

584598-2026 - Procedură concurențială

Germania – Servicii pentru întreprinderi: drept, marketing, consultanță, recrutare, tipărire și securitate – 10032984-Technical advisory services for aquaculture value chain development
OJ S 163/2026 25/08/2026

Anunț de participare sau de concesionare - regim standard
Servicii

1. Cumpărător

1.1. Cumpărător

Denumire oficială: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

E-mail: giz.ausschreibungen@fgvw.de

Forma juridică a achizitorului: Întreprindere de stat, controlată de o autoritate guvernamentală centrală

Activitatea autorității contractante: Servicii publice generale

2. Procedură

2.1. Procedură

Titlu: 10032984-Technical advisory services for aquaculture value chain development

Descriere: The ProsperBlue Programme (formerly the Western Indian Ocean Governance Initiative - WIOGI), through the EU Action Stawi Bluu - Sustainable Blue Businesses in Tanzania, seeks to promote an inclusive, climate-resilient and sustainable Blue Economy along the Tanzanian mainland coast and Zanzibar. The Action is jointly co-financed by the European Union (EU) and the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH as part of the Team Europe Initiative on Blue Economy for Job Creation and Climate Change Adaptation in Tanzania. The Action contributes to strengthening marine and coastal biodiversity conservation while simultaneously creating sustainable economic opportunities, improving livelihoods, and increasing the resilience of coastal communities. This procurement contributes directly to Specific Objective 2 of the Action by strengthening sustainable and job-intensive businesses operating within the Blue Economy. The assignment focuses primarily on Output 2.1, while creating strong synergies with activities supporting enterprise development, access to finance, business incubation and sustainable coastal tourism under Outputs 2.2 and 2.3. The contractor will provide strategic and technical advisory services to strengthen selected aquaculture and fisheries value chains through a comprehensive market systems and value chain development approach. During the inception phase, the contractor shall undertake a comprehensive value chain analysis to validate priority value chains, identify critical systemic constraints, opportunities for public and private investment, and entry points for sustainable interventions. The assignment is expected to promote innovation, strengthen business competitiveness, improve market access, increase productivity, enhance post-harvest value addition, and facilitate stronger linkages between producers, processors, service providers, financial institutions, research organisations and public sector stakeholders. The intervention places particular emphasis on strengthening micro, small and medium-sized enterprises (MSMEs), promoting women's economic empowerment, creating employment opportunities for young people, and improving climate resilience through environmentally sustainable production systems and responsible resource management. Capacity development, institutional strengthening, practical training, business

development services, demonstration activities and policy dialogue will support long-term sector transformation. The contractor will work closely with GIZ, national and local government agencies, research and training institutions, the private sector, civil society organisations and financial institutions to facilitate coordinated implementation and ensure sustainability of results. The assignment is expected to contribute to resilient, competitive and inclusive aquaculture and fisheries value chains capable of generating economic growth while supporting the sustainable management of Tanzania's marine and coastal resources.

Identificatorul procedurii: 1d03a8b1-77c6-43d2-ac1f-747616a402ac

Identificator intern: 10032984

Tip de procedură: Deschisă

Procedura este accelerată: nu

2.1.1. Scop

Natura contractului: Servicii

Clasificarea principală (cpv): 79000000 Servicii pentru întreprinderi: drept, marketing, consultanță, recrutare, tipărire și securitate

Clasificare suplimentară (cpv): 77800000 Servicii pentru acvacultură

2.1.2. Locul de executare

Țara: Tanzania

Informații suplimentare: Services are to provided in Tanzania-coastal region and Zanzibar

2.1.4. Informații generale

Informații suplimentare: #Bekanntmachungs-ID: CXTRY6DYZZ6DHR# All communication takes place in English via communication tool in the project area of the procurement portal.

