

338120-2026 - Konkurrensetsättning

Norge – Företags- och managementrådgivning samt tillhörande tjänster – Framework agreement for strategic consultancy and communication services.

OJ S 94/2026 18/05/2026

Meddelande om upphandling eller koncession – standardsystem

Tjänster

1. Upphandlare

1.1. Upphandlare

Officiellt namn: Norske tog AS

E-postadress: Nazife.Maliqi@norsketog.no

Köparens rättsliga status: Offentligt företag som kontrolleras av en statlig myndighet

Den upphandlande enhetens verksamhet: Järnvägstjänster

2. Förfarande

2.1. Förfarande

Titel: Framework agreement for strategic consultancy and communication services.

Beskrivning: This procurement is for an agreement for assistance in connection with strategic and communication consultancy services. The procurement is divided into two assignments /sub-areas, including (1). Strategic communication consulting and (2). Strategic design and graphical services. Norske tog intend to enter into a framework agreement with one tenderer in each of the areas. See Annex A for further details on the delivery.

Förfarandets identifierare: e233badc-d41d-4b40-bca5-1057926440f0

Intern identifierare: 26-26

Typ av förfarande: Selektivt

Förfarandet är påskyndat: nej

2.1.1. Föremålet för upphandlingen

Kontraktets art: Tjänster

Huvudklassificering (cpv): 79400000 Företags- och managementrådgivning samt tillhörande tjänster

Ytterligare klassificering (cpv): 72413000 Webbsideutformningstjänster, 79000000

Företagstjänster: lagstiftning, marknadsföring, rådgivning, rekrytering, tryckning och säkerhet, 79340000 Reklam och marknadsföring, 79341100 Reklamrådgivning, 79415200 Rådgivning avseende design, 79416100 Managementtjänster avseende public relations, 79822500 Grafisk formgivning, 79960000 Foto- och tillhörande tjänster

2.1.2. Leveransplats

Del av land (NUTS): Oslo (NO081)

Land: Norge

Kompletterande information: Digital or at Norske togs premises in Oslo.

2.1.3. Värde

Beräknat värde exklusive moms: 25 000 000,00 NOK

2.1.4. Allmänna upplysningar

Rättslig grund:

2.1.6. Uteslutningsgrunder

Källor till uteslutningsgrunder: Europeiskt enhetligt upphandlingsdokument, Meddelande, Upphandlingsdokument

Korruption: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a enforceable verdict has been convicted of corruption by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Corruption as defined in Article 3 of the Convention on Combating Corruption, Involving European Communities or European Union Member States (EUT C 195 of 25.6.1997, s. 1), and in Article 2, point 1, in the Council's framework decision 2003/568/RIA of 22 July 2003 on combating corruption in the private sector (EUT L 192 of 31.7.2003, p. 54). This rejection reason also includes corruption as defined in national law for the contracting authority or supplier.

Bedrägerier: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted of fraud has been convicted of fraud by a verdict handed down not more than five years ago, or a rejection period determined directly in the judgement that still applies? Fraud included in Article 1 of the Convention on protection of the Financial Interests of the European Communities (EFT C 316 of 27.11.1995, p. 48).

Penningtvätt eller finansiering av terrorism: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of money laundering or financing terrorism by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Money laundering or financing terrorism As defined in Article 1 of the European Parliament and Council Directive 2005/60/EF of 26 October 2005 on preventive measures against the use of the financial system for money laundering and financing terrorism (EUT L 309 of 25.11.2005, p. 15).

Deltagande i en kriminell organisation: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the competence to represent or control or make decisions in such bodies, at the time a legally convicted verdict of participation in a criminal organisation by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Participation in a criminal organisation as defined in Article 2 of the Council's framework decision 2008/841/RIA of 24 October 2008 on control of organised crime (EUT L 300 of 11.11.2008, p. 42)

Terroristbrott eller brott med anknytning till terroristverksamhet: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body, or has the competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of acts of terrorism or criminal acts connected to terrorist activities by a verdict handed down no more than five years ago, or a rejection period set out directly in the judgement that still applies? Acts of terrorism or criminal acts relating to terrorist activity as defined in Article 1 and 3 of the Council's framework decision 2002/475/RIA of 13 June 2002 on combating terrorism (EFT L 164, af 22.6.2002, p. 3). This rejection reason also includes incitement to, participation or attempts to commit such actions as included in Article 4 in the mentioned framework decision.

Barnarbete och andra former av människohandel: Is the tenderer himself or a person, who is a member of the tenderer's administration, management or supervisory body or has the

competence to represent or control or make decisions in such bodies, in the event a legal verdict has been convicted of child labour and other forms of human trafficking by a verdict handed down no more than five years ago, or a rejection period determined directly in the judgement that still applies? Child labour and other forms of human trafficking as defined in Article 2 of the European Parliament and council directive 2011/36/EU of 5. 1 April 2011 on the prevention and control of human trafficking and the protection of its victims and for compensation of the Council's framework decision 2002/629/RIA (EUT L 101 of 15.4.2011, p. 1).

