

576188-2026 - Rezultat

Danemarca – Servicii pentru întreprinderi: drept, marketing, consultanță, recrutare, tipărire și securitate – Nordic Countries Stand at The ITB Travel Trade Show

OJ S 160/2026 20/08/2026

**Anunț de atribuire a contractului sau a concesiunii - regim standard
Servicii**

1. Cumpărător

1.1. Cumpărător

Denumire oficială: VisitDenmark

E-mail: Mikkel.Taanum@twobirds.com

Forma juridică a achizitorului: Organism de drept public

Activitatea autorității contractante: Recreere, cultură și religie

2. Procedură

2.1. Procedură

Titlu: Nordic Countries Stand at The ITB Travel Trade Show

Descriere: VisitDenmark, VisitSweden, VisitNorway and VisitIceland constitute the national tourism organisation in each country (hereinafter together as "Visit"). Visit's mission is to market the Nordic countries as a destination to attract foreign holiday-makers and conference delegates, thereby increasing revenue in the tourism industry and generating turnover and employment in the Nordic society. Marketing is carried out in close collaboration with the tourism industry and other key private and public sector stakeholders. VisitDenmark, VisitSweden, VisitNorway and VisitIceland, is to enter into four individual contracts with one exhibition stand builder for the next two years' ITB trade fairs in Berlin, with the option to extend for a further year two times. The goal is to find a supplier capable of developing a new exhibition stand in collaboration with Visit. In addition to developing the exhibition stand, the Consultant must also be responsible for transport, assembly, dismantling, storage and adaptations to the stand, etc. during the course of the contract. The stand being developed must be reused at the two trade fairs following the first year of the contract. I.e. in 2027 and 2028 respectively, with the option of an extension to 2029 and 2030. The stand must therefore be capable of lasting for at least four years. Between trade fairs, there may be a need for modifications to the stand and the replacement of elements. The tender procedure is carried out as a public tender in accordance with Sections 56 and 57 of the Danish Public Procurement Act (Consolidated Act No. 116 of 3 February 2025, implementing Directive 2014/24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement). Based on these Tender Conditions, the Contract will be concluded with one (1) Supplier to provide the services covered thereby.

Identificatorul procedurii: 16b937e1-0cf7-4906-b15d-35f0a4e44459

Anunț anterior: f8b6455e-4ea0-4932-901f-228fe8b0c170-01

Identificator intern: 76ced074-069e-4803-95c0-48c9014aba18

Tip de procedură: Deschisă

Procedura este accelerată: nu

Principalele caracteristici ale procedurii: The tender procedure is carried out as a public tender in accordance with Sections 56 and 57 of the Danish Public Procurement Act (Consolidated Act No. 116 of 3 February 2025, implementing Directive 2014/24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement).

2.1.1. Scop

Natura contractului: Servicii

Clasificarea principală (cpv): 79000000 Servicii pentru întreprinderi: drept, marketing, consultanță, recrutare, tipărire și securitate

2.1.2. Locul de executare

Țara: Germania

Oriunde în țara respectivă

2.1.3. Valoare

Valoarea estimată fără TVA: 1 200 000,00 EUR

2.1.4. Informații generale

Informații suplimentare: The contracting authority, VisitDenmark, has decided to cancel the procurement procedure concerning the joint Nordic exhibition stand for ITB Berlin (contract notice 383572-2026). The cancellation is based on the following grounds: Upon review of the tenders received, the contracting authority has identified significant variations in the submitted prices that are not considered representative of genuine market competition. Following a thorough assessment, the contracting authority has concluded that these variations are attributable to ambiguities in relation to Appendix 2.A (Prices), which forms the basis for the financial evaluation of tenders. The pricing appendix has given rise to differing interpretations among tenderers as to how prices should be structured and submitted, resulting in tenders that are not directly comparable and that do not provide a sound basis for evaluation. In order to ensure fair and equal treatment of all tenderers and to safeguard the integrity of the competitive process, the contracting authority has determined that it is necessary to cancel the current procurement procedure. The contracting authority intends to re-launch the procurement in a new tender procedure, with publication of a new contract notice next week. The re-launched procedure will include a revised and clarified version of the pricing appendix to ensure that all tenderers are able to submit tenders on a uniform and comparable basis. The contracting authority apologises for any inconvenience caused and encourages all interested parties to participate in the forthcoming re-launched tender procedure.