Temei juridic:

Directiva 2014/24/UE

vgv -

2.1.6. Motive de excludere

Sursele motivelor de excludere: Anunț

Încălcarea obligațiilor stabilite în temeiul unor motive de excludere pur naționale: In accordance with §§ 123,124 GWB, § 22 LkSG

5. Lot

5.1. Lot: LOT-0001

Titlu: 10032984-Technical advisory services for aquaculture value chain development

Descriere: The contractor shall provide comprehensive technical advisory services for the design, implementation, technical coordination and quality assurance of interventions supporting sustainable aquaculture and fisheries value chain development under Output 2.1 of the EU Action Stawi Bluu - Sustainable Blue Businesses in Tanzania. The assignment forms part of the ProsperBlue Programme implemented by GIZ and contributes to the broader objective of promoting a climate-resilient, inclusive and sustainable Blue Economy in Tanzania. At the beginning of the assignment, the contractor shall undertake an inception phase that includes a comprehensive aquaculture and fisheries value chain analysis using recognised value chain development methodologies, including the ValueLinks 2.0 approach. The analysis shall validate priority value chains, identify market opportunities, analyse constraints affecting competitiveness, map relevant stakeholders and institutions, assess governance arrangements, identify opportunities for public and private investment, examine environmental and climate-related risks, and integrate gender equality, youth inclusion and

social inclusion considerations into the intervention strategy. Based on the findings, the contractor shall design, implement and continuously adapt integrated interventions addressing bottlenecks across selected value chains.. The assignment shall strengthen production systems, post-harvest handling, processing, storage, quality assurance, product diversification, marketing, business management and market access while promoting environmentally sustainable production practices, innovation and climate resilience. Particular attention shall be given to strengthening economic opportunities for women, youth and other underrepresented groups within the Blue Economy. The contractor shall provide technical assistance to MSMEs, producer organisations, cooperatives, private enterprises and other value chain actors through coaching, mentoring, business development services and practical capacity development measures. This shall include strengthening entrepreneurship capacities, improving business planning, facilitating market linkages, promoting investment readiness, facilitating access to finance, and supporting the development of commercially viable business models capable of attracting public and private investment. The contractor shall design and implement capacity development activities for public institutions, research organisations, vocational education and training institutions, extension services and business support organisations to strengthen the enabling environment for sustainable aquaculture and fisheries value chains. Activities may include Training of Trainers (ToT), curriculum enhancement, demonstration facilities and practical learning environments, institutional partnerships and knowledge exchange mechanisms that promote long-term institutional capacity. The contractor shall facilitate dialogue and collaboration among government institutions, private sector actors, financial institutions, development partners, academia and civil society organisations to strengthen coordination, improve sector governance and promote evidence-based decision-making. Where appropriate, the contractor shall support the development of standard operating procedures, technical guidelines, business models and other practical tools that improve sector performance and facilitate sustainable investment. Throughout implementation, the contractor shall apply participatory, gender-responsive, conflict-sensitive and environmentally sustainable approaches consistent with the principles of the EU Action and GIZ quality standards. Cross-cutting themes, including climate resilience, biodiversity conservation, social inclusion, decent employment, occupational health and safety, digital innovation, monitoring and knowledge management, shall be systematically integrated throughout implementation. All activities shall be implemented in accordance with the principles of the EU Action and GIZ quality standards. The contractor shall establish robust monitoring, evaluation, learning and knowledge management systems to document progress against agreed indicators, capture lessons learned, generate evidence for adaptive management and support communication of project achievements. Close coordination with GIZ, implementing partners and relevant stakeholders will be required throughout implementation to ensure complementarity with other Action outputs, maximise synergies with ongoing initiatives and promote sustainability beyond the contract period. The contractor shall be responsible for delivering all agreed outputs within the contractual timeframe while maintaining high standards of technical quality, financial accountability, professional integrity and compliance with GIZ procurement, environmental and social safeguard requirements. All activities shall contribute to strengthening competitive, inclusive and sustainable aquaculture and fisheries value chains that generate employment, improve livelihoods, enhance food security, mobilise sustainable public and private investment, and support the long-term conservation and sustainable use of Tanzania's marine and coastal ecosystems.

Identificator intern: 10032984

5.1.1. Scop

Natura contractului: Servicii

Clasificarea principală (cpv): 79000000 Servicii pentru întreprinderi: drept, marketing, consultanță, recrutare, tipărire și securitate

Clasificare suplimentară (cpv): 77800000 Servicii pentru acvacultură

Opțiuni:

Descrierea opțiunilor: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.2. Locul de executare

Țara: Tanzania

Informații suplimentare: Services are to provided in Tanzania-coastal region and Zanzibar

5.1.3. Durata estimată

Durată: 34 Luni

5.1.4. Reînnoire

Numărul maxim de reînnoiri: 2

Alte informații despre reînnoire: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.6. Informații generale

Participare rezervată:

Participarea nu este rezervată.

