

310254-2026 - Súťaž

Nórsko – Prieskum trhu – NRK 2026/327 Framework agreement Qualitative analyses

OJ S 87/2026 06/05/2026

Oznámenie o vyhlásení verejného obstarávania alebo oznámenie o koncesii – štandardný režim
Služby

1. Kupujúci

1.1. Kupujúci

Úradný názov: Norsk rikskringkasting AS

E-mail: eva.solberg@nrk.no

Typ kupujúceho podľa právnych predpisov: Verejnoprávna inštitúcia

Činnosť verejného obstarávateľa: Rekreačia, kultúra a náboženstvo

2. Postup

2.1. Postup

Názov: NRK 2026/327 Framework agreement Qualitative analyses

Opis: The aim of the procurement is to establish a framework agreement for qualitative insight services, including everything from recruitment to carrying out analyses. The contract shall support NRK's editorial and strategic development through traditional and innovative methods that adapt to a constantly changing media market. The procurement will be made in accordance with the Public Procurement Act dated 17 June 2016 no. 73 (LOA) and the public procurement regulations dated 12 August 2016 no. 974 (FOA) parts I and part III, as well as the provisions in this tender documentation. The contract will be awarded in accordance with the procedure open tender competition. It is emphasised that negotiations will not be allowed. Tenderers must therefore submit their best tender by the tender deadline.

Identifikátor postupu: bbefda53-f059-47d1-ac31-0db6e9cee0b9

Interný identifikátor: 2026/327

Druh postupu: Verejná súťaž

Postup je zrýchlený: nie

Hlavné prvky postupu: NRK plans to enter into framework agreements with up to 4 tenderers divided between two defined categories/sub-contracts: Recruitment means retrieval of relevant participants for in-depth interviews, focus groups or other qualitative methods for talking to people. Content testing and strategic projects: Content testing means showing content NRK has created or develops to the target group for the content. This can be all possible types of content that shall be published on one of NRK's platforms, whether it is a TV series, audio content, news article or other type of content. Strategic projects means projects that deal with NRK's strategy, the brand of NRK or other specific sub-labels that NRK manages, or specific target groups NRK wants to reach or understand better. These projects have in common that they deal with more general problems, concepts or target groups - rather than specific content. Tenderers can submit tenders for one, or both categories. The selected category(s) shall be specified in Annex 1 - Tender Form. See Annex 1-5 Sub-Contract Recruitment and Annex 1-5 Sub-Contract Content Testing and Strategic Projects for further details on the assignment and the stated categories. The contract period is two years from when the contract is signed. The contracting authority has an option to extend the contract on verbatim terms for a further two years, one year at a time. The total contract period can be up to four years. The estimated value of the framework agreement, excluding VAT per category, for a contract period of four

years: Recruitment - NOK 1 million. Content testing and strategic projects - NOK 3 million The estimated value is based on historical data and the agreement has an upper framework of NOK 6 million. Both the estimate and the upper frame are a guideline and are without obligation for NRK as regards the actual call-off volume. See the tender documentation for complete information, 16 annexes.

2.1.1. Účel

Druh zmluvy: Služby

Hlavná klasifikácia (cpv): 79310000 Prieskum trhu

Doplňujúca klasifikácia (cpv): 79311000 Služby spojené s prieskumom, 79311200 Služby týkajúce sa vykonávania prieskumov, 79311300 Analýza prieskumu, 79312000 Testovanie trhu , 79320000 Prieskum verejnej mienky

2.1.2. Miesto plnenia

Krajina: Nórsko

Kdekoľvek v danej krajine

2.1.4. Všeobecné informácie

Právny základ:

Smernica 2014/24/EÚ

Anskaffelsesforskriften - The procurement is in accordance with the public procurement regulations (FOR-2016-08-12-974) parts I and part III.

