

582618-2026 - Concurso

Dinamarca – Serviços a empresas: direito, comercialização, consultoria, recrutamento, impressão e segurança – Nordic Countries Stand at The ITB Travel Trade Show

OJ S 162/2026 24/08/2026

Anúncio de concurso ou de concessão – regime normal

Serviços

1. Adquirente

1.1. Adquirente

Nome oficial: VisitDenmark

Correio eletrónico: mikkel.taanum@twobirds.com

Forma jurídica do adquirente: Organismo de direito público

Atividade da autoridade adjudicante: Atividades recreativas, culturais e religiosas

2. Procedimento

2.1. Procedimento

Título: Nordic Countries Stand at The ITB Travel Trade Show

Descrição: VisitDenmark, VisitSweden, VisitNorway and VisitIceland constitute the national tourism organisation in each country (hereinafter together as “Visit”). Visit’s mission is to market the Nordic countries as a destination to attract foreign holiday-makers and conference delegates, thereby increasing revenue in the tourism industry and generating turnover and employment in the Nordic society. Marketing is carried out in close collaboration with the tourism industry and other key private and public sector stakeholders. VisitDenmark, VisitSweden, VisitNorway and VisitIceland, is to enter into four individual contracts with one exhibition stand builder for the next two years’ ITB trade fairs in Berlin, with the option to extend for a further year two times. The goal is to find a supplier capable of developing a new exhibition stand in collaboration with Visit. In addition to developing the exhibition stand, the Consultant must also be responsible for transport, assembly, dismantling, storage and adaptations to the stand, etc. during the course of the contract. The stand being developed must be reused at the two trade fairs following the first year of the contract. I.e. in 2027 and 2028 respectively, with the option of an extension to 2029 and 2030. The stand must therefore be capable of lasting for at least four years. Between trade fairs, there may be a need for modifications to the stand and the replacement of elements. The tender procedure is carried out as a public tender in accordance with Sections 56 and 57 of the Danish Public Procurement Act (Consolidated Act No. 116 of 3 February 2025, implementing Directive 2014/24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement). Based on these Tender Conditions, the Contract will be concluded with one (1) Supplier to provide the services covered thereby.

Identificador do procedimento: cef28a52-49d9-45da-b486-de6b28a47be4

Identificador interno: ed4d96b3-c7f7-42d8-9566-7a40bc60b270

Tipo de procedimento: Aberto

O procedimento é acelerado: não

Principais características do processo: The tender procedure is carried out as a public tender in accordance with Sections 56 and 57 of the Danish Public Procurement Act (Consolidated Act No. 116 of 3 February 2025, implementing Directive 2014/24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement).

2.1.1. Finalidade

Natureza do contrato: Serviços

Classificação principal (cpv): 79000000 Serviços a empresas: direito, comercialização, consultoria, recrutamento, impressão e segurança

2.1.2. Local de execução

País: Alemanha

Em qualquer lugar do país em causa

2.1.3. Valor

Valor estimado, sem IVA: 1 200 000,00 EUR

2.1.4. Informações gerais

Informações adicionais: As part of their tender, the tenderer must submit a completed ESPD. The ESPD has been published as part of the tender documentation and must be completed via Ethics. The tenderer must complete the ESPD with the information specified below: - Part II.A: The tenderer must provide their name, company registration number, postal address, contact person, whether the tenderer is a micro, small or medium-sized enterprise, and whether the tenderer is participating in the tender procedure together with others (as a consortium or similar). - Part II.C: The tenderer must state whether the tenderer relies on the economic and financial and/or technical and professional capacity of other entities. - Part III: The tenderer must state whether the tenderer is subject to the grounds for exclusion set out in Sections 134a–136 and Section 137(1)(1), (2), (3), (4) and (5) of the Public Procurement Act. If the tenderer is subject to the grounds for exclusion set out in Sections 134a–136 and Section 137(1)(1), (2), (3), (4) and (5), the tenderer will be excluded from participation in the tender procedure, unless the tenderer can provide sufficient documentation to demonstrate that it is nevertheless reliable, cf. Section 138 of the Public Procurement Act. - Part IV.B: The tenderer must describe its economic and financial capacity as well as its technical and professional capacity, cf. point 5.1.9 above. Pursuant to Section 144 of the Public Procurement Act, the tenderer may rely on the economic/financial and/or technical /professional capacity of other economic operators, regardless of the legal relationship between the operators. A tenderer relying on other economic operators must ensure that ESPDs containing the relevant information are submitted by each of the operators on whom the tenderer relies. This also applies if the tenderer constitutes a group of economic operators, e.g. a consortium; in such cases, each participant in the consortium/group must complete separate ESPDs with the information required in Sections II–V of the ESPD. The tenderer is encouraged to use Annexes A and B or equivalent as declarations of support/association. If the same legal entity is part of or otherwise participates in several tenders, the tenderer must ensure that the participation of the same legal entity does not give rise to the possibility of mutually influencing the content of the various tenders. Prior to the award decision, the Contracting Authority will request documentation for the information provided in the ESPD, cf. Sections 151–155 of the Public Procurement Act. The Contracting Authority reserves the right to request the documentation at an earlier stage in the tender process if the Contracting Authority deems it necessary to conduct the tender correctly. In accordance with Article 5k of Council Regulation (EU) 2022/576 of 8 April 2022 amending Regulation (EU) No 833/2014 concerning restrictive measures in view of Russia's actions destabilising the situation in Ukraine, the Contracting Authority is prohibited from awarding the Contract to: (a) Russian nationals or natural or legal persons, entities or bodies established in Russia; (b) legal persons, entities or bodies in which an entity referred to in (a) directly or indirectly holds more than 50%; or (c) natural or legal persons, entities or bodies acting on behalf of or on the