Trebuie să fie specificate numele și calificările profesionale ale personalului însărcinat cu executarea contractului: Cerință referitoare la ofertă

Proiect de achiziții publice finanțat integral sau parțial din fonduri UE

Achiziția face obiectul Acordului privind achizițiile publice (AAP): da

Această procedură de achiziții publice este adecvată și pentru întreprinderile mici și mijlocii (IMM-uri): da

Informații suplimentare: #Besonders auch geeignet für:selbst#

5.1.7. Achiziție publică strategică

Obiectivul achiziției publice strategice: Reducerea impactului asupra mediului

Descriere: Reference is made to the Terms of reference (ToRs), especially 2.5.

Obiectivul achiziției publice strategice: Îndeplinirea obiectivelor sociale

Descriere: Reference is made to the Terms of reference (ToRs), especially 2.5 and 3.3.4.

Abordarea pentru reducerea impactului asupra mediului: Atenuarea schimbărilor climatice

Obiectiv social promovat: Egalitatea etnică, Egalitatea de gen, Oportunități de angajare pentru șomerii de lungă durată, pentru persoanele defavorizate și/sau pentru persoanele cu handicap , Condiții de muncă echitabile, Altele

5.1.9. Criterii de selecție

Sursele criteriilor de selecție: Anunț

Criteriu: Alte cerințe economice sau financiare

Descrierea criteriului de selecție: EN-A1: Principles for the execution of orders (Mit dem Angebot; Mittels Eigenerklärung): The eligibility criteria are not from the same category as stipulated above, as there is no suitable category. 1. Self-declaration: name of company and address, tax ID, registration and commercial register number or equivalent register in accordance with the legal provisions of the country of origin. 2. No grounds for exclusion

pursuant to § 123, § 124 GWB, § 22 LkSG, EU-Russia sanctions and Federal Collective Agreements Act. 3. Declaration of bidding consortium and/or declaration of Eligibility through reliance upon the capacities of other entities and or sub-contractors (if applicable)

Criteriu: Referințe despre servicii specificate

Descrierea criteriului de selecție: EN-B1: Technical and professional ability (Mit dem Angebot; Mittels Eigenerklärung): 1. The technical assessment is only based on reference projects with a minimum commission value of 300,000 EUR (net). 2. At least 3 reference projects in the technical field "Fisheries and / or the management of marine resources" thereof at least 3 reference projects in the region "Eastern Africa in the above-mentioned technical field (fisheries and / or the management of marine resources)" in the last 36 months

Criteriu: Cifra de afaceri medie anuală

Descrierea criteriului de selecție: EN-C1: Economic and financial standing (Mit dem Angebot; Mittels Eigenerklärung): Average annual turnover for the last three years (last-but-four financial year can be included in case of tenders held within 6 months of end of last financial year), at least: 2,500,000.00 EUR (net).

Criteriu: Alte cerințe economice sau financiare

Descrierea criteriului de selecție: EN-B2: Technical and professional ability (Mit dem Angebot; Mittels Eigenerklärung): Average number of employees and managers in the last three calendar years, at least 20 persons.

5.1.11. Documentele achiziției

Limbile în care documentele achiziției sunt disponibile oficial: engleză

Termenul-limită pentru solicitarea de informații suplimentare: 14/09/2026 23:59:59 (UTC+02:00) ora Europei de Est, ora de vară a Europei Centrale

Unde se găsesc documentele achiziției: <https://ausschreibungen.giz.de/Satellite/notice/CXTRY6DYZZ6DHR/documents>

Canal de comunicare ad-hoc:

URL: <https://ausschreibungen.giz.de/Satellite/notice/CXTRY6DYZZ6DHR>

5.1.12. Condițiile achiziției publice

Condiții de depunere:

Depunere electronică: Obligatorie

Adresa de depunere: <https://ausschreibungen.giz.de/Satellite/notice/CXTRY6DYZZ6DHR>

Limbile în care pot fi depuse ofertele sau cererile de participare: engleză

Catalog electronic: Nu este permisă

Variante: Nu este permisă

Ofertanții pot depune mai multe oferte: Nu este permisă

Descrierea garanției financiare: An advance payment guarantee may be required

Termenul-limită pentru primirea ofertelor: 24/09/2026 12:00:00 (UTC+02:00) ora Europei de Est, ora de vară a Europei Centrale

Durata în care oferta trebuie să rămână valabilă: 157 Zile

Informații care pot fi completate după termenul-limită de depunere:

La latitudinea cumpărătorului, toate documentele lipsă legate de ofertant pot fi depuse ulterior.

