

50606-2026 - Procedură concurențială

Spania – Servicii pentru întreprinderi: drept, marketing, consultanță, recrutare, tipărire și securitate – Rfp Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative '26-28

OJ S 16/2026 23/01/2026

Anunț de participare sau de concesiune - regim standard

Servicii - Produse

1. Cumpărător

1.1. Cumpărător

Denumire oficială: EIT Urban Mobility

E-mail: procurement@eiturbanmobility.eu

2. Procedură

2.1. Procedură

Titlu: Rfp Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative '26-28

Descriere: By the present procurement procedure, EIT Urban Mobility, hereinafter being referred to as "EIT UM", is seeking professional support for the Design and Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative (hereinafter being referred to as "EIT STEM"), by appointing a communications and digital marketing provider (hereinafter being referred to as "Provider"). This document, along with its annexes, constitute a Request for Proposal (RFP) issued by EIT Urban Mobility for a potential procurement of services in the field of design and implementation of marketing, communications and content activities for the EIT STEM. EIT Urban Mobility is part of the EIT Cross KIC Entrepreneurial Education and Skills Cluster (EntrEduSkills), a joint pan-European project under Horizon Europe and within the EIT framework that represents an unprecedented endeavour in the EIT Education ecosystem to develop a comprehensive, unique, cross-sectoral education offer that directly implements the Union of Skills and the STEM Strategic Education Plan. Among other initiatives, the EntrEduSkills delivers and implements the EIT STEM.

Identificatorul procedurii: d43a386d-b180-41a7-964c-803902132a90

2.1.1. Scop

Natura contractului: Servicii

Natura suplimentară a contractului: Produse

Clasificarea principală (cpv): 79000000 Servicii pentru întreprinderi: drept, marketing, consultanță, recrutare, tipărire și securitate

2.1.2. Locul de executare

Subdiviziunea țării (NUTS): Barcelona (ES511)

Țara: Spania

Informații suplimentare: English

2.1.4. Informații generale

Temei juridic:

Altele

2.1.6. Motive de excludere

Sursele motivelor de excludere: Document de achiziție

5. Lot

5.1. Lot: LOT-0001

Titlu: Rfp Implementation of Marketing, Communication and Content Activities for the EIT STEM Tech Talent Initiative '26-28

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5.1.1. Scop

Natura contractului: Servicii

Natura suplimentară a contractului: Produse

Clasificarea principală (cpv): 79000000 Servicii pentru întreprinderi: drept, marketing, consultanță, recrutare, tipărire și securitate

5.1.2. Locul de executare

Subdiviziunea țării (NUTS): Barcelona (ES511)

Țara: Spania

Informații suplimentare: The Supplier provides shipping services in European countries (Hardware)

5.1.9. Criterii de selecție

Sursele criteriilor de selecție: Document de achiziție

5.1.12. Condițiile achiziției publice

Condiții de depunere:

Adresa de depunere: <https://www.eiturbanmobility.eu/join-us/request-for-proposals/>

8. Organizații

8.1. ORG-0001

Denumire oficială: EIT Urban Mobility

Țara: Spania

E-mail: procurement@eiturbanmobility.eu

Rolurile acestei organizații:

Cumpărător

8.1. ORG-0000

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Țara: Luxemburg

E-mail: ted@publications.europa.eu

Telefon: +352 29291

Adresa de internet: <https://op.europa.eu>

Rolurile acestei organizații:

TED eSender

Informații privind anunțul

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