instructions of an entity referred to in (a) or (b), including, if they account for more than 10% of the contract value, subcontractors, suppliers or entities whose capacity is utilised, cf. the Public Procurement Directives. Together with the request for documentation of information in the ESPD, the Contracting Authority will require a declaration from the tenderer in which the tenderer declares that there is no Russian involvement in the contract exceeding the limits set out in Article 5k. The Contracting Authority may request further information or documentation regarding the winning tenderer's ownership structure. The Contracting Authority refers to the use of the template attached as Annex C when submitting the above-mentioned declaration. All communication with the Contracting Authority regarding the tender must be conducted via Ethics. Questions received before the deadline for questions on the tender documentation set out in the timetable will be answered. Questions received after the deadline for questions regarding the tender documentation will be answered to the extent possible no later than 6 days before the expiry of the application deadline. Interested companies are requested to keep themselves informed about the tender via Ethics. Should the tenderer encounter technical difficulties when using Ethics, the tenderer may contact Ethics Support by telephone on +45 70 22 70 07. If a technical issue is expected to affect multiple tenderers, information regarding this will be published via Ethics.

Base jurídica:

Diretiva 2014/24/UE

2.1.6. Motivos de exclusão

Fontes dos motivos de exclusão: Documento europeu único de contratação pública (DEUCP)

5. Lote

5.1. Lote: LOT-0000

Título: Nordic Countries Stand at The ITB Travel Trade Show

Descrição: VisitDenmark, VisitSweden, VisitNorway and VisitIceland constitute the national tourism organisation in each country (hereinafter together as "Visit"). Visit's mission is to market the Nordic countries as a destination to attract foreign holiday-makers and conference delegates, thereby increasing revenue in the tourism industry and generating turnover and employment in the Nordic society. Marketing is carried out in close collaboration with the tourism industry and other key private and public sector stakeholders. VisitDenmark, VisitSweden, VisitNorway and VisitIceland, is to enter into four individual contracts with one exhibition stand builder for the next two years' ITB trade fairs in Berlin, with the option to extend for a further year two times. The goal is to find a supplier capable of developing a new exhibition stand in collaboration with Visit. In addition to developing the exhibition stand, the Consultant must also be responsible for transport, assembly, dismantling, storage and adaptations to the stand, etc. during the course of the contract. The stand being developed must be reused at the two trade fairs following the first year of the contract. I.e. in 2027 and 2028 respectively, with the option of an extension to 2029 and 2030. The stand must therefore be capable of lasting for at least four years. Between trade fairs, there may be a need for modifications to the stand and the replacement of elements. The tender procedure is carried out as a public tender in accordance with Sections 56 and 57 of the Danish Public Procurement Act (Consolidated Act No. 116 of 3 February 2025, implementing Directive 2014/24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement). Based on these Tender Conditions, the Contract will be concluded with one (1) Supplier to provide the services covered thereby.

Identificador interno: 5c14c7d4-ebf7-4ef8-9e96-721ba16d9248

5.1.1. Finalidade

Natureza do contrato: Serviços

Classificação principal (cpv): 79000000 Serviços a empresas: direito, comercialização, consultoria, recrutamento, impressão e segurança

Opções:

Descrição das opções: The Contract will have a duration of two years and an option to extend for one year two times.