2.1.6. Dôvody na vylúčenie

Zdroje dôvodov na vylúčenie: Jednotný európsky dokument pre obstarávanie (JED), Súťažný podklad, Oznámenie

Korupcia: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a enforceable verdict has been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, Involving European Communities or European Union Member States (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Podvod: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Pranie špinavých peňazí alebo financovanie terorizmu: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European

Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Účasť v zločineckej organizácii: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Teroristické trestné činy alebo trestné činy spojené s teroristickými činnosťami: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Detská práca a iné formy obchodovania s ľuďmi: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Porušenie povinností v oblasti environmentálneho práva: Is the tenderer aware of breaches of environmental provisions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Porušenie povinností v oblasti pracovného práva: Is the tenderer aware of breaches of provisions on working conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Porušenie povinností v oblasti sociálneho práva: Is the tenderer aware of breaches of provisions on social conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Dohody s inými hospodárskymi subjektmi s cieľom narušiť hospodársku súťaž: Has the tenderer entered into agreement(s) with other tenderers with the intention of turning the competition?

Závažné odborné pochybenie: Has the tenderer committed serious errors in professional practice? If relevant, see the definitions in national law, the relevant notice or procurement documents.

Nepravdivé informácie, neposkytnutie informácií, neschopnosť predložiť požadované dokumenty alebo získanie dôverných informácií o tomto postupe: Have the tenderer:a) given grossly incorrect information when notifying the information required to verify that there is no basis for rejection, or of the qualification requirements being met,b) failed to provide such information,c) subject to immediately submitting the supporting documents requested by the

Contracting Authority, ord) improperly affecting the Contracting Authority's decision process to acquire confidential information that could give this an unlawful advantage in connection with competition, or negligently has given misleading information that can have a significant influence on decisions on rejection, selection or award?

Konflikt záujmov z dôvodu účasti na postupe obstarávania: Are tenderers aware of a conflict of interest as stated in national law, the relevant notice or procurement documents?

Priama alebo nepriama účasť na príprave tohto postupu obstarávania: Has the tenderer or an entity associated with the supplier advised the contracting authority or in another way been involved in the planning of the competition?

Predčasné ukončenie zmluvy, škody alebo iné porovnateľné sankcie: Has the tenderer committed significant breaches of contract in connection with the fulfilment of a previous public contract, a previous contract with a public contracting authority or a previous concession contract, where the breach has led to the cancellation of the contract, compensation or other similar sanctions?

Porušenie povinností stanovených na základe čisto vnútroštátnych dôvodov vylúčenia: The contracting authority shall state that in Norway there are national rejection reasons. These shall be described in the procurement documents. Tenderers must respond to whether they are in one or more of the situations described in the national rejection reasons. Will the purely national rejection reasons, as stated in the relevant notice or in the procurement documents, apply?

Porušenie povinností platiť príspevky na sociálne zabezpečenie: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Porušenie povinností platiť dane: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

Pozastavené podnikateľské činnosti: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Konkurz: Is the tenderer in a bankruptcy situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Dohoda s veriteľmi: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Platobná neschopnosť: Is the tenderer in an insolvency situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Aktíva spravované likvidátorom: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for

continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Podobná situácia ako úpadok podľa vnútroštátneho práva: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

5. Časť

5.1. Časť: LOT-0000

Názov: NRK 2026/327 Framework agreement Qualitative analyses

Opis: The aim of the procurement is to establish a framework agreement for qualitative insight services, including everything from recruitment to carrying out analyses. The contract shall support NRK's editorial and strategic development through traditional and innovative methods that adapt to a constantly changing media market. The procurement will be made in accordance with the Public Procurement Act dated 17 June 2016 no. 73 (LOA) and the public procurement regulations dated 12 August 2016 no. 974 (FOA) parts I and part III, as well as the provisions in this tender documentation. The contract will be awarded in accordance with the procedure open tender competition. It is emphasised that negotiations will not be allowed. Tenderers must therefore submit their best tender by the tender deadline.

Interný identifikátor: 2026/327

5.1.1. Účel

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5.1.2. Miesto plnenia

Krajina: Nórsko

Kdekoľvek v danej krajine

5.1.3. Predpokladané trvanie

Trvanie: 48 Mesiac

5.1.6. Všeobecné informácie

Vyhradená účasť:

Účasť nie je vyhradená.