Åsidosättande av skyldigheter enligt miljölagstiftningen: Is the tenderer aware of breaches of environmental provisions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Åsidosättande av skyldigheter enligt arbetsrätten: Is the tenderer aware of breaches of provisions on working conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Åsidosättande av skyldigheter enligt sociallagstiftningen: Is the tenderer aware of breaches of provisions on social conditions as stated in national law, the relevant notice or procurement documents or Article 18 (2) of Directive 2014/24/EU.

Avtal med andra ekonomiska aktörer med syfte att snedvrída konkurrensen: Has the tenderer entered into agreement(s) with other tenderers with the intention of turning the competition?

Allvarligt fel i yrkesutövningen: Has the tenderer committed serious errors in professional practice? If relevant, see the definitions in national law, the relevant notice or procurement documents.

Har lämnat oriktiga uppgifter, har undanhållit information, kan inte förete de handlingar som krävs eller har tillägnat sig konfidentiell information om förfarandet: Have the tenderer: a) given grossly incorrect information when notifying the information required to verify that there is no basis for rejection, or of the qualification requirements being met, b) failed to provide such information, c) subject to immediately submitting the supporting documents requested by the Contracting Authority, or d) improperly affecting the Contracting Authority's decision process to acquire confidential information that could give this an unlawful advantage in connection with competition, or negligently has given misleading information that can have a significant influence on decisions on rejection, selection or award?

Intressekonflikt på grund av deltagande i upphandlingsförfarandet: Are tenderers aware of a conflict of interest as stated in national law, the relevant notice or procurement documents?

Direkt eller indirekt deltagande i förberedelserna av detta upphandlingsförfarande: Has the tenderer or an entity associated with the supplier advised the contracting authority or in another way been involved in the planning of the competition?

Förtida uppsägning, skadestånd eller andra jämförbara sanktioner: Has the tenderer committed significant breaches of contract in connection with the fulfilment of a previous public contract, a previous contract with a public contracting authority or a previous concession contract, where the breach has led to the cancellation of the contract, compensation or other similar sanctions?

Åsidosättande av skyldigheten att betala sociala avgifter: Have tenderers failed to fulfil all their social security obligations in the country where they are established and in their member state, if this is a different country than what he is established in?

Åsidosättande av skyldigheten att betala skatter: Has the tenderer not fulfilled his tax and duty obligations in the country in which he is established, and in the contracting authority's member state, if this is a different country than what he is established in?

Avbruten näringsverksamhet: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers

made mandatory in accordance with the current national law without the possibility for exceptions.

Konkurs: Is the tenderer in a bankruptcy situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Ackordsuppgörelse med borgenärer: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Insolvens: Is the tenderer in an insolvency situation? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Tvångsförvaltning: Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

Situation som enligt nationell lagstiftning motsvarar konkurs: Is the supplier in a situation where he has been forced debt arrangement? Specify why, under the mentioned circumstances, one is able to carry out the contract, considering the current national provisions and measures for continuing the business activities? It is not necessary to provide this information if rejection of tenderers made mandatory in accordance with the current national law without the possibility for exceptions.

5. Del (anbudsområde)

5.1. Del (anbudsområde): LOT-0000

Titel: Framework agreement for strategic consultancy and communication services.

Beskrivning: This procurement is for an agreement for assistance in connection with strategic and communication consultancy services. The procurement is divided into two assignments /sub-areas, including (1). Strategic communication consulting and (2). Strategic design and graphical services. Norwegian trains intend to enter into a framework agreement with one tenderer in each of the areas. See Annex A for further details on the delivery.

Intern identifierare: 1-0

5.1.1. Föremålet för upphandlingen

Kontraktets art: Tjänster

Huvudklassificering (cpv): 79400000 Företags- och managementrådgivning samt tillhörande tjänster

Ytterligare klassificering (cpv): 72413000 Webbsideutformningstjänster, 79000000

Företagstjänster: lagstiftning, marknadsföring, rådgivning, rekrytering, tryckning och säkerhet, 79340000 Reklam och marknadsföring, 79341100 Reklamrådgivning, 79415200 Rådgivning avseende design, 79416100 Managementtjänster avseende public relations, 79822500 Grafisk formgivning, 79960000 Foto- och tillhörande tjänster

Optioner:

Beskrivning av alternativen: Option to extend the framework agreement for a further 2+2+2 years.

5.1.2. Leveransplats

Del av land (NUTS): Oslo (NO081)

Land: Norge

Kompletterande information: Digital or at Norske togs premises in Oslo.

5.1.3. Uppskattad löptid

Varaktighet: 8 År

5.1.4. Förlängning

Högst antal förlängningar: 3

5.1.5. Värde

Beräknat värde exklusive moms: 25 000 000,00 NOK

5.1.6. Allmänna upplysningar**Reserverad upphandling:**

Deltagande är inte reserverat.

