

735725-2025 - Competition

Germany – Business services: law, marketing, consulting, recruitment, printing and security –
LE - Erstellung eines Klimamobilitätsplans
OJ S 214/2025 06/11/2025
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Stadt Leinfelden-Echterdingen, Amt für Hochbau

Email: Vergabestelle@le-mail.de

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: LE - Erstellung eines Klimamobilitätsplans

Description: Erstellung eines Klimamobilitätsplans für die Stadt Leinfelden-Echterdingen

Procedure identifier: 4fd30306-ea07-417e-bff3-bb81d114ea46

Internal identifier: 2025-66-KMP-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

2.1.2. Place of performance

Postal address: Bernhäuser Str. 11

Town: Leinfelden-Echterdingen

Postcode: 70771

Country subdivision (NUTS): Esslingen (DE113)

Country: Germany

2.1.4. General information

Legal basis:

Directive 2014/24/EU

vgv -

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice, Procurement Document

Analogous situation like bankruptcy, insolvency or arrangement with creditors under national law: Zwingende bzw. fakulative Ausschlussgründe nach §§ 123 - 126 GWB.

Corruption: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Participation in a criminal organisation: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Agreements with other economic operators aimed at distorting competition: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Breaching of obligations in the fields of environmental law: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Money laundering or terrorist financing: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Fraud: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Child labour and including other forms of trafficking in human beings: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Insolvency: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Breaching of obligations in the fields of labour law: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Assets being administered by liquidator: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Misrepresentation, withheld information, unable to provide required documents or obtained confidential information of this procedure: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Conflict of interest due to its participation in the procurement procedure: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Direct or indirect involvement in the preparation of this procurement procedure: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Grave professional misconduct: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Early termination, damages, or other comparable sanctions: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Breaching of obligations in the fields of social law: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Breaching obligation relating to payment of social security contributions: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Business activities are suspended: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Breaching obligation relating to payment of taxes: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

Terrorist offences or offences linked to terrorist activities: Zwingende bzw. fakulative Ausschlussgründe nach § 123 - 126 GWB.

5. Lot

5.1. Lot: LOT-0001

Title: Fachplanung, Verkehrsmodell und Modellierung

Description: Die Stadt Leinfelden-Echterdingen will einen Beitrag zum Klimaschutz leisten sowie die Verkehrswende vor Ort aktiv vorantreiben und hat daher beschlossen, einen Klimamobilitätsplan zu entwickeln. Mit dem Klimamobilitätsplan soll ein strategischer, ganzheitlicher und klimaschutzorientierter Verkehrsplan entstehen, welcher die Grundlage für die Verkehrsplanung bis zum Jahr 2040 darstellt.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Town: Leinfelden-Echterdingen

Postcode: 70771

Country subdivision (NUTS): Esslingen (DE113)

Country: Germany

5.1.3. Estimated duration

Start date: 02/02/2026

Duration end date: 30/06/2028

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: #Besonders auch geeignet für:other-sme#

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice, Procurement Document

Criterion: References on specified services

Description of selection criterion: 3-4 Referenzen zu vergleichbaren Planwerken und Projekten

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Qualität Angebot

Description: Analyse und Verständnis der Aufgabenstellung / Qualität Konzeption

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Name: Personelle Ressourcen

Description: Personalqualifikation und Erfahrung der Projektleitung sowie deren Stellvertretung /Organisation Projektteam

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

Criterion:

Type: Quality

Name: Bieterpräsentation

Description: Qualitativer Gesamteindruck der Präsentation / Verständnis der Aufgabenstellung, Qualität der Konzeption in der Durchführung der Präsentation
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 10

Criterion:

Type: Price

Name: Preis

Description: Preise gm. Preisblatt

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 35

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.vergabe24.de/vergabeunterlagen/54321-Tender-199dcc39565-1ee98458b2ba636d>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <http://www.vergabe24.de>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 10/12/2025 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 51 Days

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, all missing tenderer-related documents may be submitted later.

Additional information: Die Nachforderung von wertungsrelevanten Preisen ist ausgeschlossen.

