

79798-2026 - Javni razpis

Bosna in Hercegovina – Storitve oglaševanja in trženja – Outreach and Communication Support for the EU Delegation – Europe House

OJ S 24/2026 04/02/2026

Obvestilo o koncesiji ali naročilu – standardna ureditev

Storitve

1. Kupec

1.1. Kupec

Uradno ime: European Union, represented by the European Commission on behalf of and for the account of Bosnia and Herzegovina

E-naslov: delegation-bosnia-and-herzegovina-procurement@eeas.europa.eu

Pravna vrsta kupca: Institucija, organ ali agencija EU

Dejavnost javnega naročnika: Javna uprava

2. Postopek

2.1. Postopek

Naslov: Outreach and Communication Support for the EU Delegation – Europe House

Opis: The overall objective (Impact) to which this action contributes is: • To provide objective, clear and accessible information to BiH citizens and to specific target groups on the EU, its policies and assistance programmes; • To assist, support and advise the EU in BiH in BiH to conduct efficient communication and outreach activities, also using public diplomacy as a vector. The specific objective (Outcome) of this contract is as follows: • Efficient management of the EU Info Center (EUIC) in Sarajevo and EU Info Points (EUIPs) in Banja Luka, Brcko District and Mostar providing easy access to EU information to citizens supported by coordinated country-wide communication and outreach activities. Efficient management of activities within the existing youth platforms and networks, including Generation Change and EU in BiH Youth Advisory Board. Efficient engagement of BiH media outlets in reporting on the EU related topics thus bringing the EU integration process closer to BiH citizens.

Identifikator postopka: 0a81b56c-8a10-4c57-a70e-e8204e9337b7

Notranji identifikator: EC-ENEST/SJJ/2026/EA-RP/0008

Vrsta postopka: Omejeni postopek

Postopek je pospešen: ne

2.1.1. Namen

Vrsta javnega naročila: Storitve

Glavna klasifikacijska oznaka (cpv): 79340000 Storitve oglaševanja in trženja

2.1.2. Kraj izvajanja

Država: Bosna in Hercegovina

Kjer koli v določeni državi

Dodatne informacije: Please consult the procurement documents.

2.1.3. Vrednost

Ocenjena vrednost brez DDV: 5 380 000,00 EUR

2.1.4. Splošne informacije

Dodatne informacije: For any additional information, please refer to the document A5f "Additional information about the Contract Notice". In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Pravna podlaga:

Uredba (EU, Euratom) 2024/2509

LocalLaw - Procurement award procedure applying to European Union external actions financed from the general budget of the European Union and the European Development Fund (EDF)

2.1.6. Razlogi za izključitev

Viri izključitvenih razlogov: Dokument v zvezi z oddajo naročila

5. Sklop

5.1. Sklop: LOT-0001

Naslov: Outreach and Communication Support for the EU Delegation – Europe House

Opis: The overall objective (Impact) to which this action contributes is: • To provide objective, clear and accessible information to BiH citizens and to specific target groups on the EU, its policies and assistance programmes; • To assist, support and advise the EU in BiH in BiH to conduct efficient communication and outreach activities, also using public diplomacy as a vector. The specific objective (Outcome) of this contract is as follows: • Efficient management of the EU Info Center (EUIIC) in Sarajevo and EU Info Points (EUIPs) in Banja Luka, Brcko District and Mostar providing easy access to EU information to citizens supported by coordinated country-wide communication and outreach activities. Efficient management of activities within the existing youth platforms and networks, including Generation Change and EU in BiH Youth Advisory Board. Efficient engagement of BiH media outlets in reporting on the EU related topics thus bringing the EU integration process closer to BiH citizens.

Notranji identifikator: EC-ENEST/SJJ/2026/EA-RP/0008

5.1.1. Namen

Vrsta javnega naročila: Storitve

Glavna klasifikacijska oznaka (cpv): 79340000 Storitve oglaševanja in trženja

Dodatna klasifikacija (cpv): 79320000 Storitve raziskav javnega mnenja, 79410000 Storitve podjetniškega in managerskega svetovanja

Možnosti:

Opis možnosti: provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to .00 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice.

5.1.2. Kraj izvajanja

Kjer koli

Dodatne informacije: The contract will be performed in Bosnia and Herzegovina

5.1.3. Predvideno trajanje

Trajanje: 36 Meseci

5.1.4. Podaljšanje

Največje število podaljšanj: 1

Dodatne informacije o podaljšanju: The contract is concluded for an initial period of 18 (eighteen) months, renewable 1 (one) time(s). Please consult the draft contract in the procurement documents.

5.1.5. Vrednost

Ocenjena vrednost brez DDV: 5 380 000,00 EUR

5.1.6. Splošne informacije

Pridržana udeležba:

Udeležba ni pridržana.

Projekt javnega naročanja se v celoti ali delno financira s sredstvi EU

Javno naročilo je zajeto v Sporazumu o javnih naročilih: ne

Dodatne informacije: The procurement is funded by the following EU programme: Instrument for Pre-accession Assistance.

