Niet toegestaan

Inschrijvers mogen meer dan één inschrijving indienen: Niet toegestaan

Uiterste datum voor de ontvangst van inschrijvingen: 24/11/2026 12:00:00 (UTC+01:00)

Midden-Europese tijd, West-Europese zomertijd

Duur waarin de aanbieding geldig moet blijven: 188 Dagen

Informatie die na het verstrijken van de indieningstermijn kan worden aangevuld:

Voor zover de afnemer dit toestaat, kunnen sommige ontbrekende documenten in verband met de inschrijver later worden ingediend.

Aanvullende informatie: GIZ asks the applicant or bidder to submit, complete or correct documents, within the framework laid down by law.

Voorwaarden van het contract:

De uitvoering van de opdracht moet plaatsvinden binnen het kader van programma's voor maatwerkbedrijven: Neen

Voorwaarden met betrekking tot de uitvoering van de opdracht: The execution conditions result from the information given in the contract notice and the tender documents.

Elektronische facturering: Vereist

Er zal worden gebruikgemaakt van elektronische orderplaatsing: ja

Er zal worden gebruikgemaakt van elektronische betaling: ja

5.1.15. Technieken

Raamovereenkomst:

Geen raamovereenkomst

Informatie over het dynamische aankoopstelsel:

Geen dynamisch aankoopstelsel

5.1.16. Nadere inlichtingen, bemiddeling en evaluatie

Organisatie voor beroepsprocedures: Vergabekammern des Bundes

Informatie over de termijnen voor beroep: According to Article 160, Section 3 of the German Act Against Restraint of Competition (GWB), application for review is not permissible insofar as 1. the applicant has identified the claimed infringement of the procurement rules before submitting the application for review and has not submitted a complaint to the contracting authority within a period of 10 calendar days; the expiry of the period pursuant to Article 134, Section 2 remains unaffected, 2. complaints of infringements of procurement rules that are evident in the tender notice are not submitted to the contracting authority at the latest by the expiry of the deadline for the application or by the deadline for the submission of bids, specified in the tender notice. 3. complaints of infringements of procurement rules that first become evident in the tender documents are not submitted to the contracting authority at the latest by the expiry of the deadline for application or by the deadline for the submission of bids, 4. more than 15 calendar days have expired since receipt of notification from the contracting authority that it is unwilling to redress the complaint. Sentence 1 does not apply in the case of an application to determine the invalidity of the contract in accordance with Article 135, Section 1 (2). Article 134, Section 1, Sentence 2 remains unaffected.

Organisatie die nadere inlichtingen over de aanbestedingsprocedure verstrekt: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Organisatie die verzoeken tot deelname ontvangt: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

8. Organisaties

8.1. ORG-0001

Officiële naam: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Registratienummer: 993-80072-52

Postadres: Dag-Hammarskjöld-Weg 1 - 5

Stad: Eschborn

Postcode: 65760

Onderverdeling land (NUTS): Main-Taunus-Kreis (DE71A)

Land: Duitsland

E-mail: zuhal.uysal@giz.de

Telefoon: +49 6196791481

Fax: +49 6196791115

Internetadres: <https://www.giz.de>

Rollen van deze organisatie:

Koper

Organisatie die nadere inlichtingen over de aanbestedingsprocedure verstrekt

Organisatie die verzoeken tot deelname ontvangt

8.1. ORG-0002

Officiële naam: Vergabekammern des Bundes

Registratienummer: 022894990

Postadres: Kaiser-Friedrich-Straße 16

Stad: Bonn

Postcode: 53113
Onderverdeling land (NUTS): Bonn, Kreisfreie Stadt (DEA22)
Land: Duitsland
E-mail: vk@bundeskartellamt.bund.de
Telefoon: +49 2289499-0
Rollen van deze organisatie:
Organisatie voor beroepsprocedures

8.1. **ORG-0003**

Officiële naam: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)
Registratienummer: 0204:994-DOEVD-83
Stad: Bonn
Postcode: 53119
Onderverdeling land (NUTS): Bonn, Kreisfreie Stadt (DEA22)
Land: Duitsland
E-mail: noreply.esender_hub@bescha.bund.de
Telefoon: +49228996100
Rollen van deze organisatie:
TED eSender

Informatie over een aankondiging

Identificatiecode/versie van de aankondiging: 60d5494d-a9e9-449f-89a0-30aeadc86ed3 - 01
Type formulier: Mededinging
Type aankondiging: Aankondiging van een opdracht of concessie – standaardregeling
Subtype aankondiging: 16
Verzenddatum van de aankondiging: 23/10/2026 07:20:26 (UTC+02:00) Oost-Europese tijd, Midden-Europese zomertijd
Talen waarin deze aankondiging officieel beschikbaar is: Engels
Publicatienummer aankondiging: 740139-2026
Nummer uitgave PB S: 207/2026
Datum van bekendmaking: 26/10/2026