

146402-2026 - Competition

Spain – Computer-related professional services – Servicio de digitalización de recursos turísticos, desarrollo de una ontología, dinamización sectorial, recogida de datos estratégicos y creación de experiencias inmersivas en el marco del Proyecto NODE

OJ S 43/2026 03/03/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Junta de Gobierno del Ayuntamiento de Sevilla

Email: perfilcontratante.junta@sevilla.org

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de digitalización de recursos turísticos, desarrollo de una ontología, dinamización sectorial, recogida de datos estratégicos y creación de experiencias inmersivas en el marco del Proyecto NODE

Description: Servicio de digitalización de recursos turísticos, desarrollo de una ontología, dinamización sectorial, recogida de datos estratégicos y creación de experiencias inmersivas en el marco del Proyecto NODE

Procedure identifier: 264e759d-8706-428a-8956-1be5da9788c2

Previous notice: 86ff4935-3ef9-45d4-a96d-17928594deb9-01

Internal identifier: 2025-ASE-000810

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72590000 Computer-related professional services

Additional classification (cpv): 71311300 Infrastructure works consultancy services, 72000000

IT services: consulting, software development, Internet and support, 7222300 Information technology services, 72316000 Data analysis services, 79822500 Graphic design services

2.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 1 580 397,10 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Breaching of obligations set under purely national exclusion grounds: No estar incurso en alguna de las prohibiciones para contratar del artículo 71.1 d) de la Ley 9/2017 de 8 de noviembre, de contratos del Sector Público, en el caso de empresas de 50 o más trabajadores: Incumplimiento de la cuota de reserva de puestos de trabajo del 2% para personas con discapacidad, de conformidad con el artículo 42 del Real Decreto Legislativo 1/2013, de 29 de noviembre, por el que se aprueba el Texto Refundido de la Ley General de derechos de las personas con discapacidad y de su inclusión social. Incumplimiento de la obligación de contar con un plan de igualdad, que se inscribirá en el registro laboral correspondiente, conforme a lo dispuesto en el art. 45 de la Ley Orgánica 3/2007 de 22 de marzo, para la igualdad efectiva de mujeres y hombres.

5. Lot

5.1. Lot: LOT-0001

Title: Oficina de Coordinación Técnica de la Digitalización del destino Sevilla (OCTDS)

Description: Contratación de la Oficina de Coordinación Técnica de la Digitalización del destino Sevilla (OCTDS), en el marco del proyecto Sevilla NODE

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72590000 Computer-related professional services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Duration: 5 Months

5.1.5. Value

Estimated value excluding VAT: 284 188,24 EUR

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Social objective promoted: Fair working conditions

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a relevant professional register

Description of selection criterion: Estar prerregistrado en el ROLECE, y declarar que no ha habido modificaciones en los datos registrados

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 - OFERTA ECONOMICA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: 2 - CALIDAD DEL PERFIL GESTOR DEL SERVICIO.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: 3 - INCORPORACION ADICIONAL DE UN PERFIL DE TRADUCCION ESPECIALIZADO .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: 4 - CALIDAD DEL PERFIL ESPECIALISTA EN PATRIMONIO HISTORICO .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: 5 - INCORPORACION ADICIONAL DE UN PERFIL DE DINAMIZACION DEL ECOSISTEMA .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=w%2BwMKFTWOcKdkQsA7ROvsg%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=w%2BwMKFTWOcKdkQsA7ROvsg%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 16/03/2026 23:59:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 24/03/2026 09:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: Ayuntamiento de Sevilla, Sala de Fieles Ejecutores

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Convenio Colectivo / Condiciones Laborales.

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Junta de Gobierno del Ayuntamiento de Sevilla - Registro General del Ayuntamiento de Sevilla

Information about review deadlines: Contrato susceptible de recurso especial en materia de contratación (Art. 44.1 LCSP)

Organisation providing more information on the review procedures: Junta de Gobierno del Ayuntamiento de Sevilla - Servicio de Turismo y Actuaciones Integrales

5.1. Lot: LOT-0002

Title: Desarrollo de la Ontología de Turismo Religioso

Description: Desarrollar el Caso de Uso de Turismo Religioso, en el marco de la Plataforma Inteligente de Destinos (PID), incluyendo tanto la adaptación funcional de los módulos comunes del ecosistema PID como la elaboración de una ontología especializada

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72590000 Computer-related professional services

Additional classification (cpv): 71311300 Infrastructure works consultancy services, 72222300 Information technology services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Duration: 5 Months

5.1.5. Value

Estimated value excluding VAT: 171 375,40 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Social objective promoted: Fair working conditions

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a relevant professional register

Description of selection criterion: Estar prerregistrado en el ROLECE, y declarar que no ha habido modificaciones en los datos registrados

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 - OFERTA ECONÓMICA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: 2 - INCORPORACION ADICIONAL EXPERTO EN ORGANIZACIÓN DEL CONOCIMIENTO Y VOCABULARIOS SEMANTICOS .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: 3 - REDUCCION DEL PLAZO DE EJECUCION.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: 4 - CALIDAD DEL PERFIL DE EXPERTO EN PATRIMONIO RELIGIOSO.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=w%2BwMKFTWOcKdkQsA7ROvsg%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=w%2BwMKFTWOcKdkQsA7ROvsg%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 16/03/2026 23:59:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 24/03/2026 09:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: Ayuntamiento de Sevilla, Sala de Fieles Ejecutores

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Convenio Colectivo / Condiciones Laborales.