5.1.9. Merila za izbor

Viri izbirnih kriterijev: Dokument v zvezi z oddajo naročila

Informacija o drugi stopnji dvostopenjskega postopka:

Postopek se bo odvijal v zaporednih stopnjah. Na vsaki stopnji se lahko izločijo nekateri sodelujoči

5.1.10. Merila za oddajo javnega naročila

Merilo:

Vrsta: Kakovost

Opis: Please consult the procurement documents.

Kategorija merila za oddajo javnega naročila teža: Ponder (odstotek, točen)

Številka v merilu za oddajo: 80

Merilo:

Vrsta: Cena

Opis: Please consult the procurement documents.

Kategorija merila za oddajo javnega naročila teža: Ponder (odstotek, točen)

Številka v merilu za oddajo: 20

5.1.11. Dokumenti v zvezi z oddajo javnega naročila

Naslov dokumentov v zvezi z oddajo javnega naročila: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/0a81b56c-8a10-4c57-a70e-e8204e9337b7-CN?#anchorDocuments>

Sprotni komunikacijski kanal:

Ime: Funding and Tenders Portal

Spletni naslov: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/0a81b56c-8a10-4c57-a70e-e8204e9337b7-CN?#anchorDocuments>

5.1.12. Pogoji javnega naročila

Pogoji za predložitev:

Elektronska predložitev: Obvezno

Naslov za predložitev: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=0a81b56c-8a10-4c57-a70e-e8204e9337b7>

Jeziki, v katerih se lahko oddajo ponudbe ali prijave za sodelovanje: angleščina

Elektronski katalog: Ni dovoljeno

Rok za prejem prijav za sodelovanje: 06/03/2026 12:00:59 (UTC+01:00) Srednjeevropski čas, zahodnoevropski poletni čas

Pogoji javnega naročila:

Izvajanje javnega naročila je treba zagotoviti v okviru programov zaščitenega zaposlovanja: Ne

Elektronsko izdajanje računov: Dovoljeno

Uporabljeno bo elektronsko naročanje: da

Uporabljeno bo elektronsko plačevanje: da

5.1.15. Tehnike

Okvirni sporazum:

Ni okvirnega sporazuma

Informacije o dinamičnem nabavnem sistemu:

Ni dinamičnega nabavnega sistema

5.1.16. Dodatne informacije, mediacija in revizija

Organizacija za revizijo: Court of Justice of the European Union

Organizacija, ki daje dodatne informacije o revizijskih postopkih: European Union, represented by the European Commission on behalf of and for the account of Bosnia and Herzegovina

8. Organizacije

8.1. ORG-0001

Uradno ime: European Union, represented by the European Commission on behalf of and for the account of Bosnia and Herzegovina

Registrska številka: COM

Služba: ENEST.B - Western Balkans, ENEST.B.4 - Montenegro, Bosnia and Herzegovina

Poštni naslov: EU Special Rep. in Bosnia and Herzegovina, Skenderija 3a

Mesto: Sarajevo

Poštna številka: 71000

Država: Bosna in Hercegovina

E-naslov: delegation-bosnia-and-herzegovina-procurement@eeas.europa.eu

Tel.: +32 2 299 11 11

Spletni naslov: https://ec.europa.eu/neighbourhood-enlargement/node_en

Vloge te organizacije:

Kupec

Organizacija, ki daje dodatne informacije o revizijskih postopkih

8.1. ORG-0002

Uradno ime: Court of Justice of the European Union

Registrska številka: CURIA

Poštni naslov: Rue du Fort Niedergrünwald

Mesto: Luxembourg

Poštna številka: L-2925

Podregija države (NUTS): Luxembourg (LU000)

Država: Luksemburg

E-naslov: GC.Registry@curia.europa.eu

Tel.: +352 4303-1

Spletni naslov: <http://curia.europa.eu>

Vloge te organizacije:

8.1. ORG-0003

Uradno ime: European Commission

Registrska številka: EUCOM

Poštni naslov: Mondrian (CDMA), Rue du Champ de Mars 21

Mesto: Brussels

Poštna številka: B-1050

Podregija države (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Država: Belgija

E-naslov: delegation-bosnia-and-herzegovina-procurement@eeas.europa.eu

Tel.: +32 2 299 11 11

Spletni naslov: <https://commission.europa.eu/>

Vloge te organizacije:

TED eSender

Informacije o obvestilu

Identifikator/različica obvestila: 04e3411f-bf8d-47d6-8e2a-4bba020aa1a9 - 01

Vrsta obrazca: Javni razpis

Vrsta obvestila: Obvestilo o koncesiji ali naročilu – standardna ureditev

Podvrsta obvestila: 16

Datum pošiljanja obvestila: 03/02/2026 09:43:12 (UTC+01:00) Srednjeevropski čas, zahodnoevropski poletni čas

Jeziki, v katerih je uradno dostopno to obvestilo: angleščina

Številka objave obvestila: 79798-2026

Številka izdaje UL S: 24/2026

Datum objave: 04/02/2026