Upphandlingen omfattas av Världshandelsorganisationens avtal om offentlig upphandling, GPA : ja

5.1.9. Urvalskriterier

Källor till urvalskriterier: Europeiskt enhetligt upphandlingsdokument, Meddelande, Upphandlingsdokument

Kriterium: Andra ekonomiska eller finansiella krav

Beskrivning av urvalskriterium: Tax certificate - Tenderers shall fulfil tax, employer contribution and VAT obligations.

Kriterierna kommer att användas för att välja anbudssökande som bjuds in att delta i det andra steget i förfarandet

Kriterium: Registrering i ett handelsregister

Beskrivning av urvalskriterium: Company Registration Certificate - Tenderers shall be a legally established company.

Kriterierna kommer att användas för att välja anbudssökande som bjuds in att delta i det andra steget i förfarandet

Kriterium: Finansiellt förhållande

Beskrivning av urvalskriterium: Credit rating - Tenderers shall have sufficient financial strength to be able to fulfil the contract.

Kriterierna kommer att användas för att välja anbudssökande som bjuds in att delta i det andra steget i förfarandet

Kriterium: Relevanta utbildnings- och yrkeskvalifikationer

Beskrivning av urvalskriterium: 1. Competence and professional capacity - Tenderers shall have the necessary capacity and expertise to fulfil the contract. 2. Relevant deliveries and references - Tenderers shall have documented experience and competence to fulfil the contract. 3. Quality assurance and control - Tenderers shall have and operate a good and efficient quality assurance system.

Kriterierna kommer att användas för att välja anbudssökande som bjuds in att delta i det andra steget i förfarandet

Information om det andra steget i ett förfarande med två steg:

Högsta antalet anbudssökande som inbjuds att delta i andra steget i förfarandet: 5

Förfarandet kommer att äga rum i på varandra följande steg. I varje steg kan några deltagare komma att uteslutas

5.1.11. Upphandlingsdokument

Adress till upphandlingsdokumenten: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=455299&TID=200416003&B=

5.1.12. Upphandlingsvillkor

Villkor för inlämning:

Elektronisk inlämning: Krävs

Adress för inlämning: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=455299&TID=200416003&B=

De språk som kan användas i anbuden eller anbudsansökningarna: norska

Elektronisk katalog: Tillåten

Tidsfrist för mottagande av anbudsansökningar: 15/06/2026 10:00:00 (UTC+00:00)

Västeuropeisk tid

Kontraktsvillkor:

Kontraktet måste genomföras inom ramen för program för skyddad anställning: Nej

Villkor som gäller genomförandet av kontraktet: Procurement of consultancy services in connection with: strategic communication consultancy and strategic design and graphical services, with payment after delivery.

Elektronisk fakturering: Tillåten

Ekonomiska arrangemang: General payment terms for invoicing after delivery, cf. annex B.

5.1.15. Metoder

Ramavtal:

Ramavtal utan förnyad konkurrensutsättning

Information om det dynamiska inköpssystemet:

Upphandlingen avser inte ett dynamiskt inköpssystem

5.1.16. Kompletterande information, medling och prövning

Prövningsorganisation: Oslo Tingrett

Information om tidsfrist för prövning: See the tender documentation (ITT)

Organisation som ger kompletterande information om upphandlingsförfarandet: Norske tog AS

8. Organisationer

8.1. ORG-0001

Officiellt namn: Norske tog AS

Registreringsnummer: 917445060

Postadress: Postboks 1547 Vika

Ort: Oslo

Postnummer: 0117

Del av land (NUTS): Oslo (NO081)

Land: Norge

Kontaktpunkt: Nazife Maliqi

E-postadress: Nazife.Maliqi@norsketog.no

Tfn: +47 41262664

Köparprofil: <https://eu.eu-supply.com/ctm/company/companyinformation/index/355648>

Den här organisationens roller:

Upphandlare

Organisation som ger kompletterande information om upphandlingsförfarandet

8.1. ORG-0002

Officiellt namn: Oslo Tingrett

Registreringsnummer: 926725939

Ort: Oslo

Postnummer: 0125

Del av land (NUTS): Oslo (NO081)

Land: Norge

E-postadress: oslo.tingrett@domstol.no

Tfn: +47 22035200

Den här organisationens roller:

Prövningsorganisation

Information om meddelandet

Identifierare/version för meddelandet: aca69386-7709-479f-a4e7-1fb9b2d05213 - 01

Formulärtyp: Konkurrensutsättning

Meddelandetyp: Meddelande om upphandling eller koncession – standardsystem

Meddelandets undertyp: 17

Avsändningsdatum för meddelandet: 13/05/2026 14:54:46 (UTC+00:00) Västeuropeisk tid

Datum för avsändning av meddelandet (eSender): 14/05/2026 09:01:06 (UTC+00:00)

Västeuropeisk tid

Språk som det här meddelandet finns officiellt tillgängligt på: engelska

Meddelandets publiceringsnummer: 338120-2026

EUT S-nummer: 94/2026

Publiceringsdatum: 18/05/2026