Informații suplimentare: GIZ asks the applicant or bidder to submit, complete or correct documents, within the framework laid down by law.

Clauzele contractuale:

Executarea contractului trebuie efectuată în cadrul unor programe de angajare protejată: Nu

Condiții privind executarea contractului: The execution conditions result from the information given in the contract notice and the tender documents.

Facturare electronică: Obligatorie

Se va utiliza comanda electronică: da

Se va utiliza plata electronică: da

5.1.15. Aspecte tehnice

Acord-cadru:

Niciun acord-cadru

Informații despre sistemul dinamic de achiziții:

Nu există un sistem dinamic de achiziție

5.1.16. Informații suplimentare, mediere și căi de atac

Organizația responsabilă cu căile de atac: Vergabekammern des Bundes

Informații privind termenele-limită pentru reexaminare: According to Article 160, Section 3 of the German Act Against Restraint of Competition (GWB), application for review is not permissible insofar as 1. the applicant has identified the claimed infringement of the procurement rules before submitting the application for review and has not submitted a complaint to the contracting authority within a period of 10 calendar days; the expiry of the period pursuant to Article 134, Section 2 remains unaffected, 2. complaints of infringements of procurement rules that are evident in the tender notice are not submitted to the contracting authority at the latest by the expiry of the deadline for the application or by the deadline for the submission of bids, specified in the tender notice. 3. complaints of infringements of procurement rules that first become evident in the tender documents are not submitted to the contracting authority at the latest by the expiry of the deadline for application or by the deadline for the submission of bids, 4. more than 15 calendar days have expired since receipt of notification from the contracting authority that it is unwilling to redress the complaint. Sentence 1 does not apply in the case of an application to determine the invalidity of the contract in accordance with Article 135, Section 1 (2). Article 134, Section 1, Sentence 2 remains unaffected.

Organizația care furnizează informații suplimentare cu privire la procedura de achiziții:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Organizația care primește cererile de participare: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

8. Organizații

8.1. ORG-0001

Denumire oficială: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Număr de înregistrare: 993-80072-52

Adresă poștală: Dag-Hammarskjöld-Weg 1 - 5

Localitate: Eschborn

Cod poștal: 65760

Subdiviziunea țării (NUTS): Main-Taunus-Kreis (DE71A)

Țara: Germania

Punct de contact: Friedrich Graf von Westphalen & Partner mbB Rechtsanwälte

E-mail: giz.ausschreibungen@fgvw.de

Telefon: +49 69719189012

Adresa de internet: <https://www.giz.de>

Rolurile acestei organizații:

Cumpărător

Organizația care furnizează informații suplimentare cu privire la procedura de achiziții

Organizația care primește cererile de participare

8.1. **ORG-0002**

Denumire oficială: Vergabekammern des Bundes

Număr de înregistrare: 022894990

Adresă poștală: Kaiser-Friedrich-Straße 16

Localitate: Bonn

Cod poștal: 53113

Subdiviziunea țării (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Țara: Germania

E-mail: vk@bundeskartellamt.bund.de

Telefon: +49 2289499-0

Fax: +49 2289499-163

Adresa de internet: <https://www.bundeskartellamt.de>

Rolurile acestei organizații:

Organizația responsabilă cu căile de atac

8.1. **ORG-0003**

Denumire oficială: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Număr de înregistrare: 0204:994-DOEVD-83

Localitate: Bonn

Cod poștal: 53119

Subdiviziunea țării (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Țara: Germania

E-mail: noreply.esender_hub@bescha.bund.de

Telefon: +49228996100

Rolurile acestei organizații:

TED eSender

Informații privind anunțul

Identificatorul versiunea anunțului: 57bffb9a-0a44-423d-8a22-670935974a2f - 01

Tip de formular: Procedură concurențială

Tip de anunț: Anunț de participare sau de concesiune - regim standard

Subtipul anunțului: 16

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