

## 157143-2024 - Javni razpis

Luksemburg – Storitve tiskovnih agencij – Media Monitoring Services for the European Investment Bank Group

OJ S 54/2024 15/03/2024

Obvestilo o koncesiji ali naročilu – standardna ureditev - Obvestilo o spremembi obvestila  
Storitve

### 1. Kupec

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#### 1.1. Kupec

Uradno ime: European Investment Bank

E-naslov: [ppmt@eib.org](mailto:ppmt@eib.org)

Pravna vrsta kupca: Institucija, organ ali agencija EU

Dejavnost javnega naročnika: Javna uprava

### 2. Postopek

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#### 2.1. Postopek

Naslov: Media Monitoring Services for the European Investment Bank Group

Opis: The scope of this procurement procedure is the provision of Media Monitoring services to the European Investment Bank Group. The potential Service Provider needs to provide professional communication monitoring and analytical services to the EIB Group covering online, traditional, and social media. The services need to enable the EIB Group to analyse and monitor the quality and quantity of its communication activities and impact as well as manage and assess reputational risk' and key audiences' demand and reactions/activities.

Identifikator postopka: 3f5193a4-d121-4d84-bff5-45ed800ff329

Notranji identifikator: EIB/2024/OP/0007

Vrsta postopka: Odprti postopek

##### 2.1.1. Namen

Vrsta javnega naročila: Storitve

Glavna klasifikacijska oznaka (cpv): 92400000 Storitve tiskovnih agencij

##### 2.1.3. Vrednost

Ocenjena vrednost brez DDV: 2 500 000,00 EUR

##### 2.1.4. Splošne informacije

Dodatne informacije: Additional information: In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published. Disclaimer: The European Investment Bank is not subject to the Regulation 2018/1046. EIB procurements are governed by EIB's Corporate & Technical Assistance Procurement Guide. For this reason, the following deviations to Section 5.1.12 of this contract notice shall apply: (i) Unless otherwise provided in the `Terms of Reference` tenders must be submitted in either in English or in French, since both are working languages

of EIB (point 4.1 of EIB's General Administrative and Submission Clauses). (ii) Tenders are opened in a non-public opening session by an opening board, whose members are appointed by EIB under guarantee of impartiality and confidentiality (point 5.1 of EIB's General Administrative and Submission Clauses). Tenderers may request a copy of the opening record by email to [corporate-procurement@eib.org](mailto:corporate-procurement@eib.org). Tenderers may in the first instance submit any concerns regarding the procurement to the EIB using the contact details under section I.1) of this contract notice. If tenderers or other interested parties, believe that the EIB committed an instance of maladministration, (e.g. it has failed to act in accordance with its established policies, standards and procedures or to respect the principles of good administration), they may lodge a complaint to the EIB Group Complaints Mechanism ([seehttps://www.eib.org/en/about/accountability/complaints/index.htm](https://www.eib.org/en/about/accountability/complaints/index.htm)) within 1 year from the date when the alleged action, decision or omission by the Bank could be reasonably known by the complainant. If unhappy with the outcome, tenderers can seek a review of the EIB Group's reply to the complaint by the European Ombudsman (see <https://www.ombudsman.europa.eu>). Within 2 months of notification of the outcome of the procedure (award decision), tenderers may launch an action for its annulment and/or damages. Any request tenderers may make and any reply from the Bank or any complaint of maladministration, will have neither the purpose nor the effect of suspending the time-limit for launching an action for annulment nor open a new period for launching an action for annulment. The body responsible for hearing annulment procedures is indicated under section VI.4.1) of this contract notice. In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

**Pravna podlaga:**

Uredba (EU, Euratom) 2018/1046

**2.1.6. Razlogi za izključitev**

Stečaj: For the full list of exclusion grounds please consult the procurement documents.

## 5. Sklop

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**5.1. Sklop: LOT-0001**

Naslov: Media Monitoring Services for the European Investment Bank Group

Opis: The scope of this procurement procedure is the provision of Media Monitoring services to the European Investment Bank Group. The potential Service Provider needs to provide professional communication monitoring and analytical services to the EIB Group covering online, traditional, and social media. The services need to enable the EIB Group to analyse and monitor the quality and quantity of its communication activities and impact as well as manage and assess reputational risk' and key audiences' demand and reactions/activities.

Notranji identifikator: EIB/2024/OP/0007

**5.1.1. Namen**

Vrsta javnega naročila: Storitve

Glavna klasifikacijska oznaka (cpv): 92400000 Storitve tiskovnih agencij

Dodatna klasifikacija (cpv): 79400000 Podjetniško in managersko svetovanje ter s tem povezane storitve

### 5.1.3. Predvideno trajanje

Trajanje: 48 Meseci

### 5.1.5. Vrednost

Ocenjena vrednost brez DDV: 2 500 000,00 EUR

### 5.1.6. Splošne informacije

#### Pridržana udeležba:

Udeležba ni pridržana.

Projekt javnega naročanja se v celoti ali delno financira s sredstvi EU

Javno naročilo je zajeto v Sporazumu o javnih naročilih: ne

### 5.1.9. Merila za izbor

Merilo:

Vrsta: Primernost za opravljanje poklicne dejavnosti

Opis merila za izbor: Please consult the procurement documents.

Merilo:

Vrsta: Ekonomski in finančni položaj

Opis merila za izbor: Please consult the procurement documents.

Merilo:

Vrsta: Tehnična in strokovna sposobnost

Opis merila za izbor: Please consult the procurement documents.