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Junta de Gobierno del Ayuntamiento de Sevilla - Registro General del Ayuntamiento de Sevilla

Information about review deadlines: Contrato susceptible de recurso especial en materia de contratación (Art. 44.1 LCSP)

Organisation providing more information on the review procedures: Junta de Gobierno del Ayuntamiento de Sevilla - Servicio de Turismo y Actuaciones Integrales

5.1. Lot: LOT-0003

Title: Digitalización del Destino Turístico y Generación de Conocimiento

Description: Realizar un levantamiento estructurado y digitalizado del conocimiento turístico del destino Sevilla, que permita generar datos de calidad, visibilizar nuevos activos y facilitar la toma de decisiones basada en información objetiva, accesible e interoperable.

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72316000 Data analysis services

Additional classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Duration: 5 Months

5.1.5. Value

Estimated value excluding VAT: 825 133,46 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Social objective promoted: Fair working conditions

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a relevant professional register

Description of selection criterion: Estar prerregistrado en el ROLECE, y declarar que no ha habido modificaciones en los datos registrados

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 - OFERTA ECONÓMICA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: 2 - CALIDAD DEL PERFIL GESTOR DE PROYECTOS .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: 3 - CALIDAD DEL PERFIL EXPERTO/A EN ECONOMIA APLICADA O MACROECONOMIA .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: 4 - INCORPORACION ADICIONAL DE UN REDACTO/A DE CONTENIDOS ADICIONAL .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 25

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=w%2BwMKFTWOcKdkQsA7ROvsg%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=w%2BwMKFTWOcKdkQsA7ROvsg%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 16/03/2026 23:59:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 24/03/2026 09:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: Ayuntamiento de Sevilla, Sala de Fieles Ejecutores

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Convenio Colectivo / Condiciones Laborales.

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Junta de Gobierno del Ayuntamiento de Sevilla - Registro General del Ayuntamiento de Sevilla

Information about review deadlines: Contrato susceptible de recurso especial en materia de contratación (Art. 44.1 LCSP)

Organisation providing more information on the review procedures: Junta de Gobierno del Ayuntamiento de Sevilla - Servicio de Turismo y Actuaciones Integrales

5.1. Lot: LOT-0004

Title: Diseño, Producción y Puesta en Marcha de una Experiencia Virtual Inmersiva sobre el Recorrido Histórico y Patrimonial de las Murallas de Sevilla.

Description: Desarrollar contenidos digitales en Realidad Aumentada (RA) y Realidad Virtual (RV) que permitan diversificar los flujos turísticos y ofrecer una experiencia inmersiva y cultural al visitante.

Internal identifier: 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Duration: 5 Months

5.1.5. Value

Estimated value excluding VAT: 299 700,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Social objective promoted: Fair working conditions

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a relevant professional register

Description of selection criterion: Estar prerregistrado en el ROLECE, y declarar que no ha habido modificaciones en los datos registrados

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 - OFERTA ECONÓMICA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: 2 - NUMERO DE MESES DE GARANTIA ADICIONAL DE MANTENIMIENTO CORRECTIVO.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: 3 - INCORPORACION DE IDIOMAS ADICIONALES.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=w%2BwMKFTWOcKdkQsA7ROvsg%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=w%2BwMKFTWOCkQsA7ROvsg%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 16/03/2026 23:59:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 24/03/2026 09:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: Ayuntamiento de Sevilla, Sala de Fieles Ejecutores

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Convenio Colectivo / Condiciones Laborales.

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Junta de Gobierno del Ayuntamiento de Sevilla - Registro General del Ayuntamiento de Sevilla

Information about review deadlines: Contrato susceptible de recurso especial en materia de contratación (Art. 44.1 LCSP)

Organisation providing more information on the review procedures: Junta de Gobierno del Ayuntamiento de Sevilla - Servicio de Turismo y Actuaciones Integrales

8. Organisations

8.1. ORG-0001

Official name: Junta de Gobierno del Ayuntamiento de Sevilla

Registration number: 31025560146316

Registration number: P4109100J

Town: Sevilla

Postcode: 41004

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Contact point: Junta de Gobierno del Ayuntamiento de Sevilla

Email: perfilcontratante.junta@sevilla.org

Telephone: +34 955470302

Internet address: <http://www.sevilla.org>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=%2FAieP4sVToEQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Servicio de Turismo y Actuaciones Integrales

Town: SEVILLA

Postcode: 41001

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Other contact points:

Official name: Registro General del Ayuntamiento de Sevilla

Town: SEVILLA

Postcode: 41004

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 4ba7fd25-8b60-44de-a9ee-3a0b1958430c - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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Languages in which this notice is officially available: Spanish

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