Information about public opening:

Opening date: 10/12/2025 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vergabekammer Baden-Württemberg

Information about review deadlines: Gesetzliche Frist

Organisation providing additional information about the procurement procedure: Stadt Leinfelden-Echterdingen, Amt für Hochbau

5.1. Lot: LOT-0002

Title: Kommunikation-/Beteiligungs- und Öffentlichkeitsarbeit

Description: Entwicklung einer Kommunikationsstrategie zur gezielten Kommunikation der Ziele, Inhalte und Ergebnisse des Klimamobilitätsplans. Erstellung eines Beteiligungskonzepts für eine frühzeitige und fortlaufende Beteiligung, mit dem Ziel die Mobilitätsbedürfnisse, Sichtweisen und Anforderungen der Menschen vor Ort zu berücksichtigen, bei der Erstellung des Klimamobilitätsplans.

Internal identifier: LOT-0002

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Town: Leinfelden-Echterdingen

Postcode: 70771

Country subdivision (NUTS): Esslingen (DE113)

Country: Germany

5.1.3. Estimated duration

Start date: 02/02/2026

Duration end date: 30/06/2028

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: #Besonders auch geeignet für:other-sme#

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice, Procurement Document

Criterion: References on specified services

Description of selection criterion: 3-4 Referenzen zu vergleichbaren Planwerken und Projekten

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Qualität Kurzkonzzept

Description: Strategie / Maßnahmen

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 35

Criterion:

Type: Quality

Name: Personelle Ressourcen

Description: Personalqualifikation und Erfahrung der Projektleitung sowie deren Stellvertretung / Organisation Projektteam

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Quality

Name: Bieterpräsentation

Description: Qualitativer Gesamteindruck / Verständnis der Aufgabenstellung, Qualität der Konzeption und graphischen Umsetzung

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Price

Name: Preis

Description: Preis gem. Preisblatt

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.vergabe24.de/vergabeunterlagen/54321-Tender-199dcc39565-1ee98458b2ba636d>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <http://www.vergabe24.de>

Languages in which tenders or requests to participate may be submitted: German

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Variants: Not allowed

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Additional information: Die Nachforderung von wertungsrelevanten Preisen ist ausgeschlossen.

Information about public opening:

Opening date: 10/12/2025 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vergabekammer Baden-Württemberg

Information about review deadlines: Gesetzliche Frist

Organisation providing additional information about the procurement procedure: Stadt Leinfelden-Echterdingen, Amt für Hochbau

Organisation receiving requests to participate: Stadt Leinfelden-Echterdingen, Amt für Hochbau

8. Organisations

8.1. ORG-7001

Official name: Stadt Leinfelden-Echterdingen, Amt für Hochbau

Registration number: 08116078-A3359-83

Postal address: Bernhäuser Str. 11

Town: Leinfelden-Echterdingen

Postcode: 70771

Country subdivision (NUTS): Esslingen (DE113)

Country: Germany

Email: Vergabestelle@le-mail.de

Telephone: +49 711-1600-988

Fax: +49 711-1600-714

Internet address: <https://www.Leinfelden-Echterdingen.de>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1. ORG-7004

Official name: Vergabekammer Baden-Württemberg

Registration number: 08-A9866-40

Postal address: Durlacher Allee 100

Town: Karlsruhe

Postcode: 76137

Country subdivision (NUTS): Karlsruhe, Stadtkreis (DE122)

Country: Germany

Email: vergabekammer@rpk.bwl.de

Telephone: +49 721-926-4049

Fax: +49 721-926-3985

Internet address: <https://www.rp.baden-wuerttemberg.de>

Roles of this organisation:

Review organisation

8.1. ORG-7005

Official name: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Registration number: 0204:994-DOEVD-83

Town: Bonn

Postcode: 53119

Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Country: Germany

Email: noreply.esender_hub@bescha.bund.de

Telephone: +49228996100

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: eb41b4dc-06a7-4c63-a1ce-7f701521c729 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 05/11/2025 12:00:33 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: German

Notice publication number: 735725-2025

OJ S issue number: 214/2025

Publication date: 06/11/2025