### 5.1.10. Merila za oddajo javnega naročila

#### Merilo:

Vrsta: Kakovost

Opis: Please consult the procurement documents.

Kategorija merila za oddajo javnega naročila teža: Ponder (odstotek, točen)

Številka v merilu za oddajo: 70

#### Merilo:

Vrsta: Cena

Opis: Please consult the procurement documents.

Kategorija merila za oddajo javnega naročila teža: Ponder (odstotek, točen)

Številka v merilu za oddajo: 30

### 5.1.11. Dokumenti v zvezi z oddajo javnega naročila

Rok za zahtevanje dodatnih informacij: 13/03/2024

Naslov dokumentov v zvezi z oddajo javnega naročila: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/3f5193a4-d121-4d84-bff5-45ed800ff329-CN?#anchorDocuments>

#### Sprotni komunikacijski kanal:

Ime: Funding and Tenders Portal

Spletni naslov: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/3f5193a4-d121-4d84-bff5-45ed800ff329-CN?#anchorDocuments>

### 5.1.12. Pogoji javnega naročila

#### Pogoji za predložitev:

Elektronska predložitev: Obvezno

Naslov za predložitev: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=3f5193a4-d121-4d84-bff5-45ed800ff329>

Jeziki, v katerih se lahko oddajo ponudbe ali prijave za sodelovanje: bolgarščina, češčina, danščina, nemščina, grščina, angleščina, španščina, estonščina, finščina, francoščina, irščina, hrvaščina, madžarščina, italijanščina, litovščina, latvijščina, malteščina, nizozemščina, poljščina, portugalščina, romunščina, slovaščina, slovenščina, švedščina

Elektronski katalog: Ni dovoljeno

Rok za prejem ponudb: 27/03/2024 15:00:59 (UTC+01:00) Srednjeevropski čas, zahodnoevropski poletni čas

Obdobje, v katerem mora ponudba ostati veljavna: 6 Meseci

**Informacije o javnem odpiranju:**

Datum odprtja: 28/03/2024 15:00:00 (UTC+01:00) Srednjeevropski čas, zahodnoevropski poletni čas

**Pogoji javnega naročila:**

Izvajanje javnega naročila je treba zagotoviti v okviru programov zaščitenega zaposlovanja: Ne

Elektronsko izdajanje računov: Dovoljeno

Uporabljen bo elektronsko naročanje: ne

Uporabljen bo elektronsko plačevanje: da

**5.1.15. Tehnike**

**Okvirni sporazum:**

Ni okvirnega sporazuma

**Informacije o dinamičnem nabavnem sistemu:**

Ni dinamičnega nabavnega sistema

Elektronska dražba: ne

**5.1.16. Dodatne informacije, mediacija in revizija**

Organizacija za revizijo: Court of Justice of the European Union

TED eSender: European Commission

## 8. Organizacije

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**8.1. ORG-0001**

Uradno ime: European Investment Bank

Registrska številka: EIB

Poštni naslov: 98-100 boulevard Konrad Adenauer

Mesto: Luxembourg

Poštna številka: L-2950

Podregija države (NUTS): Luxembourg (LU000)

Država: Luksemburg

E-naslov: [ppmt@eib.org](mailto:ppmt@eib.org)

Tel.: +352 43 79 1

Spletni naslov: <http://www.eib.org>

**Vloge te organizacije:**

Kupec

**8.1. ORG-0002**

Uradno ime: Court of Justice of the European Union

Registrska številka: CURIA

Poštni naslov: Rue du Fort Niedergrünwald

Mesto: Luxembourg

Poštna številka: L-2925  
Podregija države (NUTS): Luxembourg (LU000)  
Država: Luksemburg  
E-naslov: [GC.Registry@curia.europa.eu](mailto:GC.Registry@curia.europa.eu)  
Tel.: +352 4303-1  
Spletni naslov: <http://curia.europa.eu>

**Vloge te organizacije:**

Organizacija za revizijo

**8.1. ORG-0003**

Uradno ime: European Commission  
Registrska številka: EUCOM  
Poštni naslov: Mondrian (CDMA), Rue du Champ de Mars 21  
Mesto: Brussels  
Poštna številka: B-1050  
Podregija države (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)  
Država: Belgija  
E-naslov: [ppmt@eib.org](mailto:ppmt@eib.org)  
Tel.: +32 2 299 11 11  
Spletni naslov: <https://commission.europa.eu/>

**Vloge te organizacije:**

TED eSender

## 10. Sprememba

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Različica prejšnjega obvestila, ki se spreminja  
:  
1c63510a-471c-42b1-9b20-59431a9a6865-01  
Glavni razlog za spremembo  
:  
Posodobitev informacij  
Opis  
:  
Extension on submission and opening deadline.

## Informacije o obvestilu

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Identifikator/različica obvestila: 3b6fc798-39a6-4b25-8a9e-afdac4bf907a - 01  
Vrsta obrazca: Javni razpis  
Vrsta obvestila: Obvestilo o koncesiji ali naročilu – standardna ureditev  
Podvrsta obvestila: 16  
Datum pošiljanja obvestila: 13/03/2024 16:31:36 (UTC+01:00) Srednjeevropski čas, zahodnoevropski poletni čas  
Jeziki, v katerih je uradno dostopno to obvestilo: angleščina  
Številka objave obvestila: 157143-2024  
Številka izdaje UL S: 54/2024  
Datum objave: 15/03/2024