5.1.2. Local de execução

País: Alemanha

Em qualquer lugar do país em causa

5.1.3. Duração estimada

Duração: 2 Anos

5.1.4. Renovação

Renovações máximas: 2

Mais informações sobre renovações: The Contract will have a duration of two years and an option to extend for one year two times.

5.1.5. Valor

Valor estimado, sem IVA: 1 200 000,00 EUR

5.1.6. Informações gerais

Participação reservada:

A participação não está reservada.

Há que indicar os nomes e as qualificações profissionais do pessoal encarregado da execução do contrato: Não é exigida

Projeto de contratação pública não financiado por fundos da UE

O concurso é abrangido pelo Acordo sobre Contratos Públicos (ACP): sim

Informações adicionais: As part of their tender, the tenderer must submit a completed ESPD. The ESPD has been published as part of the tender documentation and must be completed via Ethics. The tenderer must complete the ESPD with the information specified below: - Part II.A: The tenderer must provide their name, company registration number, postal address, contact person, whether the tenderer is a micro, small or medium-sized enterprise, and whether the tenderer is participating in the tender procedure together with others (as a consortium or similar). - Part II.C: The tenderer must state whether the tenderer relies on the economic and financial and/or technical and professional capacity of other entities. - Part III: The tenderer must state whether the tenderer is subject to the grounds for exclusion set out in Sections 134a–136 and Section 137(1)(1), (2), (3), (4) and (5) of the Public Procurement Act. If the tenderer is subject to the grounds for exclusion set out in Sections 134a–136 and Section 137(1)(1), (2), (3), (4) and (5), the tenderer will be excluded from participation in the tender procedure, unless the tenderer can provide sufficient documentation to demonstrate that it is nevertheless reliable, cf. Section 138 of the Public Procurement Act. - Part IV.B: The tenderer must describe its economic and financial capacity as well as its technical and professional capacity, cf. point 5.1.9 above. Pursuant to Section 144 of the Public Procurement Act, the tenderer may rely on the economic/financial and/or technical /professional capacity of other economic operators, regardless of the legal relationship between the operators. A tenderer relying on other economic operators must ensure that ESPDs containing the relevant information are submitted by each of the operators on whom the tenderer relies. This also applies if the tenderer constitutes a group of economic operators, e.g. a consortium; in such cases, each participant in the consortium/group must complete

separate ESPDs with the information required in Sections II–V of the ESPD. The tenderer is encouraged to use Annexes A and B or equivalent as declarations of support/association. If the same legal entity is part of or otherwise participates in several tenders, the tenderer must ensure that the participation of the same legal entity does not give rise to the possibility of mutually influencing the content of the various tenders. Prior to the award decision, the Contracting Authority will request documentation for the information provided in the ESPD, cf. Sections 151–155 of the Public Procurement Act. The Contracting Authority reserves the right to request the documentation at an earlier stage in the tender process if the Contracting Authority deems it necessary to conduct the tender correctly. In accordance with Article 5k of Council Regulation (EU) 2022/576 of 8 April 2022 amending Regulation (EU) No 833/2014 concerning restrictive measures in view of Russia's actions destabilising the situation in Ukraine, the Contracting Authority is prohibited from awarding the Contract to: (a) Russian nationals or natural or legal persons, entities or bodies established in Russia; (b) legal persons, entities or bodies in which an entity referred to in (a) directly or indirectly holds more than 50%; or (c) natural or legal persons, entities or bodies acting on behalf of or on the instructions of an entity referred to in (a) or (b), including, if they account for more than 10% of the contract value, subcontractors, suppliers or entities whose capacity is utilised, cf. the Public Procurement Directives. Together with the request for documentation of information in the ESPD, the Contracting Authority will require a declaration from the tenderer in which the tenderer declares that there is no Russian involvement in the contract exceeding the limits set out in Article 5k. The Contracting Authority may request further information or documentation regarding the winning tenderer's ownership structure. The Contracting Authority refers to the use of the template attached as Annex C when submitting the above-mentioned declaration. All communication with the Contracting Authority regarding the tender must be conducted via Ethics. Questions received before the deadline for questions on the tender documentation set out in the timetable will be answered. Questions received after the deadline for questions regarding the tender documentation will be answered to the extent possible no later than 6 days before the expiry of the application deadline. Interested companies are requested to keep themselves informed about the tender via Ethics. Should the tenderer encounter technical difficulties when using Ethics, the tenderer may contact Ethics Support by telephone on +45 70 22 70 07. If a technical issue is expected to affect multiple tenderers, information regarding this will be published via Ethics.