Temei juridic:

Directiva 2014/24/UE

5. Lot

5.1. Lot: LOT-0000

Titlu: Nordic Countries Stand at The ITB Travel Trade Show

Descriere: VisitDenmark, VisitSweden, VisitNorway and VisitIceland constitute the national tourism organisation in each country (hereinafter together as "Visit"). Visit's mission is to market the Nordic countries as a destination to attract foreign holiday-makers and conference delegates, thereby increasing revenue in the tourism industry and generating turnover and employment in the Nordic society. Marketing is carried out in close collaboration with the tourism industry and other key private and public sector stakeholders. VisitDenmark, VisitSweden, VisitNorway and VisitIceland, is to enter into four individual contracts with one exhibition stand builder for the next two years' ITB trade fairs in Berlin, with the option to

extend for a further year two times. The goal is to find a supplier capable of developing a new exhibition stand in collaboration with Visit. In addition to developing the exhibition stand, the Consultant must also be responsible for transport, assembly, dismantling, storage and adaptations to the stand, etc. during the course of the contract. The stand being developed must be reused at the two trade fairs following the first year of the contract. I.e. in 2027 and 2028 respectively, with the option of an extension to 2029 and 2030. The stand must therefore be capable of lasting for at least four years. Between trade fairs, there may be a need for modifications to the stand and the replacement of elements. The tender procedure is carried out as a public tender in accordance with Sections 56 and 57 of the Danish Public Procurement Act (Consolidated Act No. 116 of 3 February 2025, implementing Directive 2014/24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement). Based on these Tender Conditions, the Contract will be concluded with one (1) Supplier to provide the services covered thereby.

Identificator intern: ba18695a-9dac-425c-bbd2-30cb4db152c5

5.1.1. Scop

Natura contractului: Servicii

Clasificarea principală (cpv): 79000000 Servicii pentru întreprinderi: drept, marketing, consultanță, recrutare, tipărire și securitate

Opțiuni:

Descrierea opțiunilor: The Contract will have a duration of two years and an option to extend for one year two times.

5.1.2. Locul de executare

Țara: Germania

Oriunde în țara respectivă

5.1.3. Durata estimată

Durată: 2 Ani

5.1.4. Reînnoire

Numărul maxim de reînnoiri: 2

Alte informații despre reînnoire: The Contract will have a duration of two years and an option to extend for one year two times.

5.1.5. Valoare

Valoarea estimată fără TVA: 1 200 000,00 EUR

5.1.6. Informații generale

Proiect de achiziții publice nefinanțat din fonduri UE

Achiziția face obiectul Acordului privind achizițiile publice (AAP): da

Informații suplimentare: The contracting authority, VisitDenmark, has decided to cancel the procurement procedure concerning the joint Nordic exhibition stand for ITB Berlin (contract notice 383572-2026). The cancellation is based on the following grounds: Upon review of the tenders received, the contracting authority has identified significant variations in the submitted prices that are not considered representative of genuine market competition. Following a thorough assessment, the contracting authority has concluded that these variations are attributable to ambiguities in relation to Appendix 2.A (Prices), which forms the basis for the financial evaluation of tenders. The pricing appendix has given rise to differing interpretations among tenderers as to how prices should be structured and submitted, resulting in tenders that are not directly comparable and that do not provide a sound basis for evaluation. In order to ensure fair and equal treatment of all tenderers and to safeguard the integrity of the

competitive process, the contracting authority has determined that it is necessary to cancel the current procurement procedure. The contracting authority intends to re-launch the procurement in a new tender procedure, with publication of a new contract notice next week. The re-launched procedure will include a revised and clarified version of the pricing appendix to ensure that all tenderers are able to submit tenders on a uniform and comparable basis. The contracting authority apologises for any inconvenience caused and encourages all interested parties to participate in the forthcoming re-launched tender procedure.

5.1.10. Criterii de atribuire

Criteriu:

Tip: Preț

Denumire: Price

Descriere: The sub-criterion "Price" is evaluated on the basis of the Tenderer's response to Sub-Appendix 2.A. On this basis, a total "Technical Evaluation Score" is calculated, which will form the basis for the evaluation.

Categorie a criteriului de atribuire greutate: Ponderare (procentaj, valoare exactă)

Număr legat de criteriul de atribuire: 30

Criteriu:

Tip: Calitate

Denumire: Exhibition Stand Concept

Descriere: Evaluation of the sub-criterion "Exhibition Stand Concept" is based on the Tenderer's response to Appendix 1 and Sub-Appendix 1.A. The elements included in the evaluation of the Tenderers' responses are set out in the instructions for Appendix 1.

Categorie a criteriului de atribuire greutate: Ponderare (procentaj, valoare exactă)

Număr legat de criteriul de atribuire: 40

Criteriu:

Tip: Calitate

Denumire: Environment

Descriere: Evaluation of the sub-criterion "Environment" is based on the Tenderer's response to Appendix 1 and Sub-Appendix 1.A. The elements included in the evaluation of the Tenderers' responses are set out in the instructions for Appendix 1.

