

689018-2025 - Planning

Spain – IT services: consulting, software development, Internet and support – Desarrollo e implantación de asistente turístico virtual basado en inteligencia artificial

OJ S 201/2025 20/10/2025

Prior information notice or a periodic indicative notice used to shorten time limits for receipt of tenders

Services

1. Buyer

1.1. Buyer

Official name: Tracasa Instrumental, S.L.

Email: tlopez@itracasa.es

Legal type of the buyer: Public undertaking, controlled by a regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Desarrollo e implantación de asistente turístico virtual basado en inteligencia artificial

Description: Servicios de análisis, diseño, desarrollo e implementación de la "Guía Turística Guionizada de Navarra", en adelante GTGN, una solución tecnológica avanzada basada en inteligencia artificial, orientada a la promoción, dinamización y modernización del sector turístico de la Comunidad Foral de Navarra.

Internal identifier: EXP 03-25

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

2.1.2. Place of performance

Postal address: C/ Cabárceno 6

Town: Sarriguren

Postcode: 31621

Country subdivision (NUTS): Navarra (ES220)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Desarrollo e implantación de asistente turístico virtual basado en inteligencia artificial

Description: Servicios de análisis, diseño, desarrollo e implementación de la "Guía Turística Guionizada de Navarra", en adelante GTGN, una solución tecnológica avanzada basada en inteligencia artificial, orientada a la promoción, dinamización y modernización del sector turístico de la Comunidad Foral de Navarra.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

5.1.2. Place of performance

Country subdivision (NUTS): Navarra (ES220)

Country: Spain

5.1.3. Estimated duration

Start date: 15/11/2025

Duration end date: 31/05/2026

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.12. Terms of procurement

Terms of submission:

Languages in which tenders or requests to participate may be submitted: Spanish

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tracasa Instrumental, S.L.

Information about review deadlines: Ninguna

Organisation providing additional information about the procurement procedure: Tracasa Instrumental, S.L.

8. Organisations

8.1. ORG-0001

Official name: Tracasa Instrumental, S.L.

Registration number: B71280689

Department: Compras

Postal address: Calle Cabárceno 9

Town: SARRIGUREN
Postcode: 31621
Country subdivision (NUTS): Navarra (ES220)
Country: Spain
Contact point: Tania López Urdí
Email: tlopez@itracasa.es
Telephone: 948194888
Internet address: www.itracasa.es

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Review organisation

8.1. ORG-0000

Official name: Publications Office of the European Union
Registration number: PUBL
Town: Luxembourg
Postcode: 2417
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291
Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

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