5.1.9. Critérios de seleção

Fontes dos critérios de seleção: Documento europeu único de contratação pública (DEUCP), Anúncio, Documento do concurso

Critério: Faturamento geral anual

Descrição do critério de seleção: The Tenderer must state its gross profit for each of the last three completed and audited financial years in Part B of the ESPD. It is a minimum requirement that the Tenderer has had an annual turnover of at least EUR 150,000 in the last 3 available financial years.

Critério: Rácio financeiro

Descrição do critério de seleção: The Tenderer must state its solvency ratio for each of the last three completed and audited financial years in Part B of the ESPD. It is a minimum requirement that the Tenderer has had a solvency ratio of at least 15% in the last 3 available financial years.

Critério: Rácio financeiro

Descrição do critério de seleção: The Tenderer must state its equity for each of the last three completed and audited financial years in Part B of the ESPD. It is a minimum requirement that the Tenderer has had positive equity in the last 3 available financial years.

Critério: Referências sobre serviços especificados

Descrição do critério de seleção: The Tenderer must submit at least one reference. It is a minimum requirement that the Tenderer has at least one (1) reference relating to works of a comparable nature to the procurement being tendered. Works of a comparable nature will include, amongst other things • Exhibition concepts developed for parts of the tourism industry • Exhibition concepts developed with a focus on Nordic aesthetics/taste

5.1.10. Critérios de adjudicação

Critério:

Tipo: Preço

Nome: Price

Descrição: The sub-criterion “Price” is evaluated on the basis of the Tenderer’s response to Sub-Appendix 2.A. On this basis, a total “Technical Evaluation Score” is calculated, which will form the basis for the evaluation.

Categoria do critério de adjudicação peso: Ponderação (percentagem, valor exato)

N.º do critério de adjudicação: 30

Critério:

Tipo: Qualidade

Nome: Exhibition Stand Concept

Descrição: Evaluation of the sub-criterion “Exhibition Stand Concept” is based on the Tenderer’s response to Appendix 1 and Sub-Appendix 1.A. The elements included in the evaluation of the Tenderers’ responses are set out in the instructions for Appendix 1.

Categoria do critério de adjudicação peso: Ponderação (percentagem, valor exato)

N.º do critério de adjudicação: 40

Critério:

Tipo: Qualidade

Nome: Environment

Descrição: Evaluation of the sub-criterion “Environment” is based on the Tenderer’s response to Appendix 1 and Sub-Appendix 1.A. The elements included in the evaluation of the Tenderers’ responses are set out in the instructions for Appendix 1.

Categoria do critério de adjudicação peso: Ponderação (percentagem, valor exato)

N.º do critério de adjudicação: 30

5.1.11. Documentos do concurso

Prazo para solicitar informações adicionais: 14/09/2026 21:55:00 (UTC+00:00) hora da Europa Ocidental, GMT

Endereço dos documentos do concurso: <https://www.ethics.dk/ethics/eo#/0f3618b7-3026-4163-88e0-f4eac3e27bcc/publicMaterial>

5.1.12. Condições do concurso

Condições de apresentação:

Apresentação por via eletrónica: Necessário

Endereço para apresentação: <https://www.ethics.dk/ethics/eo#/0f3618b7-3026-4163-88e0-f4eac3e27bcc/homepage>

Línguas em que podem ser apresentadas as propostas ou pedidos de participação: inglês

Catálogo eletrónico: Não autorizado

Variantes: Não autorizado

Os proponentes podem apresentar mais do que uma proposta: Não autorizado
Prazo para a receção das propostas: 21/09/2026 08:00:00 (UTC+00:00) hora da Europa Ocidental, GMT

Duração durante a qual a proposta deve permanecer válida: 90 Dias

Informações que podem ser completadas após o prazo de apresentação:

Nenhum documento pode ser apresentado posteriormente.

Informações sobre a abertura pública:

Data de abertura: 22/09/2026 06:00:00 (UTC+00:00) hora da Europa Ocidental, GMT

Informações adicionais: No public opening of tenders will take place

Condições do contrato:

A execução do contrato tem de ser efetuada no âmbito de programas de emprego protegido:
Não

Condições relacionadas com a execução do contrato: Please refer to the remaining tender documents and the Contract.