Categorie a criteriului de atribuire greutate: Ponderare (procentaj, valoare exactă)

Număr legat de criteriul de atribuire: 30

5.1.15. Aspecte tehnice

Acord-cadru:

Niciun acord-cadru

Informații despre sistemul dinamic de achiziții:

Nu există un sistem dinamic de achiziție

5.1.16. Informații suplimentare, mediere și căi de atac

Organizația responsabilă cu căile de atac: Klagenævnet for Udbud

Informații privind termenele-limită pentru reexaminare: Under the Act on the Complaints Board for Public Procurement etc. (the Act is available at www.retsinformation.dk), the following time limits apply to the lodging of complaints, cf. section 7(2) of the Act: 1) 45 calendar days after the contracting authority has published a notice in the Official Journal of the European Union stating that the contracting authority has concluded a contract. The time limit is calculated from the day following the date on which the notice was published. 2) 20 calendar days from the day following the contracting authority's notification of its decision, cf. section 185(2) of the Public Procurement Act. No later than at the same time as a complaint is lodged with the Complaints Board for Public Procurement, the complainant must notify the contracting

authority in writing that a complaint is being lodged with the Complaints Board for Public Procurement, and whether the complaint has been lodged during the standstill period, cf. section 6(4) of the Act. In cases where the complaint has not been lodged during the standstill period, the complainant must also state whether suspensive effect of the complaint is sought, cf. section 12(1) of the Act. The Complaints Board for Public Procurement's email address is klfu@naevneneshus.dk. The Complaints Board for Public Procurement's guidance on complaints can be found at <https://naevneneshus.dk/naevnsoversigt/klagenaevnet-for-udbud/vejledning/>

Organizația care furnizează mai multe informații cu privire la căile de atac: Konkurrence- og Forbrugerstyrelsen

6. Rezultate

6.1. Rezultate: identificator lot: LOT-0000

Statutul selecției câștigătorului: Nu a fost ales un câștigător, iar procedura concurențială s-a încheiat.

Motivul pentru care nu a fost ales un câștigător: Altele

6.1.4. Informații statistice

Rezumatul cererilor de reexaminare primite de achizitor:

Număr de reclamanți: 0

Oferte/ cereri de participare primite:

Tip de oferte primite: Oferte

Număr de oferte/cereri de participare primite: 6

8. Organizații

8.1. ORG-0001

Denumire oficială: VisitDenmark

Număr de înregistrare: 33055331

Adresă poștală: Islands Brygge 43, 3.

Localitate: København S

Cod poștal: 2300

Subdiviziunea țării (NUTS): Byen København (DK011)

Țara: Danemarca

Punct de contact: Mikkel Taanum

E-mail: Mikkel.Taanum@twobirds.com

Telefon: 20 13 38 20

Rolurile acestei organizații:

Cumpărător

8.1. ORG-0002

Denumire oficială: Klagenævnet for Udbud

Număr de înregistrare: 37795526

Adresă poștală: Toldboden 2

Localitate: Viborg

Cod poștal: 8800

Subdiviziunea țării (NUTS): Vestjylland (DK041)

Țara: Danemarca

Punct de contact: Klagenævnet for Udbud

E-mail: klfu@naevneneshus.dk

Telefon: +45 72405600

Adresa de internet: <https://naevneneshus.dk/start-din-klage/klagenaevnet-for-udbud/>

Rolurile acestei organizații:

Organizația responsabilă cu căile de atac

8.1. ORG-0003

Denumire oficială: Konkurrence- og Forbrugerstyrelsen

Număr de înregistrare: 10294819

Adresă poștală: Carl Jacobsens Vej 35

Localitate: Valby

Cod poștal: 2500

Subdiviziunea țării (NUTS): Byen København (DK011)

Țara: Danemarca

Punct de contact: Konkurrence- og Forbrugerstyrelsen

E-mail: kfst@kfst.dk

Telefon: +45 41715000

Adresa de internet: <https://www.kfst.dk>

Rolurile acestei organizații:

Organizația care furnizează mai multe informații cu privire la căile de atac

8.1. ORG-0004

Denumire oficială: Merzell Holding ASA

Număr de înregistrare: 980921565

Adresă poștală: Askekroken 11

Localitate: Oslo

Cod poștal: 0277

Subdiviziunea țării (NUTS): Oslo (NO081)

Țara: Norvegia

Punct de contact: eSender

E-mail: publication@merzell.com

Telefon: +47 21018800

Fax: +47 21018801

Adresa de internet: <http://merzell.com/>

Rolurile acestei organizații:

TED eSender

Informații privind anunțul

Identificatorul versiunea anunțului: 0e571478-da3f-4a92-910a-8ff090248273 - 01

Tip de formular: Rezultat

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