Projekt verejného obstarávania nie je financovaný z prostriedkov EÚ

Na toto verejné obstarávanie sa vzťahuje Dohoda o vládnom obstarávaní (GPA): nie

Toto verejné obstarávanie je vhodné aj pre malé a stredné podniky (MSP): nie

5.1.9. Kritériá výberu

Zdroje výberových kritérií: Súťažný podklad

5.1.11. Súťažné podklady

Jazyky, v ktorých sú súťažné podklady oficiálne k dispozícii: nórcina

Lehota na vyžiadanie doplňujúcich informácií: 01/06/2026 10:00:00 (UTC+00:00)

západoeurópsky čas, GMT

Adresa súťažných podkladov: <https://permalink.mercell.com/280242115.aspx>

5.1.12. Podmienky verejného obstarávania

Podmienky predkladania:

Elektronické predkladanie: Povinná

Adresa na predkladanie: <https://permalink.mercell.com/280242115.aspx>

Jazyky, v ktorých možno predložiť ponuky alebo žiadosti o účasť: nórčina

Elektronický katalóg: Nie je povolená

Varianty: Nie je povolená

Lehota na prijímanie ponúk: 08/06/2026 10:00:00 (UTC+00:00) západoeurópsky čas, GMT

Doba, počas ktorej musí ponuka zostať platná: 3 Mesiace

Informácie o verejnom otváraní ponúk:

Dátum otvorenia: 08/06/2026 10:00:00 (UTC+00:00) západoeurópsky čas, GMT

Podmienky zmluvy:

Plnenie zmluvy sa musí vykonať v rámci programov chránených pracovísk: Nie

Elektronická fakturácia: Povinná

Bude sa využívať elektronické objednávanie: áno

Bude sa využívať elektronická platba: áno

5.1.15. Techniky

Rámcová dohoda:

Rámcová dohoda, bez opätovného vyhlásenia súťaže

Maximálny počet účastníkov: 4

Informácie o dynamickom nákupnom systéme:

Žiadny dynamický nákupný systém

5.1.16. Ďalšie informácie, mediácia a preskúmanie

Organizácia pre preskúmanie: Oslo Tingrett

Informácie o lehotách na preskúmanie: After the award decision, the contracting authority will maintain a waiting period of minimum 10 days before the contract is signed. Any appeals must be submitted by the end of the waiting period.

Organizácia poskytujúca ďalšie informácie o postupy preskúmania: Norsk rikskringkasting AS

8. Organizácie

8.1. ORG-0001

Úradný názov: Norsk rikskringkasting AS

Registračné číslo: 976390512

Poštová adresa: Bjørnstjerne Bjørnsons plass 1

Mesto: OSLO

PSČ: 0340

Nižšia územná jednotka krajiny (NUTS): Oslo (NO081)

Krajina: Nórsko

Kontaktné miesto: Konserninnkjøp - NRK AS

E-mail: eva.solberg@nrk.no

Telefón: +47 23047000

Fax: +47 23048958

Internetová adresa: <http://www.nrk.no/>

Roly tejto organizácie:

Kupujúci

Organizácia poskytujúca ďalšie informácie o postupy preskúmania

8.1. **ORG-0002**

Úradný názov: Oslo Tingrett

Registračné číslo: 926 725 939

Mesto: Oslo

PSČ: 0125

Nižšia územná jednotka krajiny (NUTS): Oslo (NO081)

Krajina: Nórsko

Roly tejto organizácie:

Organizácia pre preskúmanie

Informácie o oznámení

Identifikátor/verzia oznámenia: bd941d46-5436-425b-805e-18bc8ba8cb7e - 01

Typ formulára: Súťaž

Typ oznámenia: Oznámenie o vyhlásení verejného obstarávania alebo oznámenie o koncesii
– štandardný režim

Podtyp oznámenia: 16

Dátum odoslania oznámenia: 04/05/2026 14:39:35 (UTC+00:00) západoeurópsky čas, GMT

Dátum odoslania oznámenia (eSender): 05/05/2026 05:41:11 (UTC+00:00) západoeurópsky čas, GMT

Jazyky, v ktorých je toto oznámenie oficiálne k dispozícii: angličtina

Číslo uverejnenia oznámenia: 310254-2026

Číslo vydania série S úradného vestníka: 87/2026

Dátum uverejnenia: 06/05/2026