É exigido um acordo de não divulgação: não

Faturação eletrónica: Necessário

Serão utilizadas encomendas eletrónicas: não

Será utilizado o pagamento eletrónico: sim

5.1.15. Técnicas

Acordo-quadro:

Inexistência de acordo-quadro

Informações sobre o sistema de aquisição dinâmico:

Inexistência de sistema de aquisição dinâmico

5.1.16. Informações adicionais, mediação e recurso

Instância de recurso: Klagenævnet for Udbud

Informações sobre os prazos de recurso: Under the Act on the Complaints Board for Public Procurement etc. (the Act is available at www.retsinformation.dk), the following time limits apply to the lodging of complaints, cf. section 7(2) of the Act: 1) 45 calendar days after the contracting authority has published a notice in the Official Journal of the European Union stating that the contracting authority has concluded a contract. The time limit is calculated from the day following the date on which the notice was published. 2) 20 calendar days from the day following the contracting authority's notification of its decision, cf. section 185(2) of the Public Procurement Act. No later than at the same time as a complaint is lodged with the Complaints Board for Public Procurement, the complainant must notify the contracting authority in writing that a complaint is being lodged with the Complaints Board for Public Procurement, and whether the complaint has been lodged during the standstill period, cf. section 6(4) of the Act. In cases where the complaint has not been lodged during the standstill period, the complainant must also state whether suspensive effect of the complaint is sought, cf. section 12(1) of the Act. The Complaints Board for Public Procurement's email address is klfu@naevneneshus.dk. The Complaints Board for Public Procurement's guidance on complaints can be found at <https://naevneneshus.dk/naevnsoversigt/klagenaevnet-for-udbud/vejledning/>

Organização que fornece informações sobre o quadro normativo geral em matéria de proteção do ambiente que vigora no local de realização da prestação: Konkurrence- og Forbrugerstyrelsen

Organização que fornece informações adicionais sobre o processo de adjudicação:
VisitDenmark

Organização que fornece acesso fora de linha aos documentos do concurso: VisitDenmark

Organização que fornece mais informações sobre os procedimentos de recurso: Konkurrence- og Forbrugerstyrelsen

Organização que recebe pedidos de participação: VisitDenmark

Organização responsável pelo tratamento das propostas: VisitDenmark

8. Organizações

8.1. ORG-0001

Nome oficial: VisitDenmark

Número de registo: 33055331

Endereço postal: Islands Brygge 43, 3.

Cidade: København S

Código postal: 2300

Subdivisão do país (NUTS): Byen København (DK011)

País: Dinamarca

Ponto de contacto: Mikkel Taanum

Correio eletrónico: mikkel.taanum@twobirds.com

Telefone: 20133820

Funções desta organização:

Adquirente

Organização que fornece informações adicionais sobre o processo de adjudicação

Organização que fornece acesso fora de linha aos documentos do concurso

Organização que recebe pedidos de participação

Organização responsável pelo tratamento das propostas

8.1. ORG-0002

Nome oficial: Klagenævnet for Udbud

Número de registo: 37795526

Endereço postal: Toldboden 2

Cidade: Viborg

Código postal: 8800

Subdivisão do país (NUTS): Vestjylland (DK041)

País: Dinamarca

Ponto de contacto: Klagenævnet for Udbud

Correio eletrónico: kfu@naevneneshus.dk

Telefone: +45 72405600

Endereço Internet: <https://naevneneshus.dk/start-din-klage/klagenaevnet-for-udbud/>

Funções desta organização:

Instância de recurso

8.1. ORG-0003

Nome oficial: Konkurrence- og Forbrugerstyrelsen

Número de registo: 10294819

Endereço postal: Carl Jacobsens Vej 35

Cidade: Valby

Código postal: 2500

Subdivisão do país (NUTS): Byen København (DK011)

País: Dinamarca

Ponto de contacto: Konkurrence- og Forbrugerstyrelsen

Correio eletrónico: kfst@kfst.dk

Telefone: +45 41715000

Endereço Internet: <https://www.kfst.dk>

Funções desta organização:

Organização que fornece mais informações sobre os procedimentos de recurso

Organização que fornece informações sobre o quadro normativo geral em matéria de proteção do ambiente que vigora no local de realização da prestação

8.1. ORG-0004

Nome oficial: Merzell Holding ASA

Número de registo: 980921565

Endereço postal: Askekroken 11

Cidade: Oslo

Código postal: 0277

Subdivisão do país (NUTS): Oslo (NO081)

País: Noruega

Ponto de contacto: eSender

Correio eletrónico: publication@merzell.com

Telefone: +47 21018800

Fax: +47 21018801

Endereço Internet: <http://merzell.com/>

Funções desta organização:

TED eSender

Informações sobre o anúncio

Identificador/versão do anúncio: 0255c382-4400-4378-abe3-c4ea2b3de900 - 01

Tipo de formulário: Concurso

Tipo de anúncio: Anúncio de concurso ou de concessão – regime normal

Subtipo de anúncio: 16

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